### Proposed NU Business Name: NUSRAT STORE



Project identification and prepared by: Md Sirajul Islam, Keraniganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD SHUVO MIA	
Age	:	01-02-1998 ( 19 Years)	
Education, till to date	:	Class VIII	
Marital status	:	Unmarried	
Children	:	NA	
No. of siblings:	:	01 Brother 01 Sister	
Address	:	Vill: Vaowar VitiP.O: Abdullahpur ; P.S: Keraniganj ;Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  FIROZA BEGUM  MD MONZUR HOSSAIN  Branch: Basta, Centre # 76 (Female),  Member ID: 6555/2, Group No: 02  Member since: 05-07-2002 (07 Years)  First loan: BDT 5000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT Outstanding loan: Nil NA No No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business. 07 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01706-595872
Family's Contact No.	:	01715-330784
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraniganj Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**FIROZA BEGUM** joined Grameen Bank since 07 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	NUSRAT STORE		
Location	:	Vaowar viti, Abdullahpur, Keraniganj, Dhaka		
Total Investment in BDT	:	BDT 150,000/-		
Financing	:	Self BDT 100,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity)33%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	14ft x 13 ft= 182 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Soft drinks, Rice, Pulse, Atta etc etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from Abdullahpur</li> <li>Agreed grace period is 3 months.</li> </ul>		

### **Existing Business (BDT)**

		,	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Rice, Atta, Oil Soft drinks, biscuit etc.	3200	96000	1152000
Total Sales (A)	3200	96000	1152000
Less Variable Expense			
Rice, Atta, Oil Soft drinks, biscuit etc.	2720	81600	979200
Total variable Expense (B)	2,720	81600	979200
Contribution Margin (CM) [C=(A-B)	480	14400	172800
Less Variable Expense			
Rent		1,000	12000
Electricity bill		300	3600
Salary (self)		5000	60000
Entertainment		300	3600
Mobile bill		300	3600
Total fixed cost (D)		6,900	82800
Net Profit (E)= [C-D]		7,500	90000

Investment	Broa	kdown
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	Proposed						
Particulars Qty. Un		<b>Unit Price</b>	Amount	Qty	<b>Unit Price</b>	Amount	Proposed
			(BDT)			(BDT)	Total
Soft drinks	100	500	50,000	80	300	24,000	74,000
Rice	2	6000	12,000	3	3250	9,750	21,750
atta	2	3400	6,800	70	90	6,300	13,100
Soyabin Oil	100	92	9,200	90	85	7,650	16,850
Biscuit	20	1000	20,000	0	0	0	20,000
Others	1	2000	2,000	1	2300	2,300	4,300
Total	225	0	100,000	244	0	50,000	150,000

#### **Source of Finance**



Financial Pro	ojection (BDT)			
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Rice, Atta, Oil Soft drinks, biscuit etc.	4500	135000	1620000	1701000
Total Sales (A)	4500	135000	1620000	1701000
Less Variable Expense				
Rice, Atta, Oil Soft drinks, biscuit etc.	3825	114750	1377000	1445850
Total variable Expense (B)	3,825	114750	1377000	1445850
Contribution Margin (CM) [C=(A-B)	675	20250	243000	255150
Less Variable Expense				
Rent		1,000	12000	12,000
Electricity bill		500	6000	6500
Salary (self)		5000	60000	60,500
Entertainment		300	3600	3600
Mobile bill		400	4800	4900
Total fixed cost (D)		7,200	21,600	82,600
Net Profit (E)= [C-D]		13050	156600	172,550
Investment Payback			30,000	30,000

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	156,600	172,550
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		126,600
	Total Cash Inflow	206600	299150
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	126,600	269150

### SWOT ANALYSIS

# Strength

Employment: Self: 00 Family:0 Others:00

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







(ইউপিজমনি ফরম-৩)

### গণপ্ৰজাতন্ত্ৰী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় বাত্তা ইউনিয়ন পরিষদ

কেরানীগঞ্জ, ঢাকা

जन्म अनम

[विधि- ৯. जन्म ७ मृष्ट्रा निवहन (रैंडेनियम गतियम) विधिमाना, २००७] (জন্ম নিবন্ধন বহি হইতে উদ্বত)

निवक्त विक नः 3 3

নহন্তদের তারিখ: ০৬-১০-২০১৬

সনদ ইস্যুর তারিখ: ০৬-১০-২০১৬

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াৰা তারিখ: ০১-০২-১৯৯৮

লিজ: পুরুষ

এক ফেব্রয়ারী উনিশ শত আটানকাই।

লশ্ম স্থান: ভাওয়ারভিটি, আব্দুলাহপুর, দক্ষিণ কেরাণীগঞ্জ, ঢাকা।

পিতার নাম: মো: মুঞ্জুর হোলেন

জাতীয়তা: বাংলাদেশী

খাতার নাম: ফিরোজা বেগম

बाठीयठाः वाःमारमभी

হায়। ঠিকানা: ভাওয়ারভিটি, আব্দুলাহপুর, দক্ষিণ কেরাণীগঞ্জ, ঢাকা।

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# **FAMILY PICTURE**

