Proposed NU Business Name: KOBIR STORE



Project identification and prepared by: Md. Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. KOBIR		
Age	:	05-02-1982 (34 Years)		
Education, till to date	:	Class 5		
Marital status	:	Married		
Children	:	3 Sons		
No. of siblings:	:	2 Brother 2 Sisters		
Address	:	Vill: Sholla , P.O: Sholla , P.S: Nobabgonj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father CHANDRABAN BEGUM LATE TOJUMUDDIN Branch: Sholla nobabgonj, Centre # 76(Female), Member ID: 9032, Group No: 01 Member since: 1995-2005(10 Years) First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 15000, Outstanding loan: nil N/A		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has 12 training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01883-987605
Mother's Contact No.	:	01951-346015
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

CHANDRABAN BEGUM joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	KOBIR STORE
Location	:	Sholla bazar, Nobabgonj, Dhaka
Total Investment in BDT	:	BDT 170,000/-
Financing	:	Self BDT 100000/-(from existing business) 59%
		Required Investment BDT 70000/-(as equity) 41%

BDT 5,000/-Present salary/drawings from business (estimates) BDT 5,000/-**Proposed Salary**

Size of shop 15ft x 12ft= 180 square ft Implementation ■ Average 20% gain on sale.

■The business is planned to be scaled up by investment in existing goods like; fruits & grocery item. ■The business is operating by entrepreneur. Existing employees. After getting equity fund 1 employee will be appointed.

■The shop is rented.

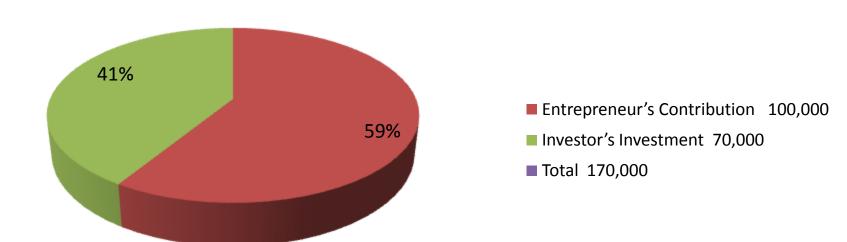
Collects goods from Dhaka.

■Agreed grace period is 3 months.

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grocery item	2000	60000	720000			
Total sales (A)	2000	60000	720000			
Less Variable Exp.						
Grocery item	1600	48000	576000			
Total Variable exp. (B)	1600	48000	576000			
Contribution Margin CM [C= (A-B)	400	12000	144000			
less fixed exp.						
Rent		700	8400			
Electricity bill		500	6000			
Transportation		1500	18000			
Salary (self)		4000	48000			
Entertainment		200	2400			
Genaretor		100	1200			
Mobile		300	3600			
total fixed cost (D)		7300	87600			
Net profit (E) [C-D]		4700	56400			

Investment Breakdown							
	Proposed						
Particulars	Particulars Qty. Unit Price Amount Qty Unit Price				Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Apple	1	3000	3,000	2	10,000	20,000	23,000
Orange	1	10000	10,000	2	10000	20,000	30,000
Grape	3	10000	30,000	2	10000	20,000	50,000
Drinks	39	200	7,800	25	200	5,000	12,800
Biscute	50	100	5,000			0	5,000
Chanachur	28	150	4,200	10	100	1,000	5,200
Banaba			0	40	100	4,000	4,000
Others	400	100	40,000			0	40,000
Total	522		100,000	81		70,000	170,000

Source of Finance



Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Grocery item	3450	103500	1242000	1304100		
Total Sales (A)	3450	103500	1242000	1304100		
less variable Expenses						
Grocery item	2760	82800	993600	1043280		
Total variable Expenses (B)	2760	82800	993600	1043280		
Contribution Margin (CM)= (A-B)	690	20700	248400	260820		
Less Fixed Expenses						
Rent		700	8400	8400		
Electricity bill		500	6000	6000		
Transportation		1700	20400	20400		
Salary (self)		5000	60000	60000		
Salary (staff)		3000	36000	36000		
Entertainment		300	3600	3600		
Genaretor		200	2400	2400		
Mobile		400	4800	4800		
Total Fixed Cost		11800	141600	141600		
Net Profit (E) (C-D)		8900	106800	119220		
Investment Payback			42000	42000		

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Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	106,800	119,220
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		64,800
	Total Cash Inflow	176800	184020
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	42000	42000
	Total Cash Outflow	112,000	42000
3	Net Cash Surplus	64,800	142020

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

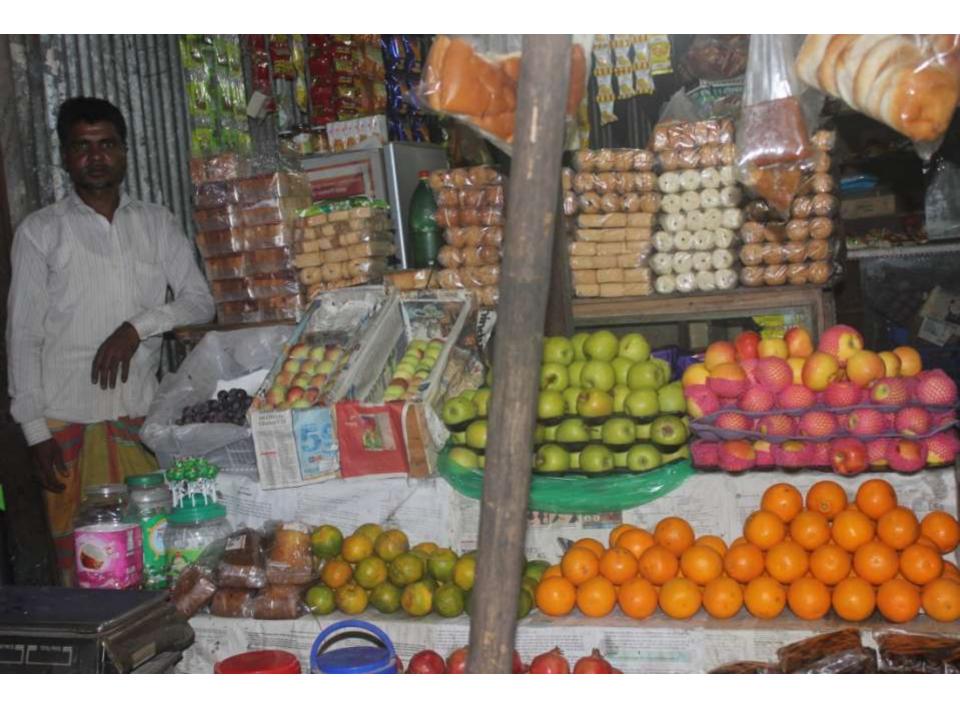
Theft

Fire

Political unrest

Pictures

















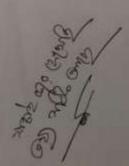




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FAMILY PICTURE

