

Proposed NU Business Name: **MA BABA ELECTRONCS**



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Mohanpur Unit, Rajshahi

Project verified by: Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta

Name	:	SHREE MOKTA KUMAR SHARKER
Age	:	12-03=1984 (32 Years)
Education, till to date	:	Class Eight
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	04 Brother
Address	:	Vill: Bakshoil, P.O:Keshorhat, P.S:Mohanpur Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	SHREEMOTI AROTI RANI SHARKER
(iii) Father's name	:	SHREE GOUR CHANDRO SHARKER
(iv) GB member's info	:	Branch: Rayghati, Mohanpur Centre # 80(Female), Member ID: 9424/2, Group No: 08 Member since: 21-06-2011 (5Years) First loan: BDT 10,000
Further Information:		Existing Loan: BDT 16,000, Outstanding loan: 13,184/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Ten years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01727-039266
Mother's Contact No.	:	01823-102021
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHREEMOTI AROTI RANI SHARKER joined Grameen Bank since 05 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	Ma Baba Electronics
Location	:	Keshorhat Bazar, Mohanpur, Rajshahi
Total Investment in BDT	:	BDT 4,90,000/-
Financing	:	Self BDT 4,30,000/- (from existing business) 88% Required Investment BDT 50,000/- (as equity) 12%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	18 ft x 8ft = 144 square ft
Implementation	:	<ul style="list-style-type: none"> ▪ The business is planned to be scaled up by investment in existing goods like; Tv, Fan, Computer Box, Watch, etc. ▪ Average 10% gain on sale. ▪ The business is operating by entrepreneur. Existing No employees. After getting equity fund employee will be appointed. ▪ The shop is owned. ▪ Collects goods from Rajshahi, Noagoan. ▪ Agreed grace period is 3 months.

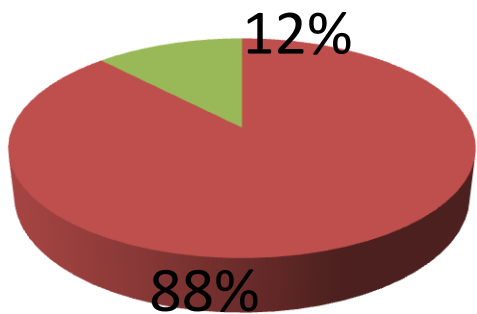
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Electronics Item	10,000	3,00,000	36,00,000
Total Sales (A)	10,000	3,00,000	36,00,000
Less. Variable Expense			
Electronics Item	9,000	2,70,000	32,24,000
Total variable Expense (B)	9,000	2,70,000	32,24,000
Contribution Margin (CM) [C=(A-B)]	1,000	30,000	3,60,000
Less. Fixed Expense			
Rent		2,500	30,000
Electricity Bill		1,200	14,400
Mobile Bill		3,50	4,200
Salary (self)		5,000	60,000
Transportation		3,000	36,000
Entertainment		1,000	12,000
Guard Bill		50	600
Total fixed Cost (D)		13,100	1,57,200
Net Profit (E) [C-D]		16,900	2,02,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
T.V	30	8000	2,40,000	5	8000	40,000	2,80,000
Led T.v	11	1200	13,200	-	-	-	13,200
Siling Fan	50	1200	60,000	-	-	-	60,000
Table Fan	30	1200	36,000	-	-	-	36,000
Computer Box	7	2000	14,000	5	2000	10,000	24,000
Wach	200	120	24,000	-	-	-	24,000
Londri	20	500	10,000	20	500	10,000	20,000
Chosma	300	100	30,000	-	-	-	30,000
Calculator	40	100	4,000	-	-	-	4,000
Total	50		4,30,000	30		60,000	4,90,000

Source of Finance



- Entrepreneur's Contribution 430,000
- Investor's Investment 60,000
- Total 490,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Electronics Item	15,000	4,50,000	54,00,000	56,70,000
Total Sales (A)	15,000	4,50,000	54,00,000	56,70,000
Less. Variable Expense				
Electronics Item	13,500	4,05,000	48,60,000	51,03,000
Total variable Expense (B)	13,500	4,05,000	48,60,000	51,03,000
Contribution Margin (CM) [C=(A-B)]	1,500	45,000	5,40,000	5,67,000
Less. Fixed Expense				
Rent		2,500	30,000	30,000
Electricity Bill		1,200	14,400	15,000
Mobile Bill		500	6,000	7,000
Salary (self)		5,000	60,000	60,000
Transportation		5,000	60,000	65,000
Entertainment		1,000	12,000	15,000
Salary (staff)		5,000	60,000	60,000
Guard Bill		50	600	600
Total Fixed Cost		20,250	2,43,000	2,52,600
Net Profit (E) [C-D]		24,750	2,97,000	3,14,400
Investment Payback			36,000	36,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	2,54,500
1.2	Net Profit	2,97,000	3,14,400
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		2,60,000
	Total Cash Inflow	3,57,000	5,74,400
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
	Total Cash Outflow	97,000	36,000
3	Net Cash Surplus	2,60,000	5,38,400

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









NOHA

ASTON

HONY

ABC

SONY

LG



লাইসেন্স নং ১০১ ২০১৪-১৫, ২০১৫-১৬

অর্থ বছর : ২০১৬-২০১৭

আদর্শ কর তফসিল-২০১৪ অনুযায়ী ব্যবসা বাণিজ্য ও পেশা লাইসেন্স পত্র

কেশরহাট অন্তর্গত ওয়ার্ড নং ০৩ হোল্ডিং নং খতি

গিত স্থান কেশর হাট বালার ব্যবসার ধরণ

নাম/মেসার্স মোঃ বাবদ ফিল্ডের নিবন্ধন

পিতা/পিতৃপক্ষ মোঃ হুমায়ুন মরকাত

পিতা/মাতা/স্বামী মোঃ হুমায়ুন চন্দ্র মরকাত

বর্তমান কেশর হাট উপজেলা চিশাখান

দান করা হল।

ফি বাবদ নিম্নলিখিত টাকা

FAMILY PICTURE

