## Proposed NU Business Name: AL HELAL ENTERPRISE



Project identification and prepared by: Md. Hafijur Rahman, Mawna Unit, Gazipur

Project verified by: MD. Rafiqul Islam


Brief Bio of The Proposed Nobin Udyokta

| Name | : | MD. LOTFAR RAHMAN |
| :---: | :---: | :---: |
| Age | : | 17-08-1989 (27 Years) |
| Education, till to date | : | Hons |
| Marital status |  | Married |
| Children |  | 2 Daughters |
| No. of siblings: |  | 1 Brother |
| Address |  | Vill: Chakpara, P.O: Mawna, P.S: Sreepur , Dist: Gazipur |
| Parent's and GB related Info <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GB, BRAC ASA etc. |  | Mother <br> Father <br> AFUJA KHATUN <br> MD. HELAL UDDIN <br> Branch: Mawna, Shreepur, Centre \# 05(Female), <br> Member ID: 6518, Group No: 08 <br> Member since:21-05-2001 2008 (07Years) <br> First loan: BDT 5,000 <br> Existing Loan: BDT 10000, Outstanding loan: NIL <br> N/A <br> No <br> No <br> No |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studie, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 4 years experience in running business. |
| Other Own/Family Sources <br> of Income | $:$ | He has no training. |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | $01918-442336$ |
| Mother's Contact No. | $:$ | $01926-887159$ |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

AFUJA KHATUN joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | AL HELAL ENTERPRISE |
| :--- | :--- | :--- |
| Location | $:$ | Solingmore |
| Total Investment in BDT | $:$ | BDT 280,000/- |
| Financing | $:$Self BDT 200000/-(from existing business) 71\% <br> Required Investment BDT 80,000/-(as equity) 29\% |  |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 5,000/- |
| Proposed Salary | $:$ | BDT 5,000/- |
| Size of shop | $:$ | -The business is planned to be scaled up by investment in existing <br> goods like; sanitary items etc. <br> $\mathbf{- A v e r a g e ~ 2 0 \% ~ g a i n ~ o n ~ s a l e . ~}$ <br> -The business is operating by entrepreneur. Existing <br> employees. After getting equity fund 1 will be apponited. <br> -The shop is rented. <br> Implementation <br> -Agreed grace period is 3 months. |

Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | :---: | :---: | :---: |
| Revenue (sales) |  |  |  |
| Electric item | 2200 | 66000 | 792000 |
| Total sales (A) | 2200 | 66000 | 792000 |
| Less Variable Exp. |  |  |  |
| Electric item | 1760 | 52800 | 633600 |
| Total Variable exp. (B) | 1760 | 52800 | 633600 |
| Contribution Margin CM [C= (A-B) | $\mathbf{4 4 0}$ | $\mathbf{1 3 2 0 0}$ | $\mathbf{1 5 8 4 0 0}$ |
| less fixed exp. |  |  |  |
| Electricity bill |  | 500 | 6000 |
| Transportation |  | 500 | 6000 |
| Salary (self) |  | 5000 | 60000 |
| Entertainment |  | 400 | 4800 |
| Guard |  | 300 | 3600 |
| Mobile |  | 7000 | 84000 |
| total fixed cost (D) |  | $\mathbf{6 2 0 0}$ | $\mathbf{7 4 4 0 0}$ |
| Net profit (E) [C-D] |  |  |  |

## Investment Breakdown

| Existing |  |  |  | Proposed |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particulars | Qty. | Unit Price | Amount <br> (BDT) | Qty | Unit <br> Price | Amount <br> (BDT) | Proposed <br> Total |
| Pipe | 1000 | 80 | 80,000 | 250 | 80 | 20,000 | 100,000 |
| Tank | 2 | 5500 | 11,000 | 0 | 0 | 0 | 11,000 |
| Motor | 5 | 13000 | 65,000 | 3 | 1000 | 3,000 | 68,000 |
| Cable | 5 | 1000 | 5,000 | 50 | 950 | 47,500 | 52,500 |
| Switch | 20 | 500 | 10,000 |  |  | 0 | 10,000 |
| light | 50 | 300 | 15,000 |  |  | 0 | 15,000 |
| light | 4 | 250 | 1,000 |  |  | 0 | 1,000 |
| others | 130 | 100 | 13,000 | 95 | 100 | 9,500 | $\mathbf{2 2 , 5 0 0}$ |
| Total | $\mathbf{1 2 1 6}$ |  | $\mathbf{2 0 0 , 0 0 0}$ | $\mathbf{6 2 8}$ |  | $\mathbf{8 0 , 0 0 0}$ | $\mathbf{2 8 0 , 0 0 0}$ |

Source of Finance

■ Entrepreneur's Contribution 200,000
■ Investor's Investment 80,000
■ Total 280,000

Financial Projection

| Particular | Daily | Monthly | 1st Year | 2nd Year |
| :--- | ---: | ---: | ---: | ---: |
| Revenue (sales) |  |  |  |  |
| Electric Item | 3650 | 109500 | 1314000 | 1379700 |
| Total Sales (A) | $\mathbf{3 6 5 0}$ | $\mathbf{1 0 9 5 0 0}$ | $\mathbf{1 3 1 4 0 0 0}$ | $\mathbf{1 3 7 9 7 0 0}$ |
| less variable Expenses |  |  |  |  |
| Fuel Wood | 2920 | 87600 | 1051200 | 1103760 |
| Total variable Expenses (B) | 2920 | 87600 | 1051200 | 1103760 |
| Contribution Margin (CM)= (A-B) | $\mathbf{7 3 0}$ | $\mathbf{2 1 9 0 0}$ | $\mathbf{2 6 2 8 0 0}$ | $\mathbf{2 7 5 9 4 0}$ |
| Less Fixed Expenses |  |  |  |  |
| Electricity bill |  | 500 | 6000 | 16000 |
| Transportation |  | 550 | 6600 | 35000 |
| Salary (self) |  | 5000 | 60000 | 6000 |
| Salary (staff) |  | 3000 | 36000 | 36000 |
| Entertainment |  | 550 | 6600 | 6600 |
| Mobile |  | 400 | 4800 | 7400 |
| Total Fixed Cost |  | 10000 | 120000 | 161000 |
| Net Profit (E) (C-D) |  | $\mathbf{1 1 9 0 0}$ | $\mathbf{1 4 2 8 0 0}$ | $\mathbf{1 1 4 9 4 0}$ |
| Investment Payback |  |  | $\mathbf{4 8 , 0 0 0}$ | $\mathbf{4 8 , 0 0 0}$ |

## Cash flow projection on business plan (rec. \& Pay)

| SR\# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
| :---: | :--- | :---: | :---: |
| 1 | Cash Inflow |  |  |
| 1.1 | Investment Infusion by Investor |  |  |
| 1.2 | Net Profit | 80,000 | 142,800 |
| 1.3 | Depreciation (Non cash item) |  | 114,940 |
| 1.4 | Opening Balance of Cash Surplus |  | 94,800 |
|  | Total Cash Inflow | $2,22,800$ | 209,740 |
| 2 | Cash Outflow |  |  |
| 2.1 | Purchase of Product | 80,000 |  |
| 2.2 | Payment of GB Loan |  | 48,000 |
| 2.3 | Investment Pay Back (Including <br> Ownership Tr. Fee) | 48,000 | 48,000 |
|  | Total Cash Outflow | 128,000 | 161,740 |
| 3 | Net Cash Surplus | 94,800 |  |

## SWOT ANALYSIS

| TRENGTH | Lack of Capital/Investment |
| :--- | :--- |
| Employment: Self: 0 Family:0 Others:0 |  |
| Experience \& Skill : 04 Years |  |
| Quality goods \& services; |  |
| Skill and experience; |  |$\quad$| Pheft |
| :--- |
| Pire |
| Political unrest |
| Huge demand in the community |
| Location of shop; |
| Regular customers; |

## Pictures








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## प्रकリさ から

ज्याभि खाः रश्चाल कियिन ड्राश：ठद ॠीदून，गाकीयूड जन गणनी चाकि पूध का：भूल्यन गूश्नत जया？ग
 रें जूडिध रूए पाइायो OQ स ूूमा० फिलाख，ज्ञ ज्यायाए यनिणाषुण द्नत कौनि शूचि
 जैफान एकरण ता।

## प्रफस्नमन


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FAMILY PICTURE


