

Proposed NU Business Name: **KIRON MOBILE SERVICING CENTER**



Project identification and prepared by: Md. Shohidul Islam,
Bagha Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. KAMRUZZAMAN KIRON
Age	:	10-07-1988(28 Years)
Education, till to date	:	Class X
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	1 Brothers & 2 Sisters
Address	:	Vill: North Milik, P.O: Bagha, P.S: Bagha, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. KOHINUR BEGUM
(iii) Father's name	:	MD. MURADUL ISLAM
(iv) GB member's info	:	Branch: Monigram , bagha, Centre # 20(Female), Member ID: 8771/3, Group No: 01 Member since: 2005- 2012 (7 Year) First loan: BDT 2000
Further Information:		Existing Loan: BDT 15000, Outstanding loan: BDT NIL
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	17 years experience in running business. He has 3 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716641099
Mother's Contact No.	:	01721103031
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. KOHINUR BEGUM joined Grameen Bank since 7 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	KIRON MOBILE SERVICING CENTER
Location	:	Bagha Bazar
Total Investment in BDT	:	BDT 90,000/-
Financing	:	Self BDT 40000/-(from existing business) 44% Required Investment BDT 50,000/-(as equity) 56%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	08ft x 12ft= 96square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Mobile accessories etc.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪Collects goods from Elakas.▪The shop is owned.▪Agreed grace period is 3 months.

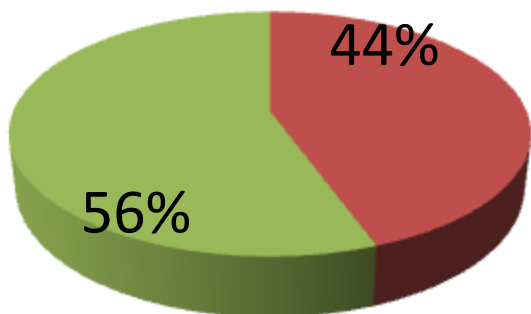
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Mobile phone & Accessories	500	15,000	180,000
Mobile Servicing	160	4,800	57,600
Total Sales (A)	660	19,800	237,600
Less. Variable Expense			
Mobile phone & Accessories	400	12,000	144,000
Total variable Expense (B)	400	12,000	144,000
Contribution Margin (CM) [C=(A-B)]	260	7,800	93,600
Less. Fixed Expense			
Electricity Bill		300	3,600
Mobile Bill		400	4,800
Salary (self)		3,000	36,000
Entertainment		200	2,400
Transportation		500	6,000
Guard		100	1,200
Total fixed Cost (D)		4,500	54,000
Net Profit (E) [C-D]		3,300	39,600

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Mobile Battery (10 x220)	2,200	0	2,200
Caching (20 x250)	5,000	0	5,000
Remote (11 x 100)	1,100	0	1,100
Energy Bulb, Charger, Mobile Parts etc	4,700	0	4,700
Computer (1)	25,000	0	25,000
Power Supply (1)	2,000	0	2,000
Mobile Phone (10 x 2500)	0	25,000	25,000
Television (10 x 2500)	0	25,000	25,000
Total	40,000	50,000	90,000

Source of Finance



- Entrepreneur's Contribution 40,000
- Investor's Investment 50,000
- Total 90,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Mobile phone & Accessories	1,200	36,000	432,000	453,600
Mobile Servicing	160	4,800	57,600	60,480
Total Sales (A)	1,360	40,800	489,600	514,080
Less. Variable Expense				
Mobile phone & Accessories	960	28,800	345,600	362,880
Total variable Expense (B)	960	28,800	345,600	362,880
Contribution Margin (CM) [C=(A-B)]	400	12,000	144,000	151,200
Less. Fixed Expense				
Electricity Bill		300	3,600	4,000
Mobile Bill		400	4,800	5,500
Salary (self)		3,000	36,000	36,000
Entertainment		200	2,400	3,000
Transportation		500	6,000	8,000
Guard		100	1,200	1,500
Total Fixed Cost		4,500	54,000	58,000
Net Profit (E) [C-D]		7,500	90,000	93,200
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	90,000	93,200
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		60,000
	Total Cash Inflow	140,000	153,200
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	60,000	123,200

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 17 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

বিস্মিল্লাহির রাহমানির রাহিম

কিরণ মোবাইল সার্ভিসিং সেন্টার

শ্রোঃ মোঃ কিরণ সরকার

এখানে সকল প্রকার মোবাইল যত্ন সহকারে
মেরামত করা হয় এবং মোবাইলের সকল প্রকার
যন্ত্রপাতি সুলভ মূল্যে পাওয়া যায়।

ব্যাটারী চার্জার, ক্যাসিং, মেমরি কার্ড, হেড ফোন, সকল প্রকার টিভি রিমোট পাওয়া যায়।



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বাঘা বাজার, বাঘা, রাজশাহী। মোবাইলঃ ০১৭১৬-৬৪১০৯৯

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Handwritten text on a card or receipt, including a small photo of a person and some illegible text.





LIST OF ITEMS

Sl. No.	Description	Quantity
1	Mobile Phone	10
2	Mobile Phone	5
3	Mobile Phone	3
4	Mobile Phone	2
5	Mobile Phone	1
6	Mobile Phone	1
7	Mobile Phone	1
8	Mobile Phone	1
9	Mobile Phone	1
10	Mobile Phone	1
11	Mobile Phone	1
12	Mobile Phone	1
13	Mobile Phone	1
14	Mobile Phone	1
15	Mobile Phone	1
16	Mobile Phone	1
17	Mobile Phone	1
18	Mobile Phone	1
19	Mobile Phone	1
20	Mobile Phone	1

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মোবাইল সার্ভিসিং করা হয়।

FAMILY PICTURE

