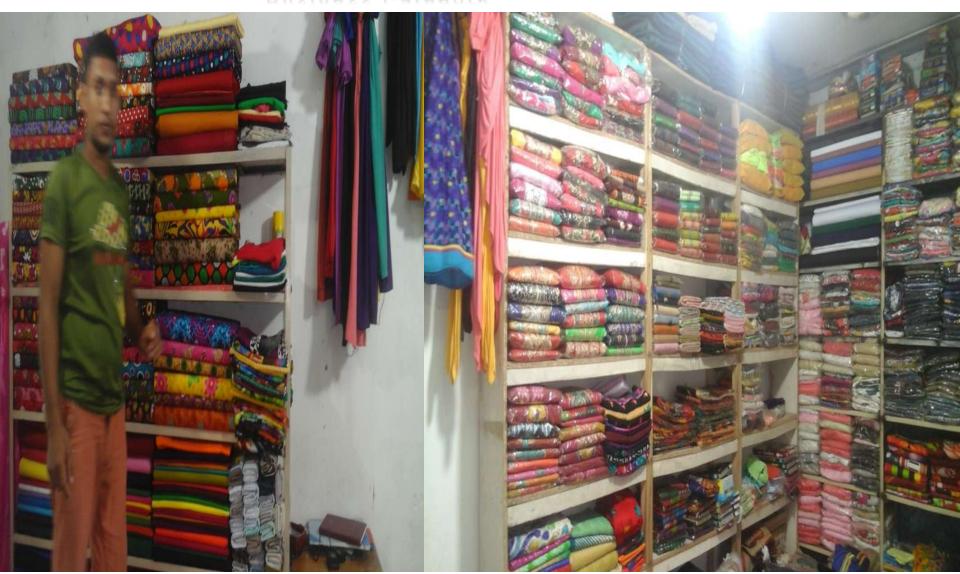


Proposed NU Business Name: **Dalim Fashion**Business Category: **General Retail & Wholesale**



Business Proposal Collected by : Md. Shahinur Islam. Assistant Officer. Mithapukur Unit, Rangpur.

Business Proposal Prepared by: Md.Mahbubur Rahman Bhuiyan.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Dalim Khan Vill: Zama, Union: Ranipukur, Post: Ranipukur, Upazila:Mithapukur, District: Rangpur.
Age		28 Years
Marital status	••	Unmarried
Children	:	N/A
No. of siblings:	:	04(Four) Brothers.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	HSC
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	07 (Seven) years experience is running his own business. He started the business only with Tk. 200,000 (Two Lac). He has 05 (Five) years working experience as an assistant in Janata Garments & Cloth business.
Other Own/Family Sources of Income	:	His bother's income form bag factory business. Another bother income form cloth Business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01828209138
NU's National ID No.	:	19878515094000198
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- ■Mst. Aysha Begum is a GB member since July 5, 1995 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Dalim Fashion
Address/ Location	:	Ranipukur, Mithapukur, Rangpur
Total Investment in BDT	•	Tk. 566,000
Financing	:	Self Tk. 416,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (Five thousand)
Proposed Salary (estimates)	:	Taka 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

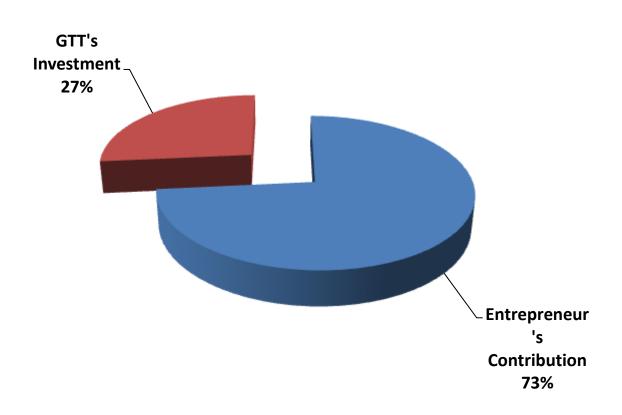
		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	4,200	109,200	1,310,400			
Cost of products (Products Purchase)	3,360	87,360	1,048,320			
Gross Profit (C) [C=(A-B)]	840	21,840	262,080			
Less: Operating Cost:	040	21,040	202,000			
Electricity bill		600	7,200			
Generator bill		300	3,600			
Night Guard bill		150	1,800			
Shop Rent		1,000	12,000			
Mobile bill		400	4,800			
Conveyance bill		1,600	19,200			
Provision of bad Debt		7	83			
Ownership Transfer Fee			-			
Present Salary (Self & family)		5,000	60,000			
Present Salary (Assistant-1-Bother)		1,000	12,000			
Bank Charge (DD, PO, SC)		1,000	12,000			
Other Cost (stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:		1,000	12,000			
Depreciation Expenses		223	2,670			
Total Operating Cost (D)		11,279	135,353			
Net Profit (C-D):		10,561	126,727			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)
Investment in products (Different types of three pieces, gauge cloth, ladies wear scarf and others clothing item, baby wear etc.)	Investment in products (Different types of three pieces, gauge cloth, ladies wear, scarf and others clothing item etc.)	384,290	150,000	534,290
Investment in equipment (fan, light etc.)		4,200	-	4,200
Cash in hand		3,810	-	3,810
Debtors (Since May, 2016 to at present)	8,300	-	8,300	
Creditors (Since May, 2016 to at present	(5,000)	-	(5,000)	
Decoration (fixture and fittings)	20,400	-	20,400	
Total Capita	al	416,000	150,000	566,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 416,000
- GTT's Investment BDT 150,000
- Total Capital BDT 566,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	5,460	141,960	1,703,520	6,552	170,352	2,044,224	7,207	187,387	2,248,646	
Cost of products (Products Purchase)	4,368	113,568	1,362,816	5,242	136,282	1,635,379	5,766	149,910	1,798,917	
Gross Profit (C) [C=(A-B)]	1,092	28,392	340,704	1,310	34,070	408,845	1,441	37,477	449,729	
Less: Operating Cost:										
Electricity bill		650	7,800		750	9,000		850	10,200	
Generator bill		350	4,200		450	5,400		500	6,000	
Night Guard bill		200	2,400		300	3,600		350	4,200	
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000	
Mobile bill (SMS & Reporting)		800	9,600		1,000	12,000		1,200	14,400	
Conveyance bill		2,100	25,200		2,600	31,200		3,100	37,200	
Provision of bad Debt		7	83		7	83		7	83	
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000	
Proposed Salary (Self & family)		6,000	72,000		7,000	84,000		7,500	90,000	
Proposed Salary (Assistant-1-Bother)		1,500	18,000		2,000	24,000		2,500	30,000	
Bank Charge (DD, PO, SC)		50	600		100	1,200		100	1,200	
Other Cost (stationary & Entertainment etc.)		1,400	16,800		1,800	21,600		2,100	25,200	
Non Cash Item:										
Depreciation Expenses		223	2,670		223	2,670		223	2,670	
Total Operating Cost (D)		15,279	177,353	-	18,229	218,753	-	20,429	245,153	
Net Profit (C-D):		13,113	163,351	-	15,841	190,092	-	17,048	204,576	
 Retained Income Vote: 1. Agreed Grace Period : Six Moni	ths		163,351			353,443			558,019	

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	169,351	202,092	216,576
1.3	Depreciation Expenses	2,670	2,670	2,670
1.4	Opening Balance of Cash Surplus	-	136,021	268,783
	Total Cash Inflow	322,021	340,783	488,029
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	136,021	268,783	416,029

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (Bother) Others (beyond family): 0 Future employment: 0 Ownership of business in his own name; Trade license of business in his own name; He has on hand training; Family business; Skilled & working experience : 12 Years;	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIESP □ Location of shop; □ Increase of demand □ The capital of Entrepreneur will be Tk. 974,019 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 324th as Yunus Centre and 92th In-house Executive Social Business Design Lab

(GTT) on August 16, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures





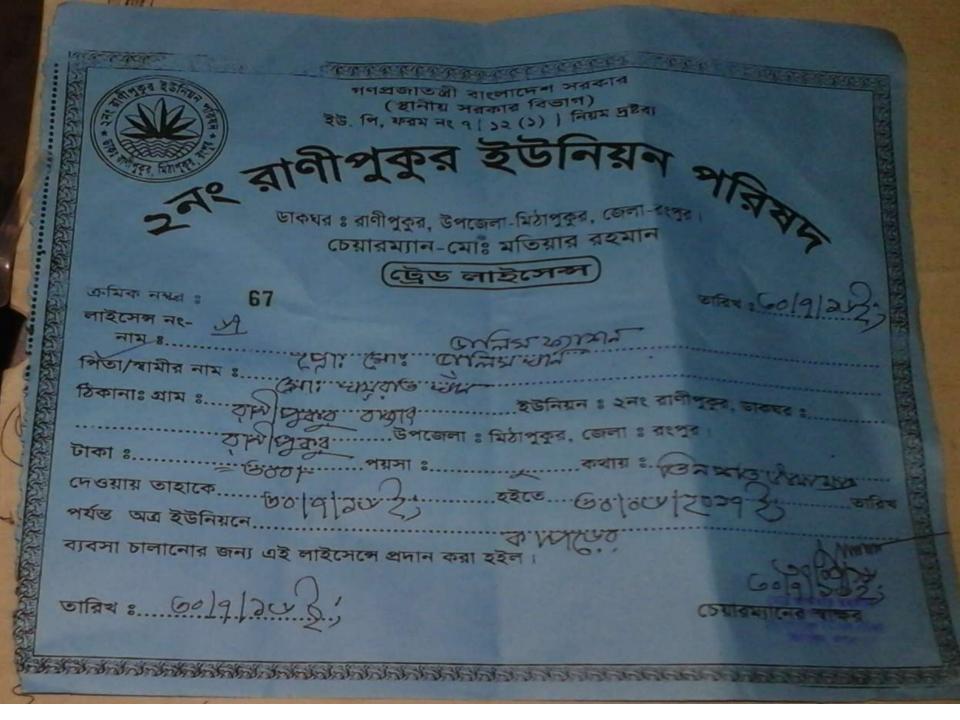


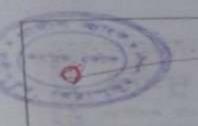














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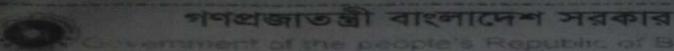
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NATIONAL ID CARD / बाजीश পविषय भव

নাম: মোঃ ডালিয় বান

Name: Md Dalim Khan

পিতা: মোহ গাবাত খান

মাতা: হেমাছাঃ আরোশা বেশম

Date of Birth: 24 Oct 1987

ID NO: 19878515894000198

তাই কাজটি গণপ্ৰকাত ই নাংগালেশ সভকতেও সম্পতি। কভটি ব্যাবহারকারী বাতীক অন্য কোশতে পাওয়া থোলে নিকটছ শোট অভিনে জন্ম দেকতাত জন্য অনুযোগ করা হলো। ঠিকালা এয়া বিজ্ঞা কুমা (বীনপাড়া), ভাকশত ভানীপুকুর - ৫৪৬০, মিঠাপুকুর, বংপুর

CREEKE

ল্যানকারী কড়লক্ষের সাক্ষর প্রদানের ভারিব: ০২/১১/২০১০



Thank You