#### Proposed NU Business Name: BOISHAKHI CONFECTIONARY



Project identification and prepared by: Md. Obaidullah, Bogra shadar Unit, Bogra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD NAHID RASEL			
Age	:	31-12-1984 (32 Years)			
Education, till to date	:	B.A (Pass)			
Marital status	:	Married			
Children	:	02 Daughter			
No. of siblings:	:	02 Sisters			
Address	:	Vill: 1/129 Hasnapara P.O: Gabtoli, P.S: Gabtoli Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father MST JAHURA BEWA LATE ANISAR RAHMAN Branch: Gabtoli , Centre # 70(Female), Member ID: 7808, Group No: 04 Member since: 19-08-2006 (05Years) First Ioan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	::	Existing Loan: BDT 15000, Outstanding loan: nil Son, Mother No No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business. 05 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718-442845
Mother's Contact No.	:	01914-300262
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

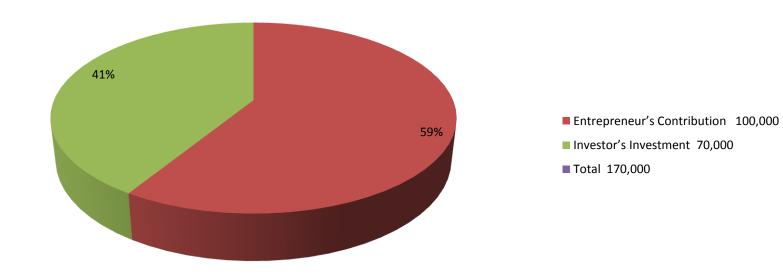
**MST JAHURA BEWA** joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	BOISHAKHI CONFECTIONARY		
Location	:	Thana market,Gabtoli,Bogra		
Total Investment in BDT	:	BDT 170,000/-		
Financing	:	Self BDT 100,000/-(from existing business) 59% Required Investment BDT 70,000/-(as equity) 41%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 ft x 10 ft= 150 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Soft drinks, Biscuit, Chanachur, Soap etc</li> <li>10% Gain of sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed in the future.</li> <li>Collects goods from Bogra town.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Soft drinks,Biscuit,Chanachur,Soap etc	5,000	150,000	1,800,000			
Total Sales (A)	5,000	150,000	1,800,000			
Less. Variable Expense						
Soft drinks,Biscuit,Chanachur,Soap etc	4,500	135,000	1,620,000			
Total variable Expense (B)	4,500	135,000	1,620,000			
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000			
Less. Fixed Expense						
House rant		2,000	24,000			
Electricity Bill		800	9,600			
Transportation		500	6,000			
Mobile Bill		300	3,600			
Entertainment		1000	12,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		9,600	115,200			
Net Profit (E) [C-D)		5,400	64,800			

Investment Breakdown							
Particulars	Existing	Proposed	<b>Proposed Total</b>				
Soft drinks,Biscuit,Chanachur,Soap etc	55,000	70,000	125,000				
Others	20,000	0	20,000				
Fridge	25,000	0	25,000				
Total	100,000	70,000	170,000				

**Source of Finance** 



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Soft drinks,Biscuit,Chanachur,Soap etc	7,000	210,000	2,520,000	2,646,000	2,778,300	
Total Sales (A)	7,000	210,000	2,520,000	2,646,000	2,778,300	
Less. Variable Expense						
Soft drinks,Biscuit,Chanachur,Soap etc	6,300	189,000	2,268,000	2,381,400	2,500,470	
Total variable Expense (B)	6,300	189,000	2,268,000	2,381,400	2,500,470	
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	264,600	277,830	
Less. Fixed Expense						
House rant		2000	24,000	24,000	24,000	
Electricity Bill		800	9,600	9,600	9,600	
Mobile Bill		300	3,600	4,000	4,500	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		500	6,000	6,500	7,000	
Entertainment		1000	12,000	12,000	12,000	
Salary (staff)		4,000	48,000	48,000	48,000	
Total Fixed Cost		13,600	163,200	164,100	165,100	
Net Profit (E) [C-D)		7,400	88,800	100,500	112,730	
Investment Payback			28,000	28,000	28,000	

	Cash flow projection on business plan (rec. & Pay)							
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)				
1	Cash Inflow							
1.1	Investment Infusion by Investor	70,000						
1.2	Net Profit	88,800	100,500	112,730				
1.3	Depreciation (Non cash item)	0	0	0				
1.4	Opening Balance of Cash Surplus		60,800	133,300				
	Total Cash Inflow	158,800	161,300	246,030				
2	Cash Outflow							
2.1	Purchase of Product	70,000						
2.2	Payment of GB Loan							
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000				
	Total Cash Outflow	98,000	28,000	28,000				
3	Net Cash Surplus	60,800	133,300	218,030				



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill: 05 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures



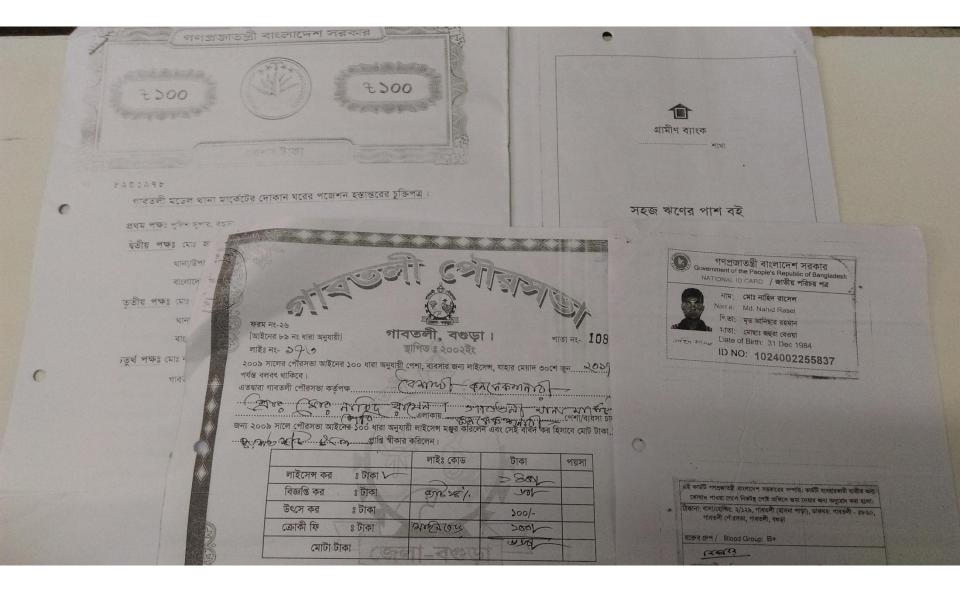












# **FAMILY PICTURE**

