### **Proposed NU Business Name: JOINPURI FURNITURE**



Project identification and prepared by: MD Habil Uddin Shah Keraniganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD JAHANGIR		
Age	:	01-01-1985 (31 Years)		
Education, till to date	:	Class V		
Marital status	:	Married		
Children	:	02 Daughters		
No. of siblings:	:	04 Brothers 01 Sister		
Address	:	Vill: Joinpur, P.O: Rohitpur , P.S: Keraniganj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  NUR JAHAN  LATE AYUB ALI MIA  Branch: Rohitpur, Centre # 52 (Male),  Member ID: 7101, Group No: 05  Member since: 1998-2005 (07 Years)  First loan: BDT 5000/-		
Further Information: (v) Who pays GB loan installment	:	Existing loan: BDT 20000/- Outstanding loan: Nil NA		
(vi) Mobile lady				
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	15 years experience in running business. 02 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01818-792506
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraniganj Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**NUR JAHAN** joined Grameen Bank since 07 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

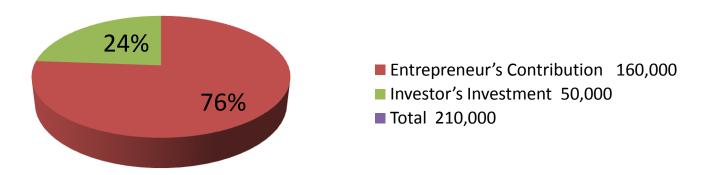
Proposed Nobin Udyokta Business Info				
Business Name	:	JOINPURI FURNITURE		
Location	:	Joinpur,Ambagan, Mian road		
Total Investment in BDT	:	BDT 210,000/-		
Financing	:	Self BDT 160,000 (from existing business) 76% Required Investment BDT 50,000 (as equity) 24%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	12 ft x 10 ft = 120 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Wooden Furniture.</li> <li>30 % gain on sales.</li> <li>The shop in rented.</li> <li>The business is being operated by entrepreneur. Existing 03 employee</li> <li>Collects goods from Ramer Kanda</li> <li>Agreed grace period is 3 months.</li> </ul>		

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Wooden Furniture	3300	99000	1188000
Total Sales (A)	3300	99000	1188000
Less Variable Expense			
Wooden Furniture	2310	69300	831600
Total variable Expense (B)	2,310	69300	831600
Contribution Margin (CM) [C=(A-B)	990	29700	356400
Less Variable Expense			
Rent		700	8400
Electricity bill		300	3600
Transportation		2,000	24000
Salary (self)		5000	60000
Salary(Staff)		12000	144000
Entertainment		1000	12000
Mobile bill		200	2400
Total fixed cost (D)		21,200	254400
Net Profit (E)= [C-D]		8,500	102000

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount	Qty Unit Amount Propose		Proposed		
			(BDT)	1		(BDT)	Total	
Shegun Wood	30	3000	90,000	1	50,000	50,000	140,000	
Koroi Wood	15	1000	15,000	0	0	0	15,000	
Show case	1	30000	30,000	0	0	0	30,000	
Others	1	5000	5,000	0	0	0	5,000	
Dining	1	20000	20,000	0	0	0	20,000	
	48	0	160,000	1	0	50,000	210,000	

#### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Wooden Furniture	4300	129000	1548000	1625400	
Total Sales (A)	4300	129000	1548000	1625400	
Less Variable Expense					
Wooden Furniture	3010	90300	1083600	1137780	
Total variable Expense (B)	3,010	90300	1083600	1137780	
Contribution Margin (CM) [C=(A-B)	1,290	38700	464400	487620	
Less Variable Expense					
Rent		700	8400	8,400	
Electricity bill		500	6000	6300	
Transportation		2,500	30,000	30500	
Salary (self)		5000	60000	60000	
Salary(Staff)		12000	144000	144000	
Entertainment		1000	12000	12000	
Mobile bill		300	3600	3700	
Total fixed cost (D)		22,000	264,000	264,900	
Net Profit (E)= [C-D]		16700	200400	222,720	
Investment Payback			30,000	30,000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	200,400	222,720
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		170,400
	Total Cash Inflow	250400	393120
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	170,400	363120

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 15 Years

Quality goods & services

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community, Location of shop, Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures













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নাম: মোঃ আহালীর Name: Md. Jahangir

পিতা: মৃত আয়ুৰ আলী মিয়া

মাতা: সুর জাহাস

Date of Birth: 01 Jan 1985

ID NO: 2613825110525

এই কাটটি গণগুজাতন্ত্ৰী বাংগাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী বাতীত স্বন্ধ কোমাও পাওয়া গেলে নিকটপ্ত পোষ্ট অফিলে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা; বাসা/হোজিং: ৫১৩/২ ব্লক এ, জৈনপুর, ডাকঘর; কহিতপুর - ১৩১০,

কেরাদীগঞ্জ, ঢাকা

প্রদানের তারিখ: ০১/০৭/২০০৮

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# **FAMILY PICTURE**

