

Proposed NU Business Name: MAYER DOA BOSTRALOY



Project identification and prepared by: Md Sirazul Islam,
Kaliakoir Unit, Gazipur

Project verified by: MD Mizanur Rahman Patowary



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD UZZAL MIA
Age	:	08-05-1991 (25 Years)
Education, till to date	:	Class Nine
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	3 Brothers
Address	:	Vill: Murapur, P.O: Sakaswor ,P.S: Kaliakoir Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	HASINA BEHUM
(iii) Father's name	:	ABDUL KHALEK
(iv) GB member's info	:	Branch: Muradpur , Centre # 75(Female), Member ID: 8115/2, Group No:02 Member since:15-10-2008(08Years) First loan: BDT 5000
Further Information:		Existing Loan: BDT 50000, Outstanding loan: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	09 years experience in running business. Own business 08 Years He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01955-663521
Mother's Contact No.	:	01845-058309
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HASINA BEHUM joined Grameen Bank since 08 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MAYER DOA BOSTRALOY
Location	:	Vannara Baazar, Kaliakoir, Gazipur
Total Investment in BDT	:	BDT 350,000/-
Financing	:	Self BDT 250,000/-(from existing business) 71% Required Investment BDT 100,000/-(as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	20ft x 10ft= 210 square ft
Security of the shop	:	BDT 65000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Shirt,pant,Mosquito net etc▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rented..▪Collects goods from Dhaka▪Agreed grace period is 3 months.

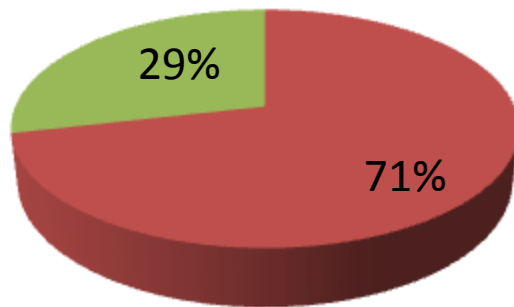
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Shirt,pant,Mosquito net etc	3800	114000	1368000
Total Sales (A)	3800	114000	1368000
Less Variable Expense			
Shirt,pant,Mosquito net etc	3040	91200	1094400
Total variable Expense (B)	3,040	91200	1094400
Contribution Margin (CM) [C=(A-B)]	760	22800	273600
Less Variable Expense			
Rent		3,000	36000
Electricity bill		300	3600
Transportation		500	6000
Salary (self)		5000	60000
Salary(Staff)		5000	60000
Guard		200	2400
Generator		250	3000
Mobile bill		300	3600
Total fixed cost (D)		14,300	171600
Net Profit (E)= [C-D]		8,500	102000

Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed Total
			(BDT)			(BDT)	
Shirt	100	250	25000	10	2,500	25,000	50,000
Pant	100	280	28000	100	280	28,000	56,000
Three piece	25	750	18750	30	750	22,500	41,250
Sharee	109	600	65400	41	600	24,600	90,000
Lungi	70	350	24500			0	24,500
Frock	198	200	39600	0	0	0	39,600
Mosquito net	18	250	4500	0	0	0	4,500
Ganji	100	150	15000		0	0	15,000
Trouser	25	150	3750			0	3,750
Others			25500			0	25,500
Total		2980	250,000	181	0	100,000	350,000

Source of Finance



- Entrepreneur's Contribution 250,000
- Investor's Investment 100,000
- Total 350,000

Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Shirt,pant,Mosquito net etc	5200	156000	1872000	1965600
Total Sales (A)	5200	156000	1872000	1965600
Less Variable Expense				
Shirt,pant,Mosquito net etc	4160	124800	1497600	1572480
Total variable Expense (B)	4,160	124800	1497600	1572480
Contribution Margin (CM) [C=(A-B)	1,040	31200	374400	393120
Less Variable Expense				
Rent		3,000	36,000	36,000
Electricity bill		500	6000	6,500
Transportation		700	8400	8,600
Salary (self)		5000	60000	60,000
Salary(Staff)		5000	60000	60,000
Guard		200	2400	2,400
Generator		250	3000	3,000
Mobile bill		350	4200	4,300
Total fixed cost (D)		14,800	177600	178,400
Net Profit (E)= [C-D]		16400	196800	214,720
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	196,800	214,720
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		136,800
	Total Cash Inflow	296800	351520
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	136,800	291520

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 11 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



বিস্মিল্লাহির রাহমানির রাহিম



শ্রোঃ মোঃ উজ্জল হোসেন

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মায়ের দোয়া বস্ত্রালয়

এখানে উন্নতমানের রুচি সম্মত শার্ট, প্যান্ট, থ্রি পিছ, শাড়ী-কাপড় ও বাচ্চাদের পোশাকের বিপুল সমাহার।

হাসেম আলী সুপার মার্কেট, ভানুারা বাজার
মৌচাক, কালিয়াকৈর, গাজীপুর।











FAMILY PICTURE

