Proposed NU Business Name: SADIA STORE



Project identification and prepared by: MD Hafizur Rahman Mowna Unit, Gazipur

Project verified by: MD Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ABDUS SALAM		
Age	:	17-06-1993 (23 Years)		
Education, till to date	:	Class VIII		
Marital status	:	Married		
Children	:	2 Daughters		
No. of siblings:	:	04 Brothers		
Address	:	Vill: Tengra , P.O: TEngra, P.S: Sreepur , Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SAHRA KHATUN AMAN ULLAH Branch: Tengra,Sreepur, Centre # 49 (Male), Member ID: 3294, Group No: 01 Member since: 04-03-1991 (25 Years) First loan: BDT 5000/-		
Further Information:		Existing loan: BDT 130,000/- Outstanding loan: BDT 21070/- Father		
(v) Who pays GB loan installment (vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years experience in running business. 06 Years in own business.
Training Info		He has no training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01929-079053
Mother's Contact No.	:	01725-830749
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mowna Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAHRA KHATUN joined Grameen Bank since 25 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

Proposed Nobin Udyokta Business Info				
Business Name	:	SADIA STORE		
Location	:	Tengra		
Total Investment in BDT	:	BDT 110,000/-		
Financing	:	Self BDT 50,000 (from existing business) 45% Required Investment BDT 60,000 (as equity) 55%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	06 ft x 06 ft = 36 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Atta, Soft drinks etc. 15% gain on sales The shop is in own place The business is being operated by entrepreneur. Existing 01 employee. Collects goods from Tengra Agreed grace period is 3 months. 		

Existing Business (BDT)

Daily	Monthly	Yearly
3600	108000	1296000
3600	108000	1296000
3060	91800	1101600
3,060	91800	1101600
540	16200	194400
	400	4800
	1,000	12000
	4000	48000
	4000	48000
	200	2400
	500	6000
	10,100	121200
	6,100	73200
	3600 3600 3060 3,060	3600 108000 3600 108000 3060 91800 3,060 91800 540 16200 4000 4000 4000 200 500 10,100

Investment	Break	2	OWn
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Existing					Proposed			
Particulars	Qty.	Unit Price	ice Amount		Unit Price	Amount	Proposed	
			(BDT)	-		(BDT)	Total	
Rice	3	1800	5,400	5	1,800	9,000	14,400	
Oil	30	90	2,700	50	90	4,500	7,200	
Pulse	10	140	1,400	50	140	7,000	8,400	
Sugar	1	3200	3,200	3	3200	9,600	12,800	
Soap	344	25	8,600	10	720	7,200	15,800	
Atta	1	1200	1,200	8	1200	9,600	10,800	
Soft drinks	4	720	2,880	0	0	0	2,880	
Others	1	10620	10,620	1	13100	13,100	23,720	
Bikash	1	14000	14,000	0	0	0	14,000	
	395	0	50,000	127	0	60,000	110,000	

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Rice, Pulse, Atta, Soft drinks etc	5000	150000	1800000	1890000	
Total Sales (A)	5000	150000	1800000	1890000	
Less Variable Expense					
Rice, Pulse, Atta, Soft drinks etc	4250	127500	1530000	1606500	
Total variable Expense (B)	4,250	127500	1530000	1606500	
Contribution Margin (CM) [C=(A-B)	750	22500	270000	283500	
Less Variable Expense					
Electricity bill		400	4800	5000	
Transportation		1,000	12,000	12500	
Salary (self)		4000	48000	48000	
Salary(Staff)		4000	48000	48000	
Entertainment		200	2400	2400	
Mobile bill		500	6000	6200	
Total fixed cost (D)		10,100	121,200	122,100	
Net Profit (E)= [C-D]		12400	148800	161,400	
Investment Payback			36,000	36,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	148,800	161,400
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		112,800
	Total Cash Inflow	208800	274200
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36000
3	Net Cash Surplus	112,800	238200

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community

Location of shop; Tetuljora, Rajfulbaria, Savar,

Dhaka.

Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











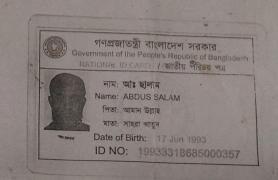


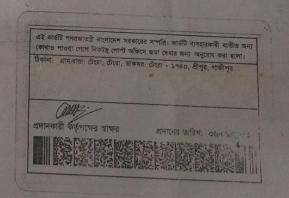
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FAMILY PICTURE

