#### Proposed NU Business Name: **SILENT TECHNOLOGY AND COMPUTER**



Project identification and prepared by: Shahin Mia, Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD MONIR HOSSAIN	
Age	:	23-07-1983 ( 32 Years)	
Education, till to date	:	Diploma in Electrical	
Marital status	:	Married	
Children	:	01 Son	
No. of siblings:	:	03 Brothers	
Address	:	Vill: Tetuljora, P.O: Rajfulbaria, P.S: Savar, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  PARI VANU  RAHMAT ALI  Branch: Shovapur Savar, Centre # 1 (Female),  Member ID:1028, Group No: 03  Member since: 22-10-2003 (13 Years)  First loan: BDT 5,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20,000/- Outstanding loan: BDT 0/- Mother No No No	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Three years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01836-466666
Mother's Contact No.	:	01629-225234
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**PARI VANU** joined Grameen Bank since 13 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

Proposed Nobin Udyokta Business Info			
Business Name	:	SILENT TECHNOLOGY AND COMPUTER	
Location	:	Tetuljora, Rajfulbaria, Savar, Dhaka.	
Total Investment in BDT	:	BDT 4,50,000/-	
Financing	:	Self BDT 3,50,00(from existing business) 78% Required Investment BDT 1,00,000(as equity) 22%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	<b>:</b>	BDT 5,000	
Size of shop	:	10 ft x 18 ft. = 180 square ft	
Security of the shop	:	0/-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Computer Purse, Charger, Battery, skin paper,Load etc.</li> <li>Average 35% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 02 employee.</li> <li>He is doing his business in Own place.</li> <li>Collects goods from Gulisthan.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Servicing	2,050	61,500	738,000	
Load	135	4,050	48,600	
Total Sales (A)	2,185	65,550	786,600	
Less. Variable Expense				
Servicing	1,333	39,975	479,700	
Total variable Expense (B)	1,333	39,975	479,700	
Contribution Margin (CM) [C=(A-B)	853	25,575	306,900	
Less. Fixed Expense				
Electricity Bill		2,200	26,400	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Transportation		500	6,000	
Entertainment		300	3,600	
Salary (staff)		10,000	120,000	
Guard		300	3,600	
Total fixed Cost (D)		18,600	223,200	
Net Profit (E) [C-D)		6,975	83,700	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Computer (3x30,000)	90,000	-	90,000	
Printer (2x25,000)	50,000	-	50,000	
Photocopy (1x60,000)	60,000	-	60,000	
Power box	10,000	-	10,000	
Battery, Charger, Skin, Mouse, Servicing Puirse, etc	1,00,000	1,00,000	2,00,000	
Load	40,000	50,000	90,000	
Total	3,50,000	1,00,000	4,50,000	

#### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Servicing	2,700	81,000	972,000	1,020,600	
Load	160	4,800	57,600	60,480	
Total Sales (A)	2,860	85,800	1,029,600	1,081,080	
Less. Variable Expense					
Servicing	1,755	52,650	631,800	663,390	
Total variable Expense (B)	1,755	52,650	631,800	663,390	
Contribution Margin (CM) [C=(A-B)	1,105	33,150	397,800	417,690	
Less. Fixed Expense					
Electricity Bill		2,200	26,400	26,400	
Mobile Bill		400	4,800	5,500	
Salary (self)		5,000	60,000	60,000	
Transportation		800	9,600	11,500	
Entertainment		300	3,600	4,000	
Salary (staff)		10,000	120,000	120,000	
Guard		300	3,600	3,600	
Total Fixed Cost		19,000	228,000	231,000	
Net Profit (E) [C-D)		14,150	169,800	186,690	
Investment Payback			60,000	60,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	169,800	186,690
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		109,800
	Total Cash Inflow	269,800	296,490
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	109,800	236,490

## **SWOT ANALYSIS**

# $\mathsf{S}_{\mathsf{trength}}$

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 3 Years Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community

Location of shop; Tetuljora, Rajfulbaria, Savar,

Dhaka.

Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures







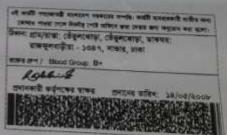


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## **FAMILY PICTURE**

