Proposed NU Business Name: TAPOSH TELECOM & MOBILE CENTRE



Project identification and prepared by: Md. Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	TAPOSH MONDOL			
Age	:	10-2-1996 (20 Years)			
Education, till to date	:	Class 8			
Marital status	:	Unmarried			
Children	:	-			
No. of siblings:	:	5 Brothers 2 Sisters			
Address	:	Vill: Khotia, P.O: Sholla, P.S: Nobabgonj, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father USHA RANI MONDOL NARAYON MONDOL Branch: Sholla, Nobabgonj, Centre # 49(Female), Member ID: 4155/2, Group No: 07 Member since: 2003(13Years) First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 30000, Outstanding loan: 7548			
(vi) Mobile lady		Father No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has 2 training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01867-217744
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

USHA RANI MONDOL joined Grameen Bank since 13 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	TAPOSH TELECOM & MOBILE CENTRE		
Location	:	Sholla Bazaar, Nobabgonj		
Total Investment in BDT	:	BDT 100,000/-		
Financing	:	Self BDT 50,000/-(from existing business) 50%		
		Required Investment BDT 50,000/-(as equity) 50%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12ft x 12ft= 144 square ft		
Security of the shop	:	BDT 10,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile accessories etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Mobile Item	1,800	54,000	648,000			
Total Sales (A)	1,800	54,000	648,000			
Less. Variable Expense						
Mobile Item	1,440	43,200	518,400			
Total variable Expense (B)	1,440	43,200	518,400			
Contribution Margin (CM) [C=(A-B)	360	10,800	129,600			
Less. Fixed Expense						
Rent		500	6,000			
Electricity Bill		200	2,400			
Mobile Bill		200	2,400			
Salary (self)		5,000	60,000			
Transportation		500	6,000			
Entertainment		200	2,400			
Generator bill		100	1,200			
Total fixed Cost (D)		6,700	80,400			
Net Profit (E) [C-D)		4,100	49,200			

Investment Breakdown								
Existing					Proposed			
Particulars Qty. Unit		Amount	Qty	Unit	Amount	Proposed		
		Price	(BDT)		Price	(BDT)	Total	
Display	40	400	16,000	13	400	5,200	21,200	
Charger	50	100	5,000	0	0	0	5,000	
Battery	60	300	18,000	49	300	14,700	32,700	
Memory Card	30	300	9,000	20	300	6,000	15,000	
Screen Paper	20	100	2,000	1	100	100	2,100	
Mobile Phone	0	0	0	20	1200	24,000	24,000	
Total	200		50,000	103		50,000	100,000	

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Mobile Item	2,650	79,500	954,000	1,001,700		
Total Sales (A)	2,650	79,500	954,000	1,001,700		
Less. Variable Expense						
Mobile Item	2,120	63,600	763,200	801,360		
Total variable Expense (B)	2,120	63,600	763,200	801,360		
Contribution Margin (CM) [C=(A-B)	530	15,900	190,800	200,340		
Less. Fixed Expense						
Rent		500	6,000	6,000		
Electricity Bill		200	2,400	3,000		
Mobile Bill		300	3,600	4,000		
Salary (self)		5,000	60,000	60,000		
Transportation		800	9,600	11,500		
Entertainment		200	2,400	3,000		
Generator bill		100	1,200	1,200		
Total Fixed Cost		7,100	85,200	88,700		
Net Profit (E) [C-D)		8,800	105,600	111,640		
Investment Payback			30,000	30,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	105,600	111,640
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		75,600
	Total Cash Inflow	155,600	187,240
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	75,600	157,240

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

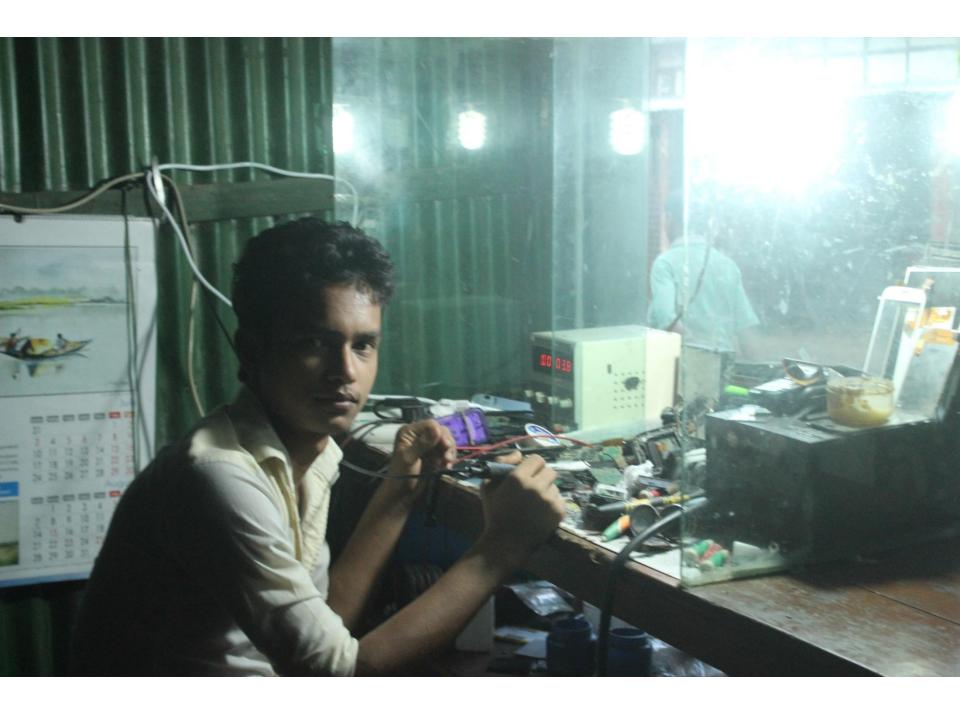
THREATS

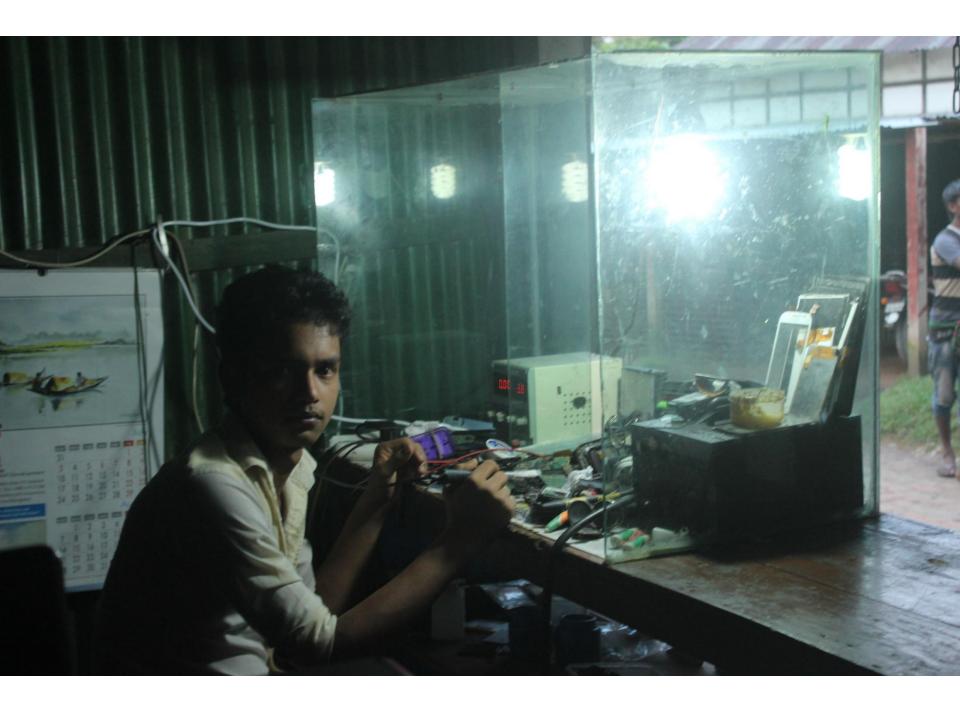
Theft

Fire

Political unrest

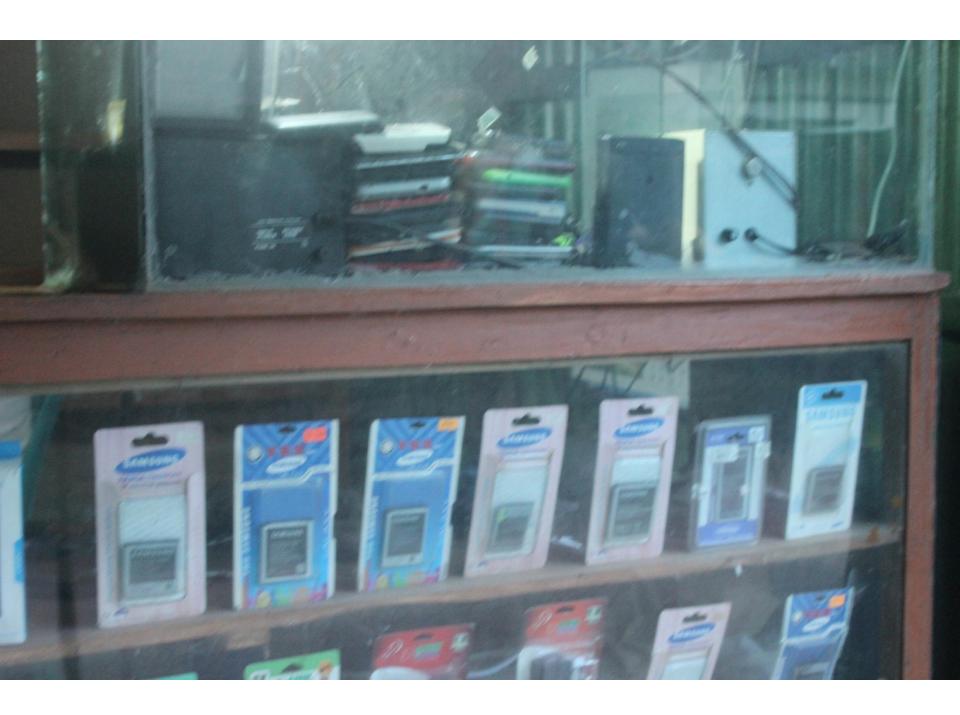
Pictures

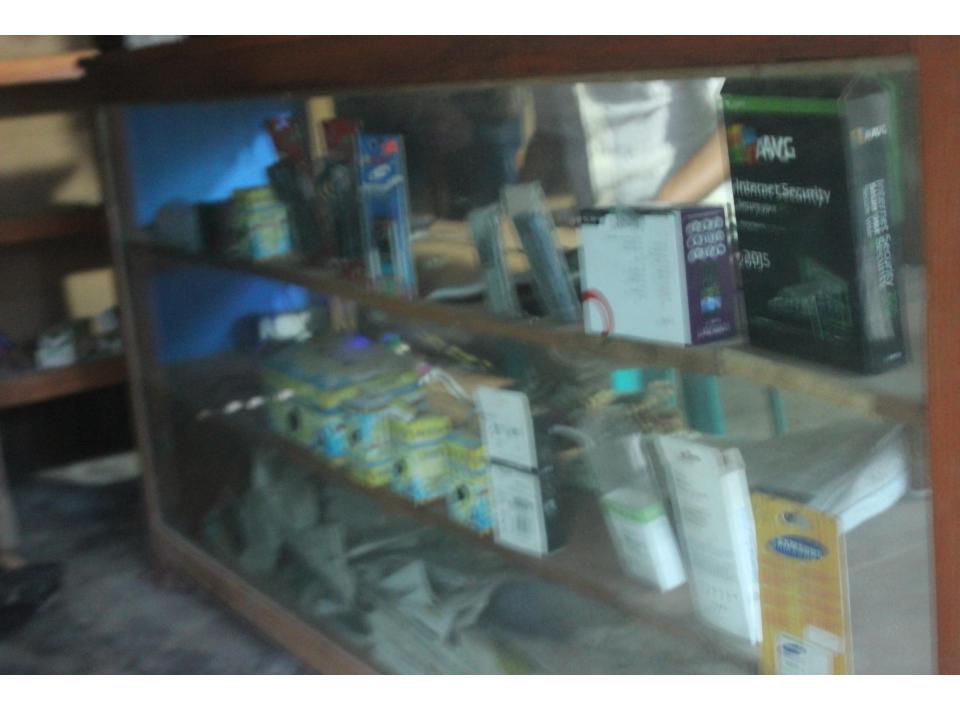












গণপ্রজাতন্ত্রী বাংলাদেশ

असा व अक्रा सिवकदकत काबीलत গোলা ইউনিয়ন পরিষদ

लबाजशक, प्रांका क्षा अन्त

(विषय के, क्षण व पूछा विश्वक (देवविश्व पविषय) विषयाना, ३००४) (वाण विश्वका वहि दहेट वेकुछ)

सिवक्स गार्ड सद् [5]

निवकत् इ छातियः ०२-०४-२०५६

न्तम देशात छातियः ०३-०४-३०३०

নাম: তাপস মডল

बना छातिय: ১०-०२-১৯%५

निषः शताय

দশই ফেব্রুয়ারি জনিশ শত ছিয়ালকাই

জনা স্থান: প্রাম-খতিয়া, ইউনিয়ন-বেশালা উপজেলা-নবাবগঞ্জ, জেলা-ঢাকা।

পিতার নাম: নারায়ন মড্র

क्षाजीश्वाः नाश्नादमगी

মাতার নাম: উষা রাণী মন্ডল

রাতীয়তা: বাংলাদেশী

স্বায়ী তিকানা: গ্রাম-খতিয়া, ইউনিয়ন-শোস্থা উুখুজেলা-নবাবগঞ্জ, জেলা-ঢাকা।

(ইউপি সচিব - সাকর ও সিল)

(নিবন্ধকের স্বার্কির ও নামস্থ সীল)

(निवलस्कड कारीनसात मीनसावर)

ত প্রথম চার আর ব্যক্তির রুম্ম সাজ, প্রবর্তী সাত অস্ত এটিয়া কোন্ত ও বেস ছয় আরু হাতা ক্রায়ক।

গ্ৰহণ নাং নই ইস্যুর তারিখ ""

FAMILY PICTURE

