Proposed NU Business Name: SHAWON & DINA STORE



Project identification and prepared by: Sahabuddin, Mohonpur Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD DULAL HOSSAIN SHEIKH		
Age	:	10-01-1984 (32 Years)		
Education, till to date	••	Class 10		
Marital status	:	Married		
Children	:	1 Son & 1 Daughter		
No. of siblings:	:	2 Brothers & 1 Sisters		
Address	:	Vill: Hatagangopara, P.O: Hata Gangopara, P.S: Bagmara, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. MEHERJAN BEGUM MD BOYEN UDDIN SHEIKH Branch: Anchpara, Centre # 39 (Female), Member ID: 5537/2, Group No: 10 Member since: 26-01-2011 (05 Years) First loan: BDT 10,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20,000/- Outstanding loan: BDT 5,284/- Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01706-752312
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohonpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

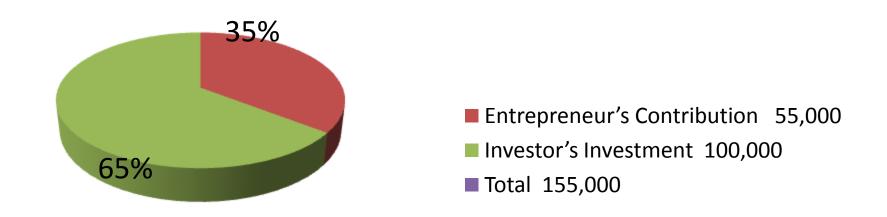
MOST. MEHERJAN BEGUM joined Grameen Bank since 5 years ago. At first she took 15,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business & agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	SHAWON & DINA STORE	
Location	:	Hatgangopara, Bagmara, Rajshahi	
Total Investment in BDT	:	BDT 155,000/-	
Financing	:	Self BDT 55,000/-(from existing business) 35% Required Investment BDT 100,000/-(as equity) 65%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	8 ft x 7 ft= 56 square ft	
Security of the shop	:	BDT 30,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Grocery item etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from different company. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Grocery Item	2,500	75,000	900,000		
Total Sales (A)	2,500	75,000	900,000		
Less. Variable Expense					
Grocery Item	2,125	63,750	765,000		
Total variable Expense (B)	2,125	63,750	765,000		
Contribution Margin (CM) [C=(A-B)	375	11,250	135,000		
Less. Fixed Expense					
Rent		700	8,400		
Electricity Bill		500	6,000		
Mobile Bill		200	2,400		
Salary (self)		5,000	60,000		
Entertainment		300	3,600		
Transportation		500	6,000		
Total fixed Cost (D)		7,200	86,400		
Net Profit (E) [C-D)		4,050	48,600		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Sugar, Pulse, Rice	15,000	30,000	45,000			
Oil, Soap, Fairness Cream	10,000	20,000	30,000			
Powder, Biscuit, Soft Drinks	15,000	25,000	40,000			
Mobile SIM Card, Recharge Card etc	15,000	25,000	40,000			
Total	55,000	100,000	155,000			

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Item	3,500	105,000	1,260,000	1,323,000	
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	
Less. Variable Expense					
Grocery Item	2,975	89,250	1,071,000	1,124,550	
Total variable Expense (B)	2,975	89,250	1,071,000	1,124,550	
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000	198,450	
Less. Fixed Expense					
Rent		700	8,400	8,400	
Electricity Bill		500	6,000	7,000	
Mobile Bill		300	3,600	4,000	
Salary (self)		5,000	60,000	60,000	
Entertainment		300	3,600	4,000	
Transportation		800	9,600	11,500	
Total Fixed Cost		7,600	91,200	94,900	
Net Profit (E) [C-D)		8,150	97,800	103,550	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	97,800	103,550
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		37,800
	Total Cash Inflow	197,800	141,350
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	37,800	81,350

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 3 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





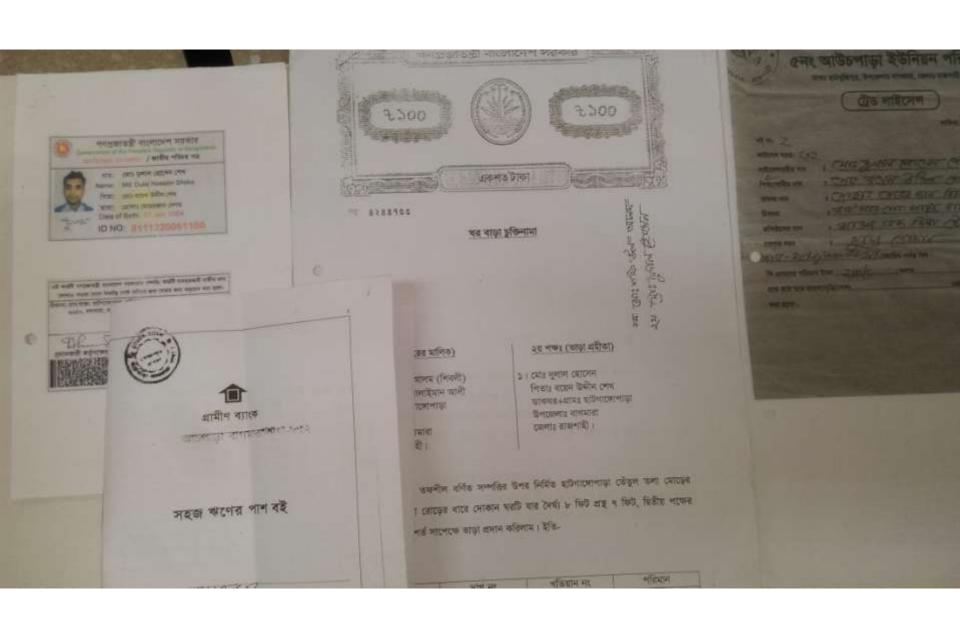












FAMILY PICTURE

