Proposed NU Business Name: BHAI BHAI STORE



Project identification and prepared by: MD Hafizur Rahman Mowna Unit, Gazipur

Project verified by: MD Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	NURUL ISLAM			
Age	:	03-04-1985 (31 Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	Nil			
No. of siblings:	:	02 Brothers 03 Sisters			
Address	:	Vill: Keoa Poshchim Khanda, P.O: Mowna, P.S: Sreepur, Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father HAZERA HABIBUR RAHMAN Branch: Sreepur , Centre # 30(Male), Member ID: 1291, Group No: 02 Member since: 19-03-1997(09 Years) First Ioan: BDT 2500/-			
Further Information: (v) Who pays GB loan installment	:	Existing loan: BDT 10000/- Outstanding loan: BDT Nil/- NA			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business. 03 Years in own business.
Training Info		He has no training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01757-616363
Mother's Contact No.	:	01701-705696
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mowna Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HAZERA joined Grameen Bank since 09 years ago. At first she took 2500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

Proposed Nobin Udyokta Business Info					
Business Name	:	BHAI BHAI STORE			
Location	:	Mowna Chourasta, Moshjid Road			
Total Investment in BDT	:	BDT 110,000/-			
Financing	:	Self BDT 50,000 (from existing business) 45% Required Investment BDT 60,000 (as equity) 55%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	•	BDT 5,000			
Size of shop	:	14 ft x 10 ft = 140 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile Accessories. 20% gain on sales The shop is rented. The business is being operated by entrepreneur. Existing 01 employee. One will be appointed after receiving equity money. Collects goods from Dhaka. Agreed grace period is 3 months. 			

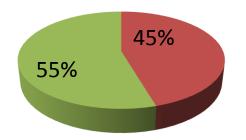
Existing Business (BDT)

		,	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mobile Accessories	3300	99000	1188000
Total Sales (A)	3300	99000	1188000
Less Variable Expense			
Mobile Accessories	2805	84150	1009800
Total variable Expense (B)	2,805	84150	1009800
Contribution Margin (CM) [C=(A-B)	495	14850	178200
Less Variable Expense			
Rent		1,500	18000
Electricity bill		800	9600
Transportation		700	8400
Salary (self)		5000	60000
Entertainment		200	2400
Mobile bill		300	3600
Total fixed cost (D)		8,500	102000
Net Profit (E)= [C-D]		6,350	76200

Investment	Brea	kd	own
investment.	DICa	NU	

	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)	-		(BDT)	Total
Battery	50	180	9,000	20	1,000	20,000	29,000
Charger	70	75	5,250	50	180	9,000	14,250
Headphone	30	90	2,700	80	75	6,000	8,700
Glasspaper	100	50	5,000	60	90	5,400	10,400
Memory	10	220	2,200	8	220	1,760	3,960
Sim	10	165	1,650	0	0	0	1,650
Remote	50	60	3,000	0	0	0	3,000
Others	1	1200	1,200	1	17840	17,840	19,040
Security	1	20000	20,000	0	0	0	20,000
	322	0	50,000	219	0	60,000	110,000

Source of Finance



Entrepreneur's Contribution 50,000

- Investor's Investment 60,000
- Total 110,000

Financial	Projecti	ion (BC)T)		
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Mobile Accessories	5400	162000	1944000	2041200	2143260
Total Sales (A)	5400	162000	1944000	2041200	2143260
Less Variable Expense					
Mobile Accessories	4590	137700	1652400	1735020	1821771
Total variable Expense (B)	4,590	137700	1652400	1735020	1821771
Contribution Margin (CM) [C=(A-B)	810	24300	291600	306180	321489
Less Variable Expense					
Rent		1,500	18000	18,000	18000
Electricity bill		1000	12000	12500	13000
Transportation		900	10,800	11000	11200
Salary (self)		5000	60000	60000	60000
Salary(Staff)		3000	36000	36000	36000
Entertainment		200	2400	2400	2400
Mobile bill		300	3600	3700	3800
Total fixed cost (D)		11,900	142,800	143,600	144400
Net Profit (E)= [C-D]		12400	148800	162,580	177089
Investment Payback			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)							
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
	Investment Infusion by						
1.1	Investor	60,000					
1.2	Net Profit	148,800	162,580	177089			
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		124,800	263380			
	Total Cash Inflow	208800	287380	440469			
2	Cash Outflow						
2.1	Purchase of Product	60,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000			
	Total Cash Outflow	84,000	24000				
3	Net Cash Surplus	124,800	263380	416469			



S TRENGTH Employment: Self: 01 Family:0 Others:0Experience & Skill : 03 Years Quality goods & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
Opportunities Huge demand in the community Location of shop; Tetuljora, Rajfulbaria, Savar, Dhaka. Regular customers;	T HREATS Theft Fire Political unrest

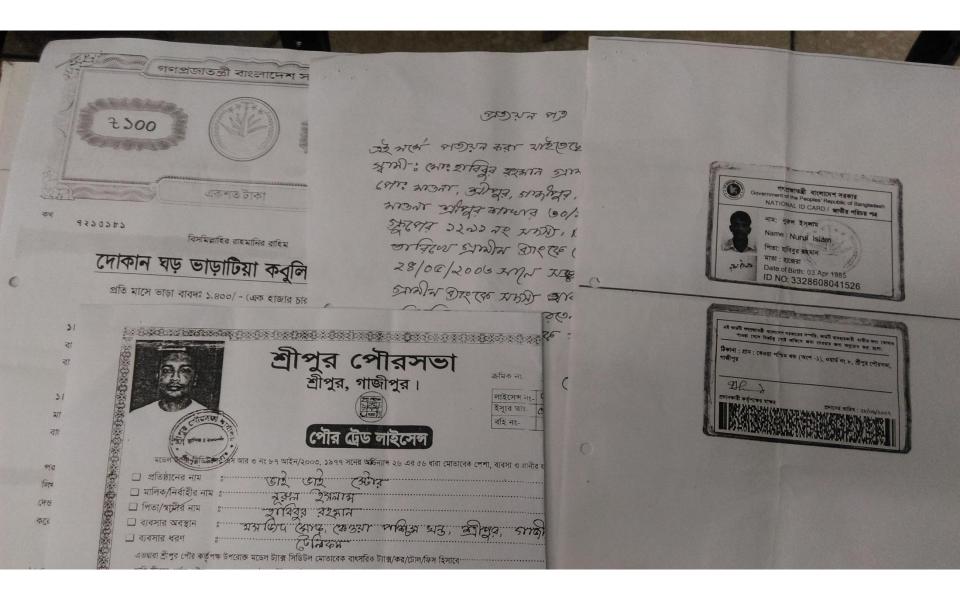
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FAMILY PICTURE

