## Proposed NU Business Name: PHOTOSTAT \& COMPUTER CORNER



Project identification and prepared by: Md Shahidul Islam, Rajshahi Unit, Rajshahi

Project verified by: Md Abdul Manna Talukdar


Brief Bio of The Proposed Nobin Udyokta

| Name | : | MD DELOWAR HOSSAIN |
| :---: | :---: | :---: |
| Age | : | 15-03-1989 (27 Years) |
| Education, till to date |  | BSC |
| Marital status | : | Married |
| Children | : | 1 Son |
| No. of siblings: |  |  |
| Address | : | Vill: Dnagir Para, P.O: Hat Godagari, P.S: Poba, Dist: Rajshahi |
| Parent's and GB related Info <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GB, BRAC ASA etc.. |  | Mother <br> Father $\square$ <br> MST HAOWA BEGUM <br> MD SAMSUL HAQUE <br> Branch: Parila Poba, Centre \# 31 (Female), <br> Member ID: 7392, Group No: 01 <br> Member since:2005-2012( 07 Years) <br> First loan: BDT 3000 <br> Existing Loan: BDT 20,000, Outstanding loan: Nil <br> Father <br> No <br> No <br> No |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 06 years experience in running business. 03 Own business <br> Years <br> He has no training. |
| Other Own/Family Sources <br> of Income | $:$ | - |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | $01966-804054$ |
| Mother's Contact No. | $:$ | $01708-173328$ |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd Rajshahi Unit, Rajshahi |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST HAOWA BEGUM joined Grameen Bank since 07 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | PHOTOSTAT \& COMPUTER CORNER |
| :--- | :--- | :--- |
| Location | $:$ |  |
| Total Investment in BDT | $:$ | BDT 300,000/- |
| Financing | $:$Self BDT 220,000/-(from existing business) 73\% <br> Required Investment BDT 80,000/-(as equity) 27\% |  |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 5,000/- |
| Proposed Salary | $:$ | BDT 5,000/- |
| Size of shop ft x 14 ft = 196 square ft |  |  |
| Implementation | -The business is planned to be scaled up by investment in existing <br> goods like; Photocopy, printing ,laminating service <br> $-A v e r a g e ~ 60 \% ~ g a i n ~ o n ~ s a l e . ~$ <br> -The business is operating by entrepreneur. Existing 01 employee. <br> -The shop is rented. <br> -Collects goods from <br> -Agreed grace period is 3 months. |  |


| Existing Business (BDT) |  |  |  |
| :--- | ---: | ---: | ---: |
| Particular | Daily | Monthly | Yearly |
| Revenue(Sales) |  |  |  |
| Liminting, Printing, Photocopy | 1100 | 33000 | 396000 |
| Total Sales (A) | 1100 | 33000 | 396000 |
| Less Variable Expense |  |  |  |
| Liminting, Printing, Photocopy | 440 | 13200 | 158400 |
| Total variable Expense (B) | 440 | 13200 | 158400 |
| Contribution Margin (CM) [C=(A-B) | 660 | 19800 | 237600 |
| Less Variable Expense |  |  |  |
| Rent |  | 500 | 6000 |
| Electricity bill |  | 1000 | 12000 |
| Transportation |  | 400 | 4800 |
| Salary (self) |  | 5000 | 60000 |
| Salary(Staff) |  | 3000 | 36000 |
| Entertainment |  | 400 | 4800 |
| Guard |  | 100 | 1200 |
| Generator |  | 50 | 600 |
| Bank charge |  | 100 | 1200 |
| Total fixed cost (D) |  | 10,500 | 126000 |
| Net Profit (E)= [C-D] |  |  | 111600 |

## Investment Breakdown

| Existing |  |  |  | Proposed |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particulars | Qty | Unit Price | Amount | Qty | Unit Price | Amount | Proposed |
|  |  |  | (BDT) |  |  | (BDT) | Total |
| Com puter | 3 | 25000 | 75,000 | 0 | 0 | 0 | 75,000 |
| Photocopy | 1 | 40000 | 40,000 | 0 | 0 | 0 | 40,000 |
| Printer | 2 | 5000 | 10,000 | 0 | 0 | 0 | 10,000 |
| Camera | 1 | 12000 | 12,000 | 0 | 0 | 0 | 12,000 |
| Scanner | 1 | 5000 | 5,000 | 0 | 0 | 0 | 5,000 |
| Leminiting | 1 | 3000 | 3,000 | 0 | 0 | 0 | 3,000 |
| Digital photocopy machine | 0 | 0 | 0 | 0 | 0 | 80,000 | 80,000 |
| Others | 0 | 0 | 5,000 | 0 | 0 | 0 | 5,000 |
| Security | 0 | 0 | 70,000 | 0 | 0 | 0 | 70,000 |
| Total |  | 90000 | 220,000 | 0 | 0 | 80,000 | 300,000 |

## Source of Finance



■ Entrepreneur's Contribution 220,000
■ Investor's Investment 80,000
■ Total 300,000

## Financial Projection (BDT)

| Paticular | Daily | Monthly | Year1 | Year 2 |
| :--- | ---: | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |  |
| Liminting, Printing, Photocopy | 1750 | 52500 | 630000 | 661500 |
| Total Sales (A) | 1750 | 52500 | 630000 | 661500 |
| Less Variable Expense |  |  |  |  |
| Liminting, Printing, Photocopy | 700 | 21000 | 252000 | 264600 |
| Total variable Expense (B) | 700 | 21000 | 252000 | 264600 |
| Contribution Margin (CM) [C=(A-B) | 1,050 | 31500 | 378000 | 396900 |
| Less Variable Expense |  |  |  |  |
| Rent |  | 500 | 6,000 | 6,000 |
| Electricity bill |  | 1500 | 18000 | 19,000 |
| Transportation |  | 600 | 7200 | 7,400 |
| Salary (self) |  | 5000 | 60000 | 60,000 |
| Salary(Staff) |  | 3000 | 36000 | 36,000 |
| Entertainment | 400 | 4800 | 4,800 |  |
| Guard |  | 100 | 1200 | 1,200 |
| Generator |  | 50 | 600 | 600 |
| Bank charge |  | 100 | 1200 | 1,200 |
| Depriciation |  | 2500 | 30000 | 30,000 |
| Total fixed cost (D) |  | 13,550 | 162600 | 163,800 |
| Net Profit (E)= [C-D] |  | 17950 | 215400 | 233,100 |
| Investment Payback |  | 48,000 | 48,000 |  |

## Cash flow projection on business plan (rec. \& Pay)

| SR\# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
| :---: | :---: | :---: | :---: |
| 1 | Cash Inflow |  |  |
| 1.1 | Investment Infusion by Investor | 80,000 |  |
| 1.2 | Net Profit | 215,400 | 233,100 |
| 1.3 | Depreciation (Non cash item) | 30000 | 30000 |
| 1.4 | Opening Balance of Cash Surplus |  | 197,400 |
|  | Total Cash Inflow | 325,400 | 460,500 |
| 2 | Cash Outflow |  |  |
| 2.1 | Purchase of Product | 80,000 |  |
| 2.2 | Payment of GB Loan |  |  |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 48000 | 48000 |
|  | Total Cash Outflow | 128,000 | 48000 |
| 3 | Net Cash Surplus | 197,400 | 412500 |

## SWOT ANALYSIS

| TRENGTH | Lack of Capital/Investment |
| :--- | :--- |
| Employment: Self: 01 Family:0 Others:0 |  |
| Experience \& Skill : 09 Years |  |
| Quality goods \& services; |  |
| Skill and experience; |  |
| PPORTUNITIES | Theft |
| Huge demand in the community | Fire <br> Location of shop; <br> Regular customers; |

## Pictures





FAMILY PICTURE


