Proposed NU Business Name: RONI TELECOM



Project identification and prepared by: Md. Forhad Hosen, Tangail Sadar Unit, Tangail

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. RONY MANDAL		
Age	:	01-07-1991(25 Years)		
Education, till to date	:	DEGREE		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	1 Brother & 1 Sister		
Address	:	Vill: Sontos balucora, P.O: Bagmari, P.S: Tangail, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father RENU BEGUM MD. TARIKUL ISLAM Branch: Charabari, tangail, Centre # 01(Female), Member ID: 1012, Group No: 03 Member since: 10-04-1997 to 2005 (8 Years) First Ioan: BDT 10,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT nil N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	-	He has no training.
Other Own/Family Sources of Income		_
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01917789461
Mother's Contact No.	-	01719431359
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RENU BEGUM joined Grameen Bank since 08 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

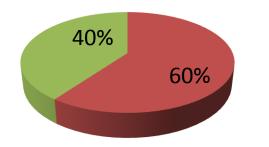
Proposed Nobin Udyokta Business Info				
Business Name	:	ONI TELECOM		
Location	:	-		
Total Investment in BDT	:	BDT 250000/-		
Financing	:	Self BDT 150000/-(from existing business) 60% Required Investment BDT 1,00,000/-(as equity) 40%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10ft x 07ft= 70 square ft		
Security of the shop	:	_		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; mobile accessories etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing no employees. Collects goods from Dhaka, Tangail. The shop is rented. Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Grocaries items	3000	90000	1080000
Total Sales (A)	3000	90000	1080000
Less Variable Expense			
Grocaries items	2250	67500	810000
Total variable Expense (B)	2,250	67500	810000
Contribution Margin (CM) [C=(A-B)	750	22500	270000
Less Variable Expense			
Rent		7,000	84000
Electricity bill		500	6000
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		200	2400
Guard		100	1200
Mobile bill		400	4800
Total fixed cost (D)		13,700	164400
Net Profit (E)= [C-D]		8,800	105600

Investment Breakdown					
Particulars Existing Proposed Total					
Mobile	100,000	80,000	180000		
Mobile accessories & others	50,000	20,000	70000		
	150,000	100,000	250000		

Source of Finance



Entrepreneur's Contribution 150,000
 Investor's Investment 100,000
 Total 250,000

Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Grocaries items	4800	144000	1728000	1814400
Total Sales (A)	4800	144000	1728000	1814400
Less Variable Expense				
Grocaries items	3600	108000	1296000	1360800
Total variable Expense (B)	3,600	108000	1296000	1360800
Contribution Margin (CM) [C=(A-B)	1,200	36000	432000	453600
Less Variable Expense				
Rent		7,000	84000	84,000
Electricity bill		700	8400	8600
Transportation		700	8,400	8,600
Salary (self)		5000	60000	60000
Salary(Staff)		5000	60000	60000
Entertainment		200	2400	2400
Guard		100	1200	1200
Mobile bill		400	4800	2600
Total fixed cost (D)		19,000	228,000	226,200
Net Profit (E)= [C-D]		17000	204000	227,400
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)				
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	204,000	227,40	
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		144,00	
	Total Cash Inflow	304000	37140	
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	600	
	Total Cash Outflow	160,000	600	
3	Net Cash Surplus	144,000	3114	

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Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures





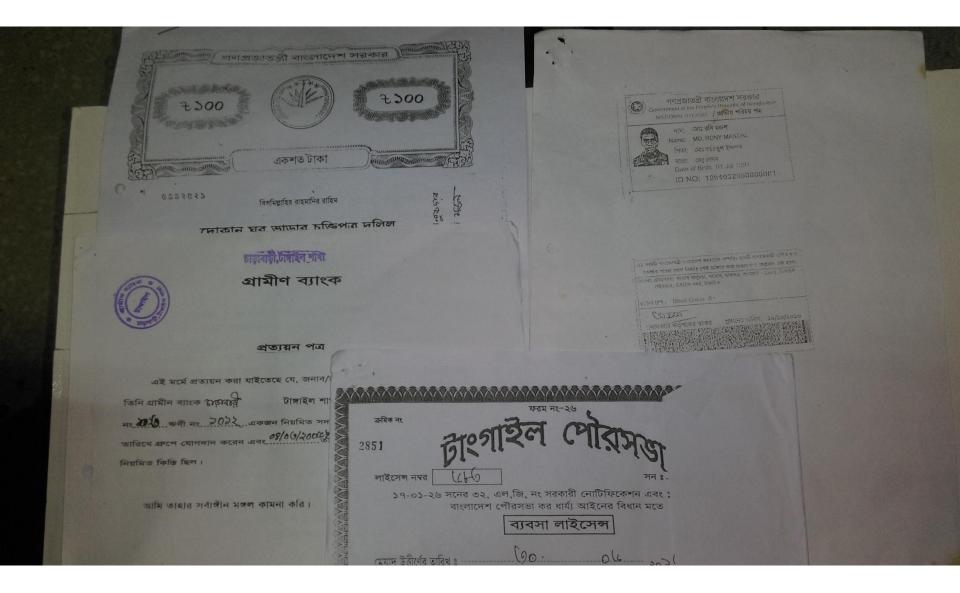












FAMILY PICTURE

