Proposed NU Business Name: NANDINI MOTOR COMPANY



Project identification and prepared by: Md. Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta			
Name	:	SONJOY DAS	
Age	:	15-06-1995 (21 Years)	
Education, till to date	:	Class 5	
Marital status	••	Unmarried	
Children	••	-	
No. of siblings:	:	2 Brother 2 Sisters	
Address	:	Vill: Braha , P.O: Braha , P.S: Nobabgonj, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father VOGOBOTI SREE NATH Branch: Komorgonj, Centre # 48(Female), Member ID: 6293, Group No: 07 Member since: 1-1-1995-1999(04Years) First loan: BDT 5,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20000, Outstanding loan: NIL Father No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has NO training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01923839391
Mother's Contact No.	:	01860-652787
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

VOGOBOTI joined Grameen Bank since 4 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	NANDINI MOTOR COMPANY
Location	:	Joynogor , Nobabgonj, Dhaka
Total Investment in BDT	:	BDT 80000/-
Financing	:	Self BDT 30,000/-(from existing business) 38%

Required Investment BDT 50,000/-(as equity) 63% BDT 5,000/-

Present salary/drawings from business (estimates)

Proposed Salary

Implementation

Size of shop

15ft x 15ft = 225square ft ■The business is planned to be scaled up by investment in existing goods like; Auto parts accessories etc. ■Average 25% gain on sale. employees.

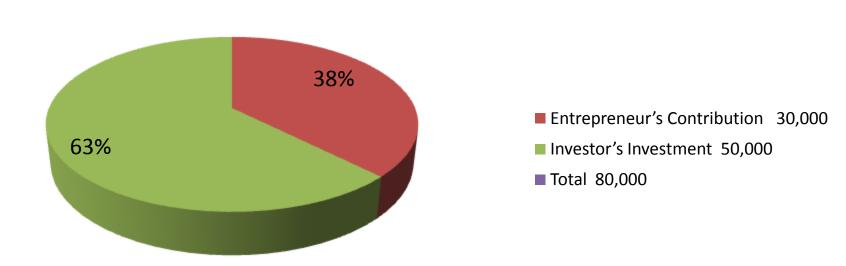
BDT 5,000/-

■The business is operating by entrepreneur. Existing ■The shop is rented. Collects goods from Nobabgonj. Agreed grace period is 3 months.

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Auto parts	500	15000	180000			
servicing	350	10500	126000			
Total sales (A)	850	25500	306000			
Less Variable Exp.						
Auto parts	400	12000	144000			
Total Variable exp. (B)	400	12000	144000			
Contribution Margin CM [C= (A-B)	450	13500	162000			
less fixed exp.						
Rent		1500	18000			
Electricity bill		300	3600			
Transportation		2000	24000			
Salary (self)		5000	60000			
Entertainment		200	2400			
Mobile		400	4800			
total fixed cost (D)		9400	112800			
Net profit (E) [C-D]		4100	49200			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Mobil	200	50	10,000			0	10,000
Tayer	5	2000	10,000	300	100	30,000	40,000
Holder	10	1000	10,000	6	1000	6,000	16,000
Parts			0	40	100	4,000	4,000
Beyaring			0	100	100	10,000	10,000
Total	215		30,000	446		50,000	80,000

Source of Finance



Financial Projection					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Auto parts	700	21000	252000	264600	
Servicing	500	15000	180000	189000	
Total Sales (A)	1200	36000	432000	453600	
less variable Expenses					
Auto parts	560	16800	201600	211680	
Total variable Expenses (B)	560	16800	201600	211680	
Contribution Margin (CM)= (A-B)	640	19200	230400	241920	
Less Fixed Expenses					
Rent		1500	18000	18000	
Electricity bill		300	3600	3600	
Transportation		2500	30000	30000	
Salary (self)		5000	60000	60000	
Entertainment		500	6000	6000	
Mobile		500	6000	6000	
Total Fixed Cost		10300	123600	123600	
Net Profit (E) (C-D)		8900	106800	118320	
Investment Payback			30000	30000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	106,800	118,320
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		76,800
	Total Cash Inflow	156800	195120
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	76,800	165120

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













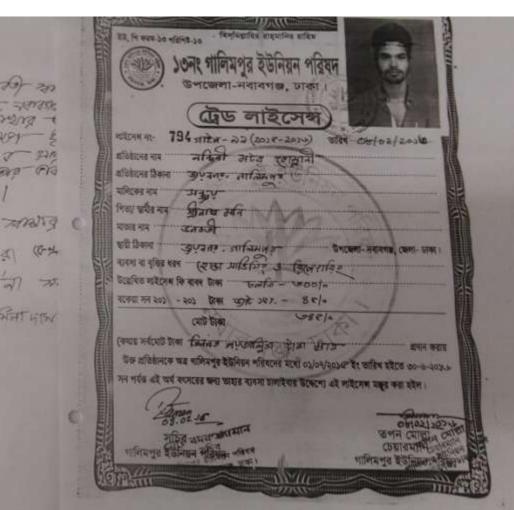






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FAMILY PICTURE

