#### **Proposed NU Business Name: MAA FURNITURE**



Project identification and prepared by: Md Shahidul Islam, Nobabgonj Unit, Dhaka

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ANIL CHANDRA MONDAL		
Age	:	02-04-1982 (34 Years)		
Education, till to date	:	Class 10		
Marital status	:	Married		
Children	:	1 Daughter & 1 Son		
No. of siblings:	:	4 Brothers & 2 Sisters		
Address	:	Vill: Chondrokhola, P.O: Patiljhara, P.S: Nobabgonj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father LATA MONDAL LATA MONDAL LATE. SURESH MONDOL Branch: Sholla Nobabgonj, Centre # 54 (Female), Member ID: 3463, Group No: 02 Member since: 01-01-1988 (28 Years) First Ioan: BDT 3,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing Loan: Nil Outstanding Ioan: Nil N/A No No No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	-	-
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01934-396723
Mother's Contact No.	:	01734-312766
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

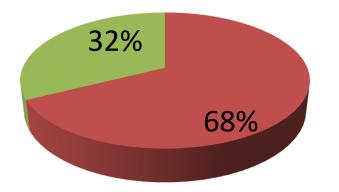
**LATA MONDAL** joined Grameen Bank since 28 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MAA FURNITURE		
Location	:	Nobabgonj		
Total Investment in BDT	:	BDT 185,000/-		
Financing	:	Self BDT 125,000/-(from existing business) 68% Required Investment BDT 60,000/-(as equity) 32%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12 ft x 10 ft= 120 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods; furniture etc.</li> <li>Average 35% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is owned.</li> <li>Collects goods from Joypara.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Furniture	35,000	420,000		
Total Sales (A)	35,000	420,000		
Less. Variable Expense				
Furniture	22,750	273,000		
Total variable Expense (B)	22,750	273,000		
Contribution Margin (CM) [C=(A-B)	12,250	147,000		
Less. Fixed Expense				
Electricity Bill	300	3,600		
Mobile Bill	300	3,600		
Salary (self)	5,000	60,000		
Transportation	1,000	12,000		
Entertainment	200	2,400		
Total fixed Cost (D)	6,800	81,600		
Net Profit (E) [C-D)	5,450	65,400		

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Cot	2	35000	70,000	0	0	0	70,000	
Dressing Table	2	15000	30,000	0	0	0	30,000	
Showcase	1	25000	25,000	0	0	0	25,000	
Slice wood	0	0	0	1	20000	20,000	20,000	
Log	0	0	0	1	40000	40,000	40,000	
Total	5		125,000	2		60,000	185,000	

### **Source of Finance**



- Entrepreneur's Contribution 125,000
- Investor's Investment 60,000
- Total 185,000

Financial Projection (BDT)					
Particular	Monthly	1st Year	2 Year		
Revenue (sales)					
Furniture	49,000	588,000	617,400		
Total Sales (A)	49,000	588,000	617,400		
Less. Variable Expense					
Furniture	31,850	382,200	401,310		
Total variable Expense (B)	31,850	382,200	401,310		
Contribution Margin (CM) [C=(A-B)	17,150	205,800	216,090		
Less. Fixed Expense					
Electricity Bill	300	3,600	4,000		
Mobile Bill	400	4,800	5,500		
Salary (self)	5,000	60,000	60,000		
Transportation	1,300	15,600	17,500		
Entertainment	200	2,400	20,000		
Total Fixed Cost	7,200	86,400	107,000		
Net Profit (E) [C-D)	9,950	119,400	109,090		
Investment Payback		36,000	36,000		

## Cash flow projection on business plan (rec. & Pay)

<b>SI</b> #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	119,400	109,090
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		83,400
	Total Cash Inflow	179,400	192,490
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	83,400	156,490



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 10 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

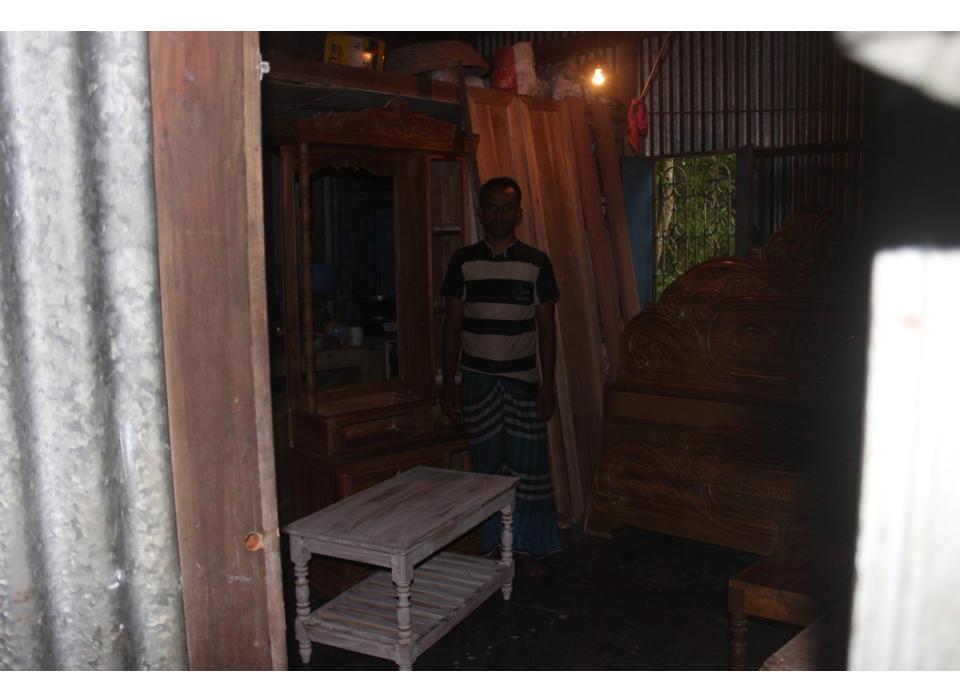
Huge demand in the community Location of shop; Regular customers;

### THREATS

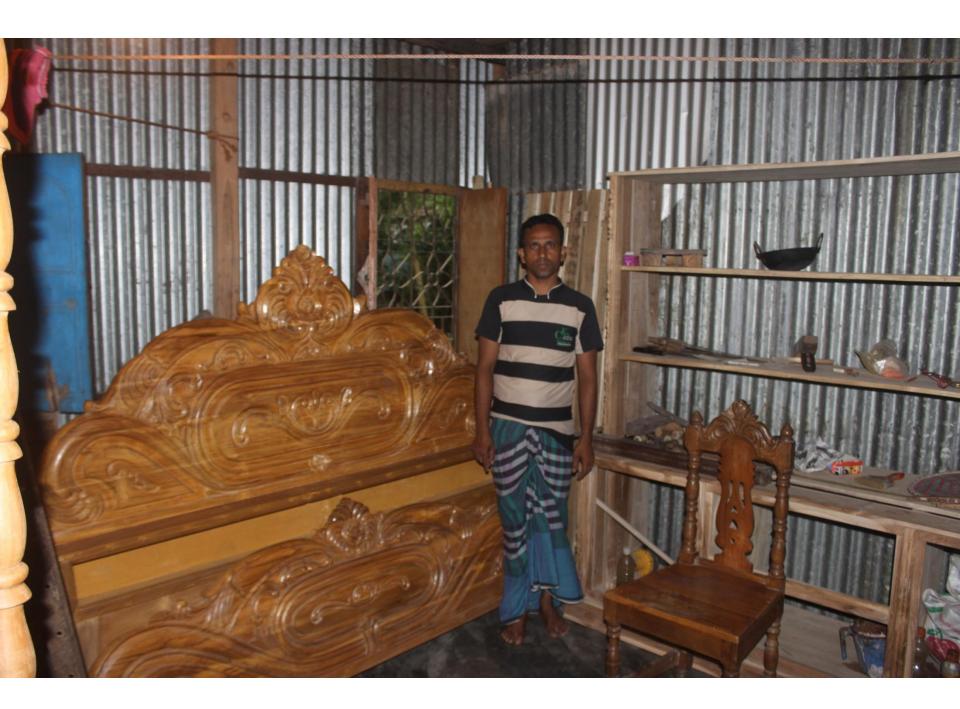
Theft Fire Political unrest Pictures

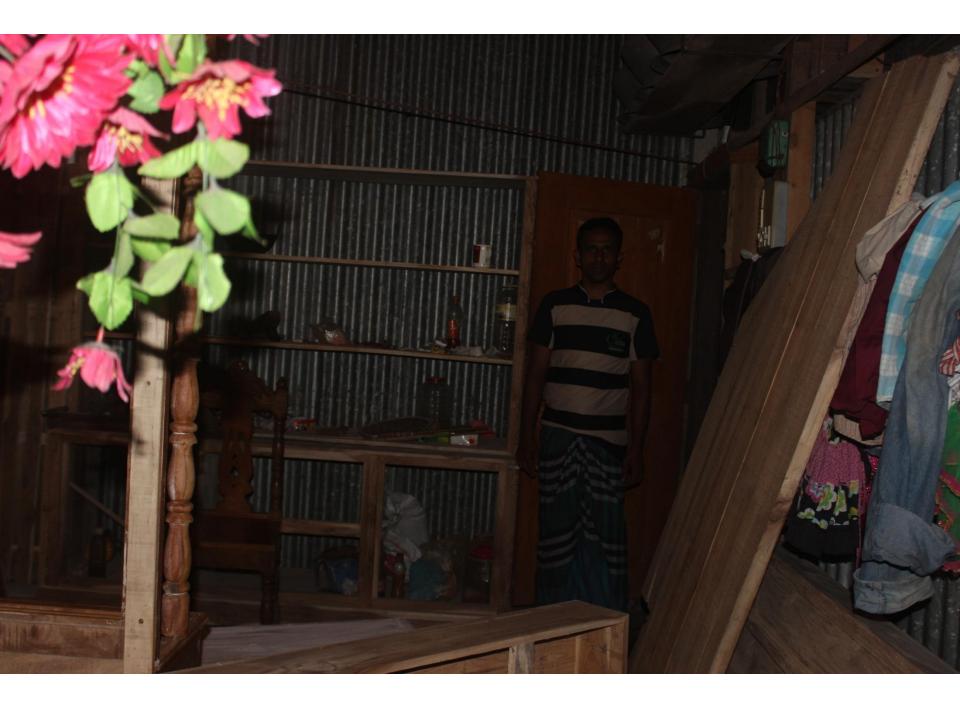












90 20 £ গণপ্রজাতন্ত্রী বাংলাদেশ সরকার C NATIONAL ID CARD / জাতীয় পরিচয় পর নাম: অনীল চন্দ্র মন্ডল Name: Anil Chadra Mondal লিতা: সুনোশ মন্তল পচান্তর টাকা মাতা: পতা মতল Date of Birth: 02 Apr 1982 200. 6. 21 मामा हैगान्म कह वार्षितितन 8.9.0.9. मर कर्तित ID NO: 19772616254000009 5 8444034 ern sinnen erning in fan en ange ana and the and the same ষ্ট্যাম্প তড় গরিলো এই কান্ট্যি গণপ্রকান্তর্জ্ব বাংলাদেশ সরকারের সম্পরি। কান্ট্যি ব্যবহারকার্ত্ত বাহীত অন্য য় প্ৰথম প্ৰথম কৰা হলে। কোমাৰ পাৰম গেলে নিৰুচয় গোট অভিনে জনা দেচাৰ জনা অনুৰোধ কৰা হলে। বিকানা; বাসা/হোডি:: ৭০, গ্রাম/রাজ: চন্দ্রবোদা, ভারুগর: পাতিলঝাপ - ১৩২০, নবাবগঞ্জ, ঢাকা acara sen / Blood Group: A+ areas তার্থনের ব্যাহর প্রশানের তারিব: ১৯/১০/২০১০ প্রদানকারী কর্তৃপারের ব্যাহর প্রশানের তারিব: ১৯/১০/২০১৫ বিশানকারী কর্তৃপারের ব্যাহর প্রশানকারের বিশানকারের বিশানকারের मार्ग्द्राणकाः প্রত্যয়ন পত্র क्तांदनंश, होकां Saltion এই মর্মে প্রত্যয়ন করা যাইতেছে যে, ..... ম্ 🗟 🐨 ১। রেজিস্ট্রী অফিসের নাম ঃ নবাবগঞ্জ সাব ৫ र्यामा लिन हुट भूटि भ हरन्छ ही , याम: . हे ২। দলিলের সার সংক্ষেপঃ लाः क्रि दिन सामाः , शानाः करता मन्द्र ... , व्यन দলিলের প্রকৃতি মৌজার নাম সাফ কবলা চন্দ্রশোলা इर्ट 200 G. मान भर्यछ मममा/मममा हिन। वर्जमात्म धामीन व 268 নাই। তাহার ঋণ পরিশোধ অত্যন্ত সন্তোষ জনক ছিল। হস্তান্তরিত সম্পত্তির পরিমাণ ০৭ (সাত) শতাংশ আমি তার উজ্জল ভবিষ্যৎ কামনা করিতেছি। ्र मुखिला बामाई दिम्लन् ०१८

## **FAMILY PICTURE**

