

Proposed NU Business Name : S.M. Enterprise

Business Category: General Retail & Wholesale



Business Proposal Prepared by: Md shahinur Islam, Assistant officer, Mithapukur Unit, Rungpur

Business Proposal Verified by : Md Rezaur Rashid Dewan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Monowarul Islam Vill: Kismat Rasulpur, Union: Khoragach, Post: Khoragach, Upazila: Mithapukur, District: Rangpur.						
Age	:	35 years						
Marital status	:	Married						
Children	:	01 (One) Daughter, and 01 (One) Son						
No. of siblings:	:	02 (Two) Brothers and 03 (Three) Sisters						
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother ✓ Father Mst. Monowara Begum Md. Sohidul Islam Branch Ranipukur, Mithapukur, Centre # 30/mo Loan no.: 2329, Member since March 05, 2003. First loan: Tk. 3,000 Existing loan: Tk.21,000 Outstanding Loan: 19,560						
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur Father No Nil Nil						

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	HSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (Three) years experiences is running his own business. He started the business with BDT 70,000. (Seventy thousand). He has long time working experiences as of Own baseness.
Other Own/Family Sources of Income	:	His Brother income from business
Other Own/Family Sources of Liabilities	:	
NU's Contact No.	:	01722286215
NU's National ID No.	:	1518254932605
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Monowara Begum is a GB member since March 05, 2003 at first She took GB loan BDT 3,000 (Three thousand).
- Successively several times She utilized GB loan by assisting her son (entrepreneur) in existing business, Purchase cows, Land Cultivation and Chatal purposes.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

PORCEDURE DE MEDITOR	19.1	KAIN ALABKAR A KAINAKAN AN ANDA
Business Name	:	S.M. Enterprise
Address/ Location	:	Taltola Bazar, Khoragachi, Mithapukur, Rangpur.
Total Investment in BDT	:	Tk. 329,000
Financing	:	Self Tk.1,99,000 (from existing business) Required Investment Tk. 130,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	From Grocery items 20%
(ii) Estimated % of proposed gross profit margin	:	From Grocery items 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

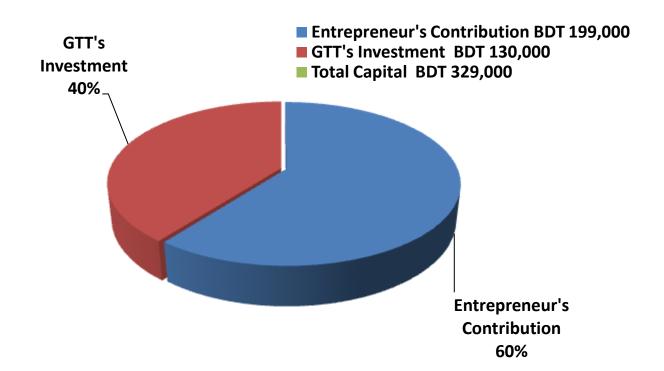
INFO ON EXISTING BUSINESS OPERATIONS

		EB (BDT)	
Particulars	Daily	Monthly	Yearly
Sales income from products (A)	6,000	156,000	1,872,000
Cost of products (B)	4,800	124,800	1,497,600
Gross Profit (C) [C=(A-B)]	1,200	31,200	374,400
Less: Operating Cost:	,		,
Electricity bill		300	3,600
Night Guard bill		150	1,800
Mobile bill		300	3,600
Conveyance		1,200	14,400
Ownership Transfer Fee		,	-
Present Salary (Self & family)		5,000	60,000
Present Salary (Assistant-1)		5,000	60,000
Bank Charge (DD, PO, SC)		2,5	-
Other Cost (stationary & Entertainment etc.)		1,500	18,000
Non Cash Item:		1,000	
Depreciation Expenses			1,610
Total Operating Cost (D)		13,450	163,010
Net Profit (C-D):		17,750	211,390

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business	Proposed	Total			
Existing	Existing Proposed					
Investment in products (Corrugated iron sheet, Cement, Fertilizer, Seed, etc)	180,400	130,000	310,400			
Investment in Machineries and tools (Commachine etc.)	alculator, Fan, Light, Digital Weight	4,400	-	4,400		
Cash in hand	4,700	-	4,700			
Decoration (fixture and fittings)	9,500	-	9,500			
Total Ca	199,000	130,000	329,000			

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	У	ear 1 (BDT	r)		Year 2 (BD1	7)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales income from products (A)	8,000	224,000	2,688,000	9,200	257,600	3,091,200	11,040	309,120	3,709,440	
Cost of products (B)	6,400	179,200	2,150,400	7,360	206,080	2,472,960	8,832	247,296	2,967,552	
Gross Profit (C) [C=(A-B)]	1,600	44,800	537,600	1,840	51,520	618,240	2,208	61,824	741,888	
Less: Operating Cost:										
Electricity bill		300	3,600		350	4,200		350	4,200	
Night Guard bill		150	1,800		170	2,040		170	2,040	
Mobile bill (SMS & Reporting)		400	4,800		450	5,400		500	6,000	
Conveyance		1,200	14,400		1,300	15,600		1,500	18,000	
Ownership Transfer Fee		867	5,200		867	10,400		867	10,400	
Proposed Salary (Self & family)		6,000	72,000		6,500	78,000		7,000	84,000	
Present Salary (Assistant-1)		5,000	60,000		5,500	66,000		6,000	72,000	
Bank Charge (DD, PO, SC)		45	540		45	540		45	540	
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,500	30,000		3,000	36,000	
Non Cash Item:										
Depreciation Expenses		_	1,610		_	1,610		_	1,610	
Total Operating Cost (D)		15,962	187,950	-	17,682	213,790	-	19,432	234,790	
Net Profit (C-D):	-	28,838	349,650	-	33,838	404,450	-	42,392	507,098	
Retained Income			349,650			754,100	1,261,198			

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	130,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	354,850	414,850	517,498
1.3	Depreciation Expenses	1,610	1,610	1,610
1.4	Opening Balance of Cash Surplus	_	325,260	679,320
	Total Cash Inflow	486,460	741,720	1,198,428
2.0	Cash Outflow			
2.1	Product Purchase	130,000	_	_
2.2	GB Loan Outstanding	_		
2.3	Investment Payback including Ownership Transfer Fee	31,200	62,400	62,400
	Total Cash Outflow	161,200	62,400	62,400
3.0	Total Cash Surplus	325,260	679,320	1,136,028

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family:01 Others (beyond family): 0 Future employment: 02 □ Trade License in his own name; □ He has on hand training; □ Maintain books of record; □ Business Experience : 3yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customer. □ Increasing demand; □ The Capital of the entrepreneur will be BDT 1460,198/-after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 156th as Yunus Centre and 29th In-house Executive Social Business Design Lab (GTT) on December 23, 2015 at Grameen Telecom Trust Premises

Thank you

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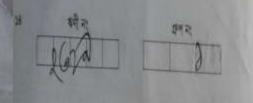


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