Proposed NU Business Name: PHOTOSTAT & COMPUTER CORNER



Project identification and prepared by: Md Shahidul Islam, Rajshahi Unit, Rajshahi

Project verified by: Md Abdul Manna Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD DELOWAR HOSSAIN		
Age	:	15-03-1989 (27 Years)		
Education, till to date	:	BSC		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:			
Address	:	Vill: Dnagir Para, P.O: Hat Godagari, P.S: Poba, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST HAOWA BEGUM MD SAMSUL HAQUE Branch: Parila Poba, Centre # 31 (Female), Member ID: 7392, Group No: 01 Member since:2005- 2012 (07 Years) First loan: BDT 3000		
Further Information:		Existing Loan: BDT 20,000 , Outstanding loan: Nil Father		
(v) Who pays GB loan installment	:	No Father		
(vi) Mobile lady (vii) Grameen Education Loan		No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		06 years experience in running business. 03 Own business Years
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.		01966-804054
Mother's Contact No.	:	01708-173328
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Rajshahi Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST HAOWA BEGUM joined Grameen Bank since 07 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Business Name	:	PHOTOSTAT & COMPUTER CORNER			
Location	:				
Total Investment in BDT	:	BDT 300,000/-			
Financing	:	Self BDT 220,000/-(from existing business) 73% Required Investment BDT 80,000/-(as equity) 27%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	14 ft x 14 ft = 196 square ft			
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Photocopy, printing ,laminating service Average 60% gain on sale. The business is operating by entrepreneur. Existing 01 employee. The shop is rented. Collects goods from Agreed grace period is 3 months. 			

Existing Business (BDT)

	<u> </u>	<u> </u>	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Liminting, Printing, Photocopy	1100	33000	396000
Total Sales (A)	1100	33000	396000
Less Variable Expense			
Liminting, Printing, Photocopy	440	13200	158400
Total variable Expense (B)	440	13200	158400
Contribution Margin (CM) [C=(A-B)	660	19800	237600
Less Variable Expense			
Rent		500	6000
Electricity bill		1000	12000
Transportation		400	4800
Salary (self)		5000	60000
Salary(Staff)		3000	36000
Entertainment		400	4800
Guard		100	1200
Generator		50	600
Bank charge		100	1200
Total fixed cost (D)		10,500	126000
Net Profit (E)= [C-D]		9,300	111600

Investment Breakdown								
Existing					Proposed			
Particulars	Qty	Unit Price	Amount	Qty	Unit	Amount	Proposed	
			(BDT)	1	Price	(BDT)	Total	
Com puter	3	25000	75,000	0	0	0	75,000	
Photocopy	1	40000	40,000	0	0	0	40,000	
Printer	2	5000	10,000	0	0	0	10,000	
Camera	1	12000	12,000	0	0	0	12,000	
Scanner	1	5000	5,000	0	0	0	5,000	
Leminiting	1	3000	3,000	0	0	0	3,000	
Digital photocopy	0	0	0	0	0	80,000	80,000	
machine								
Others	0	0	5,000	0	0	0	5,000	
Security	0	0	70,000	0	0	0	70,000	
Total		90000	220,000	0	0	80,000	300,000	

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Liminting, Printing, Photocopy	1750	52500	630000	661500	
Total Sales (A)	1750	52500	630000	661500	
Less Variable Expense					
Liminting, Printing, Photocopy	700	21000	252000	264600	
Total variable Expense (B)	700	21000	252000	264600	
Contribution Margin (CM) [C=(A-B)	1,050	31500	378000	396900	
Less Variable Expense					
Rent		500	6,000	6,000	
Electricity bill		1500	18000	19,000	
Transportation		600	7200	7,400	
Salary (self)		5000	60000	60,000	
Salary(Staff)		3000	36000	36,000	
Entertainment		400	4800	4,800	
Guard		100	1200	1,200	
Generator		50	600	600	
Bank charge		100	1200	1,200	
Depriciation		2500	30000	30,000	
Total fixed cost (D)		13,550	162600	163,800	
Net Profit (E)= [C-D]		17950	215400	233,100	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	215,400	233,100
1.3	Depreciation (Non cash item)	30000	30000
1.4	Opening Balance of Cash Surplus		197,400
	Total Cash Inflow	325,400	460,500
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	197,400	412500

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 09 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

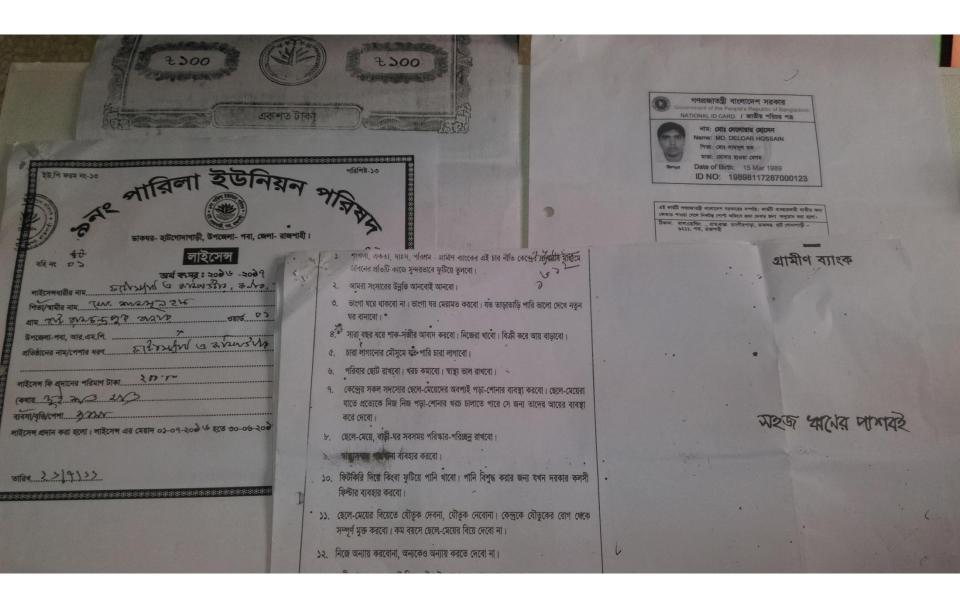
Political unrest

Pictures









FAMILY PICTURE

