#### **Proposed NU Business Name: ANTOR STORE**



Project identification and prepared by: MD Jahangir Ferdous Munsiganj Unit, Dhaka

Project verified by: Susanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ABUL HOSSEIN		
Age	:	28-02-1983 (33 Years)		
Education, till to date	••	Class V		
Marital status	••	Married		
Children	••	01 Son 01 Daughter		
No. of siblings:	••	04Brothers, 02 Sisters		
Address		Vill: Dingabhanga P.O: Panchasar, P.S: Munsiganj Sadar Dist: Munsiganj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  RABEYA BEGUM  LATE SAMSUL HAQ  Branch: Panchasar, Centre # 04 (Female),  Member ID: 3745/1, Group No: 05  Member since: 08-02-1991 (08 Years)  First loan: BDT 2000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 30000/- Outstanding loan: Nil/- Father No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	02 years experience in running business. 02 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income		Yes
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01962-664316
Mother's Contact No.	:	01963-695896
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsiganj Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**RABEYA BEGUM** joined Grameen Bank since 08 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

<b>Proposed Nobin Udyokta Business Info</b>					
	:	ANTOR STORE			

**Business Name** 

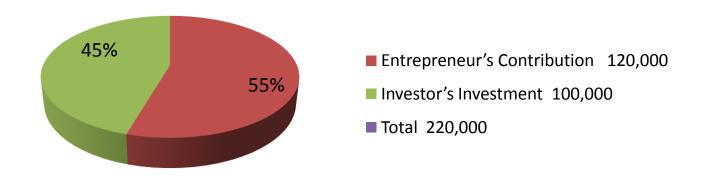
Location	:	Dingabhanga, Munsiganj Sadar, Munsiganj
Total Investment in BDT	:	BDT 220,000/-
Financing	••	Self BDT 120,000 (from existing business) 64% Required Investment BDT 100,000 (as equity) 36%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	••	15 ft x 13 ft = 195 square ft
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Oil, Rice, Atta, Soft drinks etc.</li> <li>15% gain on sales.</li> <li>The shop is in own place.</li> <li>The business is being operated by entrepreneur. Existing no employee.</li> <li>Collects goods from Munsiganj</li> <li>Agreed grace period is 3 months.</li> </ul>

### **Existing Business (BDT)**

		· · · · · · · · · · · · · · · · · · ·	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Oil, Rice, Atta, Soft drinks etc.	3500	105000	1260000
Total Sales (A)	3500	105000	1260000
Less Variable Expense			
Oil, Rice, Atta, Soft drinks etc.	2975	89250	1071000
Total variable Expense (B)	2,975	89250	1071000
Contribution Margin (CM) [C=(A-B)	525	15750	189000
Less Variable Expense			
Electricity bill		500	6000
Transportation		1,200	14400
Salary (self)		5000	60000
Entertainment		100	1200
Genaretor		100	1200
Mobile bill		300	3600
Total fixed cost (D)		7,200	86400
Net Profit (E)= [C-D]		8,550	102600

Investment Breakdown							
	Existing		Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Rice	26	2000	52,000	40	2,000	80,000	132,000
Soyabin oil	50	83	4,150	1	5000	5,000	9,150
(Unpacked)							
Soyabin oil (Packed)	40	90	3,600	1	5000	5,000	8,600
Cosmetics	90	200	18,000	0	0	0	18,000
Atta+Flour	100	34	3,400	0	0	0	3,400
Sugar	40	46	1,840	0	0	0	1,840
Detergent+Soap	60	50	3,000	0	0	0	3,000
Soft drinks	70	450	31,500	0	0	0	31,500
Others	1	2510	2,510	1	10000	10,000	12,510
	477	0	120,000	43	0	100,000	220,000

#### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Oil, Rice, Atta, Soft drinks etc.	5300	159000	1908000	2003400	
Total Sales (A)	5300	159000	1908000	2003400	
Less Variable Expense					
Oil, Rice, Atta, Soft drinks etc.	4505	135150	1621800	1702890	
ltem					
Total variable Expense (B)	4,505	135150	1621800	1702890	
Contribution Margin (CM) [C=(A-B)	795	23850	286200	300510	
Less Variable Expense					
Electricity bill		700	8400	8600	
Transportation		1,500	18,000	18500	
Salary (self)		5000	60000	60000	
Entertainment		100	1200	1200	
Genaretor		100	1200	1200	
Mobile bill		350	4200	4300	
Total fixed cost (D)		7,650	91,800	92,600	
Net Profit (E)= [C-D]		16200	194400	207,910	
Investment Payback			60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	194,400	207,910
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		134,400
	Total Cash Inflow	294400	342310
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	134,400	282310

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community

Location of shop; Tetuljora, Rajfulbaria, Savar,

Dhaka.

Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures











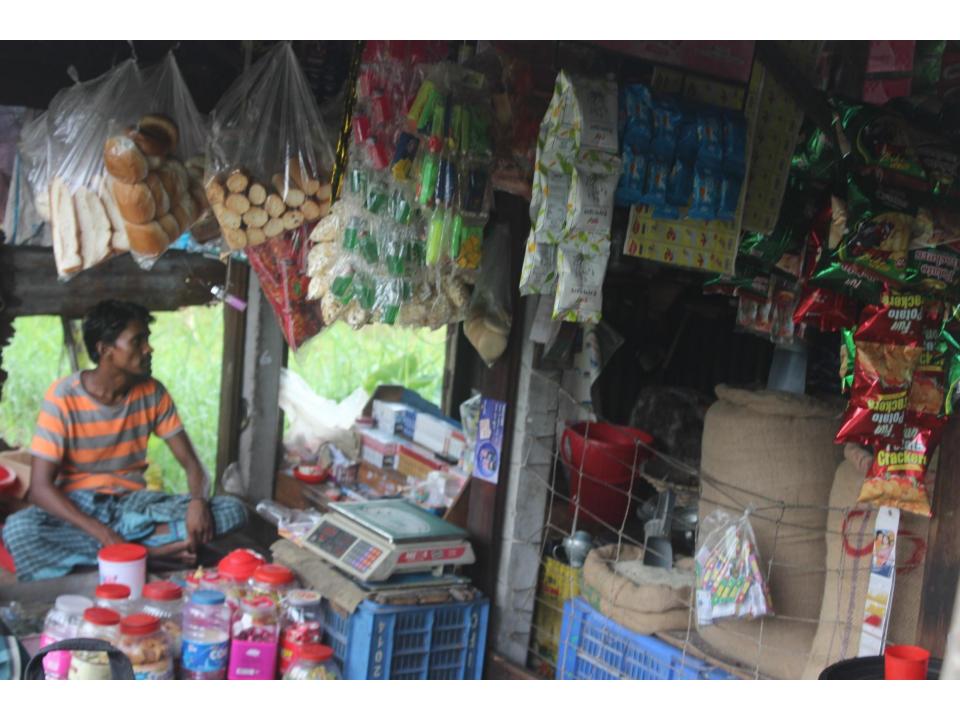




















TA LICOFT

CHE 3 LYSHER HAN - MEN 1 LONE TO PAND SCHILL ALLOSE LONN MAN 1 LONE CONS SCHILL ALLOSE LONN MAN 1 LONE TO SHO CHELL SHOW TO THE MONE TO SHOW (IN)

म्हिता हाराड़ भारत्या क्षेत्र अस्ता क्ष्या



# **FAMILY PICTURE**

