

Proposed NU Business Name : Hashim Handicrafts



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Hashim		
		Vill: Hogla Post: Baniakandi		
		Upazilla: Kumarkhali, District: Kushtia		
Age	:	30 Years		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	1 (One) brother & 2(Two) sisters.		
Parent's and GB related Info				
(i) Who is GB member	:	Mother		
(ii) Mother's name	:	Mst. Rokeya Khatun		
(iii) Father's name	:	Md. Abul Kashem		
(iv) GB member's info	:	Branch: Kumarkhali, Group # 08, Centre # 20/M,		
		Loan no.: 7466/2		
		Member since: 2006, First loan: Tk. 10,000,		
Further Information:		Last GB loan: 15,000, Outstanding: 3,000		
(v) Who pays GB loan installment	:	NU		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	Nil		
(viii) Any other loan like GCCN, GKF etc.	:	Nil		
(ix) Others	:	Nil		
Education, till to date	:	Class Ten 2		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Handicrafts Business
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	07 (Seven) years experiences in this business. Started business with BDT 50,000 (Fifty thousand). And the present value of the business is BDT. 2,00,000/-
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01711991882
National ID number	:	19865017143540924
NU Project Source/Reference	:	Gk/Kum/Mst. Sharmin Akter/2556

# BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2006. At first she took GB loan BDT 10,000 (Ten thousand) and used the money in business. Subsequently she borrowed loan from GB for several times for different activities including house loan.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Hashim Handicrafts
Address/ Location	:	Hogla, Baniakandi Thana: Khoksa, District: Kushtia.
Total Investment in BDT	:	BDT: 3,00,000
Financing	:	Self BDT: <b>2,00,000</b> (from existing business) Required Investment BDT: <b>1,00,000</b> (as equity)
Present salary/drawings from business (estimates)	:	BDT 10000 (Ten thousand )
Proposed Salary	:	BDT 10000 (Ten thousand )
Proposed Business Implementation Plan:	:	<ul> <li>This is an on going project so the fund needs to increase the volume of existing products;</li> <li>The product line is sofa cover, pillow cover, Bed sheet, Table cloth etc;</li> <li>He sales his products in different places in Dhaka; i.e. new market, Uttara &amp; Dhanmondi shopping mall.</li> <li>The existing product volume will be increased after getting the new investment;</li> <li>Average gross profit on sales is 25%;</li> <li>Estimated payback period is 2 years;</li> </ul>

### INFO ON EXISTING BUSINESS OPERATIONS

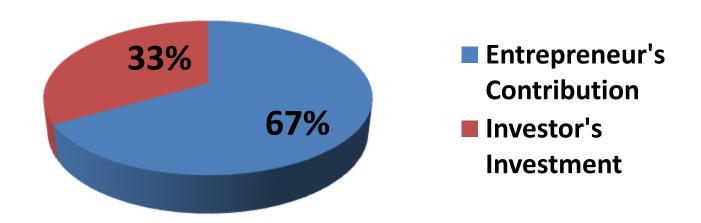
Particulars			
Particulars	Monthly	Yearly	
Sales (A)	90,000	1,080,000	
Less: Cost of sales (B):	67,500	810,000	
Gross profit (GP) [C=(A-B)]	22,500	270,000	
Less: Operating Costs:			
Travels	3500	42,000	
Mobile bill	500	6,000	
Present salary/Drawings-self	10,000	120,000	
Other Expenses	500	6,000	
Non Cash Item:			
Depreciation Expenses	500	7,000	
Total Operating Cost (D)	15,000	181,000	
(C-D)Net Profit:	7,500	89,000	

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business / NU (BDT)	Proposed Business (BDT)	Total Investment			
1	2	3	4=(2+3)			
Investments in differ	Investments in different categories:					
Cloths	45,000	100,000	145,000			
Sewing Machine	10,000		10,000			
Readymade Handicrafts	100,000		100,000			
Chain, Puthi & others	15,000		15,000			
Cash in Hand	30,000		30,000			
Total Capital	200,000	100,000	300,000			

### **Source of Finance**

Source	Amount in BDT	In %
Particulars		
Entrepreneur's Contribution	200,000	67
Investor's Investment	100,000	33
Total Investment	300,000	100



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dortiouloro	1st \	Year	2nd Year	
Particulars Particulars Particulars Particulars	Monthly	Yearly	Monthly	Yearly
Estimated Sales (A)	130,000	1,560,000	143,000	1,716,000
Less: Cost of sales (B):	97,500	1,170,000	107,250	1,287,000
Gross profit (GP) [C=(A-B)]	32,500	390,000	35,750	429,000
Less: Operating Costs:				-
Transportation	4,000	48,000	4,400	52,800
Mobile bill	600	7,200	660	7,920
Proposed salary	10,000	120,000	10,000	120,000
Other Expenses	100	1,200	150	1,800
Non Cash Item:				
Depreciation Expenses	500	6,000	600	7,200
Total Operating Cost (D)	15,200	182,400	15,810	189,720
(C-D)Net Profit:	17,300	207,600	19,940	239,280
Retained Income:		207,600		239,280

**Notes:** 1. **Agreed Grace period:** Three Months.

2. **Investment Payback schedule:** Quarterly installment including ownership transfer fee after three months grace period.

### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year 1	Year 2
Cash inflow		
Opening Balance	30,000	277,600
Capital Infusion by Investor	100,000	
Sales	1,560,000	1,716,000
Total Receipts	1,690,000	1,993,600
Cash Outflow:		
Cost of goods sold	1,170,000	1,287,000
Operating expenses	182,400	189,720
Return to investor	60,000	60,000
Total payment	1,412,400	1,536,720
Closing Balances	277,600	456,880

### **SWOT ANALYSIS**

# Strength

- Employment:
- Self: 1
- Others (Part-time): 35
- Ownership in his own name.

## WEAKNESS

- ❖ Can not supply products as per demand lack of sufficient capital.
- Shortage of quality product.

### **O**PPORTUNITIES

- ❖ Local Demand.
- Experience & Training.
- Fixed Customers.
- ❖ Investor's money will be payback in three years.

### THREATS

- ❖ Theft.
- Fire burn.
- Political Unrest.

# Presented at SB Design Lab on October 20, 2016 at Yunus Centre.

# Thank you

























### **NU With his Parents**



# NU With his Mother



# Trade License



# Thank You