#### **Proposed NU Business Name: UTSHO VARIETIES STORE**



Project identification and prepared by: Md. Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta						
Name	:	OVIJIT SARKER				
Age	:	01-01-1981 (35 Years)				
Education, till to date	:	B com				
Marital status	:	Married				
Children	:	2 Sons				
No. of siblings:	:	6 Brother 6 Sisters				
Address	:	Vill: Hori school, P.O: Nobabgonj, P.S: Nobabgonj, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  AMODBALA SARKER  LATE KANAILAL SARKER  Branch: Kolakopa, Centre # 45(Female),  Member ID: 3530/2, Group No: 04  Member since: 1-1-1990-1998 (8 Years)  First loan: BDT 5,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 10000, Outstanding loan: NIL N/A No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01915-031291
Mother's Contact No.	:	01860649477
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**AMODBALA SARKER** joined Grameen Bank since 8 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Propose	ed	Nobin Udyokta Business Info

Proposed Nobin Udyokta Business Info					
Business Name	:	UTSHO VARIETIES STORE			
Location	:	Hori school para, Nobabgonj, Dhaka			
Total Investment in BDT	:	BDT 190,000/-			
Financing	:	Self BDT 110000/-(from existing business) 58% Required Investment BDT 80,000/-(as equity) 42%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	16ft x 16ft= 256square ft			
Implementation	:	■The business is planned to be scaled up by investment in existing goods like; Grocery item etc.			

■Average 15% gain on sale.

**■**Collects goods from Nobabgonj.

■Agreed grace period is 3 months.

employees.

■The shop is rented.

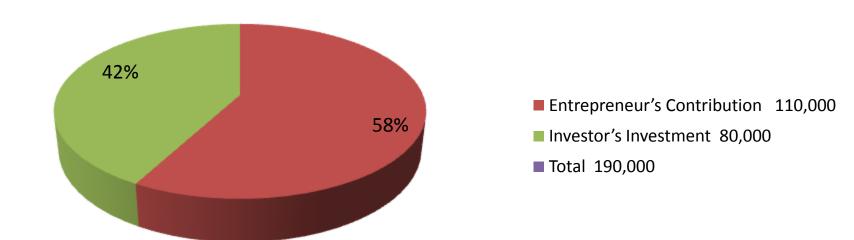
■The business is operating by entrepreneur. Existing

Implementation

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grocery item	3000	90000	1080000			
Total sales (A)	3000	90000	1080000			
Less Variable Exp.						
Grocery item	2550	76500	918000			
Total Variable exp. (B)	2550	76500	918000			
Contribution Margin CM [C= (A-B)	450	13500	162000			
less fixed exp.						
Electricity bill		600	7200			
Transportation		1500	18000			
Salary (self)		5000	60000			
Entertainment		200	2400			
Mobile		300	3600			
total fixed cost (D)		7600	91200			
Net profit (E) [C-D]		5900	70800			

Investment Breakdown							
	Exist	ting	Proposed				
Particulars Qty. Unit Price Amount				Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Pulses	2	5000	10,000	5	5,000	25,000	35,000
Flour	2	1250	2,500	100	100	10,000	12,500
oil	200	100	20,000	20	500	10,000	30,000
salt	10	1500	15,000	150	100	15,000	30,000
Biscute	35	500	17,500			0	17,500
Cosmeics	200	150	30,000	200	100	20,000	50,000
Chocolate	100	100	10,000			0	10,000
others	50	100	5,000			0	5,000
Total	599		110,000	475		80,000	190,000

### **Source of Finance**



Financial Projection							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Grocery item	5200	156000	1872000	1965600	2063880		
Total Sales (A)	5200	156000	1872000	1965600	2063880		
less variable Expenses							
Grocery item	4420	132600	1591200	1670760	1754298		
Total variable Expenses (B)	4420	132600	1591200	1670760	1754298		
Contribution Margin (CM)= (A-B)	780	23400	280800	294840	309582		
Less Fixed Expenses							
Electricity bill		600	7200	7200	7200		
Transportation		2500	30000	30000	30000		
Salary (self)		5000	60000	60000	60000		
Entertainment		4100	49200	49200	49200		
Mobile		400	4800	4800	4800		
Total Fixed Cost		12600	151200	151200	151200		
Net Profit (E) (C-D)		10800	129600	143640	158382		
Investment Payback			32000	32000	32000		

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	129,600	143,640	158382
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		97,600	209240
	Total Cash Inflow	209600	241240	367622
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	
3	Net Cash Surplus	97,600	209240	335622

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

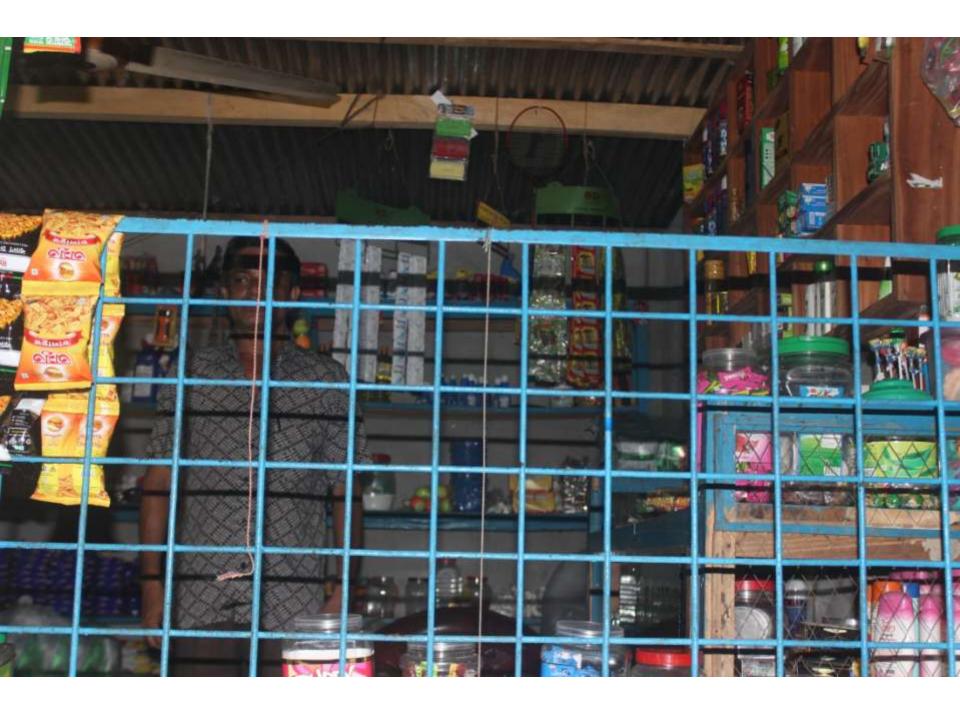
### THREATS

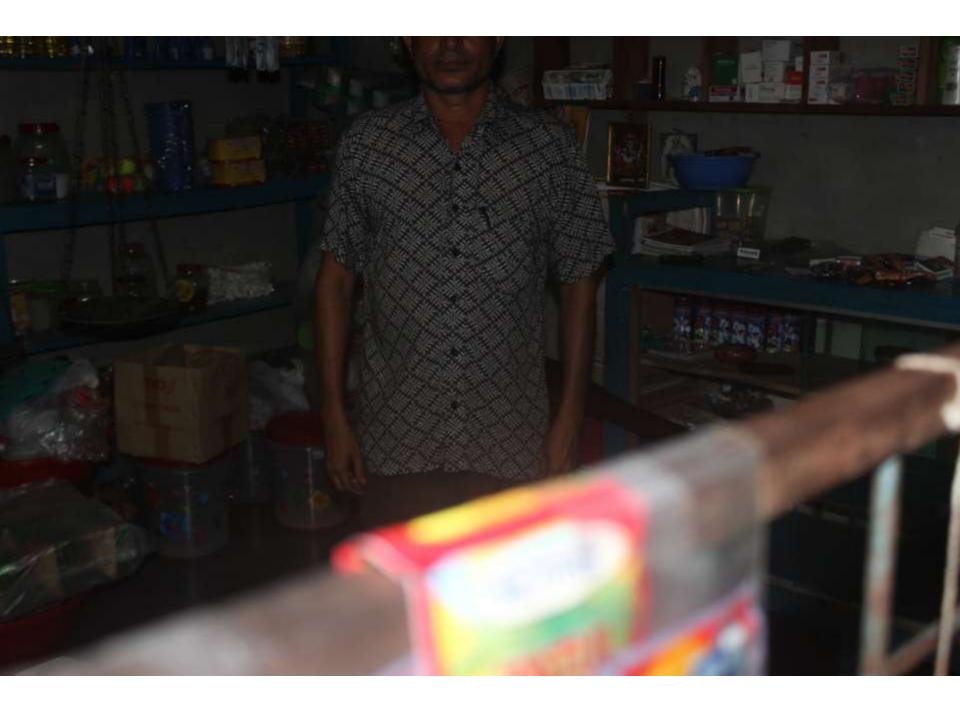
Theft

Fire

Political unrest

# Pictures



















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Date of Bath. 20 Jan 1981

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# **FAMILY PICTURE**

