### Proposed NU Business Name: **SAIFUL DAIRY FARM**



Project identification and prepared by: Md. Sahabuddin, Mohonpur Unit, Rajshahi

Project verified by: Md. Abdul mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta			
Name	:	SAIFUL DAIRY FARM	
Age	:	07-02-1987 (28 Years)	
Education, till to date	:	H.S.C	
Marital status	:	Married	
Children	:	Nil	
No. of siblings:	:	(03)Brother AND (01)Sister	
Address	:	Vill: ROKITPARA, P.O:Hatkhugipur, P.S: Bagmara, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST.MUSLIMA BIBI MD.LOKMAN HAKIM Branch: Achpara,Bagmara, Centre # 01 (Female), Member ID:1020, Group No: 02 Member since: 25-05-2011 (5Years) First loan: BDT 8,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT22,000 /- Outstanding loan: BDT 19,096/- Father No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Five years experience in running business.
Other Own/Family Sources of Income	:	Bussinees.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-994761
Father's Contact No.	:	01780-859051
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Mohonpur Unit, Rajshahi.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST.MUSLIMA BIBI** joined Grameen Bank since 05 years ago. At first she took 8,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	MD.SAIFUL ISLAM	
Location	:	Vill: ROKITPARA, P.O:Hatkhugipur, P.S: Bagmara, Dist: Rajshahi	
Total Investment in BDT	:	BDT 2,20,000/-	
Financing	:	Self BDT 1,40,000(from existing business) 64%	
		Required Investment BDT 80,000(as equity) 36%	
Present salary/drawings from business (estimates)	:	BDT 3,000	
Proposed Salary	:	BDT 3,000	
Size of shop	:	25ft x 10 ft= 250 square ft	
Security of the shop	:	Nill	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Milk.</li> <li>Average % gain on sale.</li> <li>The business is operating by entrepreneur. Existing No employee.</li> <li>He is doing his business in renting place.</li> <li>Collects goods from</li> </ul>	

<b>Existing Business</b>	(BDT)
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Particular	Daily	Monthly	Yearly
Revenue (sales)			
Milk	250	7,500	90,000
Total Sales (A)	250	7,500	90,000
Less. Variable Expense			
Total variable Expense (B)	0	0	0
Contribution Margin (CM) [C=(A-B)	250	7,500	90,000
Less. Fixed Expense			
Shop Rent		0	0
Electricity Bill		300	3,600
Mobile Bill		200	2,400
Transportation		500	6,000
Salary (self)		3,000	36,000
Parches of food		2000	24,000
Total fixed Cost (D)		6,000	72,000
Net Profit (E) [C-D)		1,500	18,000

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Australian cow	70,000	80,000	1,50,000	
Ox	70,000	0	70,000	
Purchase food				
Total	1,40,000	80,000	2,20,000	

### **Source of Finance**



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Milk				
	450	13,500	1,62,000	1,70,100
Total Sales (A)	450	13,500	1,62,000	1,70,100
Less. Variable Expense				
	0	0	0	0
Total variable Expense (B)	0	0	0	0
Contribution Margin (CM) [C=(A-B)	450	13,500	1,62,000	1,70,100
Less. Fixed Expense			,	
Rent		0	0	0
Electricity Bill		300	3,600	4,000
Mobile Bill		250	3,000	3,500
Transportation		500	6,000	6,500
Salary (self)		3,000	36,000	36,000
Feed		4,000	48,000	48,500
Depreciation				0
Total Fixed Cost		8,050	96600	101430
Net Profit (E) [C-D)		5,450	65400	68670
Investment Payback			48,000	48,000

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	65,400	68,670
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		17,400
	Total Cash Inflow	145400	86070
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	17,400	38070

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





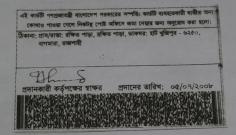


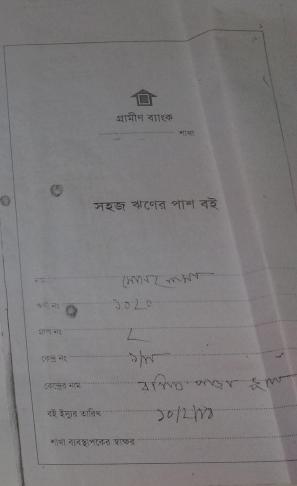
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# **FAMILY PICTURE**

