Grameen Telecom Trust Building Social Business Proposed NU Business Name : M/S Aysha Traders Business Category: General & Wholesaler



Business Proposal Identified by: Md. Shafiqual Islam, Assit. Officer, Manda unit, Naogoan Business Proposal Prepared by: Md. Mahbubur Rahman Bhuiyan.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md.Alamgir Hossain Vill: Moynam Union: Moynam, Post: Moynam, Upazila: Manda, District: Naogoan.
Age	:	34 Years
Marital status	:	Married
Children	:	02 (Two) Daughter
No. of siblings:	•••	01 (One) Brother 01(One) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		MotherVFatherMst. Aktarunnessa.Md. Mothear Hossain.Branch: Gonespur, Manda, Naogoan Centre # 102/moLoan no.: 10602/1, Member since April 10, 2005First Ioan: Tk. 5,000Existing Ioan: Tk. 20,000. Outstanding Loan: TK. 14,937
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father. Nil Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date		Class Five.
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	15 (Fifteen) years experiences is running his own business. He started the business only with Tk. 15,000 (Fifteen thousand).He has 05 (Five) years working experiences an as assistant in his father's Shop.
Other Own/Family Sources of Income	:	His father's income from business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01715894716
NU's National ID No.	:	6414761816914
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Aktarunnessa is a GB Member since April 10, 2005 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation, purchasing cow and assisting the existing business of her son.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Aysha Traders
Address/ Location	:	Shotihatbazar, Manda, Naogoan.
Total Investment in BDT	:	Tk. 142,000.
Financing	:	Self Tk. 92,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	Taka 3,000 (Three thousand)
Proposed Salary (estimates)		Taka 3,500 (Three thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%
(ii) Estimated % of proposed gross profit margin	:	On products 10%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

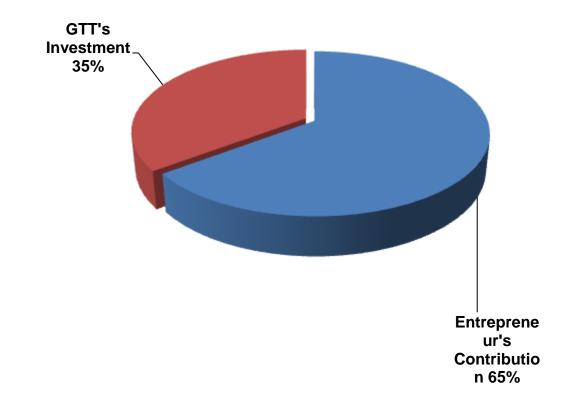
		EB (BDT)	
Particulars	Daily	Monthly	Yearly
Sales income from products (A)	3,000	84,000	1,008,000
Cost of products (Products Purchase) (B)	2,700	75,600	907,200
Gross Profit (C) [C=(A-B)]	300	8,400	100,800
Less: Operating Cost:			
Electricity bill		200	2,400
Night Guard bill		100	1,200
Mobile bill		200	2,400
Conveyance bill		1,000	12,000
Present Salary (Self & family)		3,000	36,000
Other Cost (stationary & Entertainment etc.)		400	4,800
Non Cash Item:			-,
Depreciation Expenses		27	325
Total Operating Cost (D)		4,927	59,125
Net Profit (C-D):		3,473	41,675

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (Different types of grocery item, cosmetics item, soft drinks, betel leaf, betel nut etc.)	Investment in products (Different types of grocery item, light, lock, toys and cosmetics item etc.)	66,748	50,000	116,748
Investment in equipment (weight mac	1,100	-	1,100	
Cash in hand	20,802	-	20,802	
Decoration (fixture and fittings)	1,600	-	1,600	
Debitors form July, 2016		1,750		1,750
Total Capit	92,000	50,000	142,000	



- Entrepreneur's Contribution BDT 92,000
- GTT's Investment BDT 50,000
- Total Capital BDT 142,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	<i>)</i> (7		Year 2 (BD)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	4,200	117,600	1,411,200	5,460	152,880	1,834,560	6,552	183,456	2,201,472	
Cost of products (Products Purchase) (B)	3,780	105,840	1,270,080	4,914	137,592	1,651,104	5,897	165,110	1,981,325	
Gross Profit (C) [C=(A-B)]	420	11,760	141,120	546	15,288	183,456	655	18,346	220,147	
Less: Operating Cost:										
Electricity bill		250	3,000		300	3,600		350	4,200	
Night Guard bill		130	1,560		160	1,920		160	1,920	
Shop Rent (Self)		-	-		-			-	1,020	
Mobile bill (SMS & Reporting)		500	6,000		600	7,200		800	9,600	
Conveyance bill		1,400	16,800		1,700	20,400		2,200	26,400	
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000	
Proposed Salary (Self & family)		3,500	42,000		4,000	48,000		4,500	54,000	
Bank Charge (DD, PO, SC)		50	600		100	1,200		100	1,200	
Other Cost (stationary & Entertainment etc.)		500	6,000		600	7,200		800	9,600	
Non Cash Item:										
Depreciation Expenses		27	325		27	325		27	325	
Total Operating Cost (D)		6,690	78,285	-	7,820	93,845		9,270	111,24	
Net Profit (C-D):		5,070	62,835	-	7,468	89,611	-	9,075	108,902	
Retained Income			62,835			152,446			261,348	

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	64,835	93,611	112,902
1.3	Depreciation Expenses	325	325	325
1.4	Opening Balance of Cash Surplus	-	53,160	123,096
	Total Cash Inflow	115,160	147,096	236,323
2.0	Cash Outflow			
2.1	Product Purchase	50,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	53,160	123,096	212,323

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 01 Trade license of business in his own name He has on hand training; Maintain books of record; Quality of service;	WEAKNESS Can not supply goods and services according to demand.
 Skilled and working experience : 12 Years. OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 353,348 after 3 years excluding payback of investor's money. 	THREATS Local Competition;

Presented at 330th as Yunus Centre and 95th In-house Executive Social Business Design Lab (GTT) on August 22, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

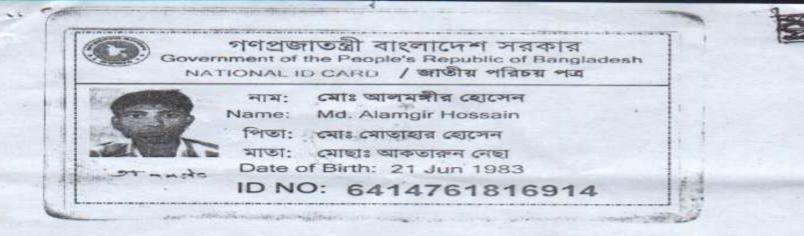


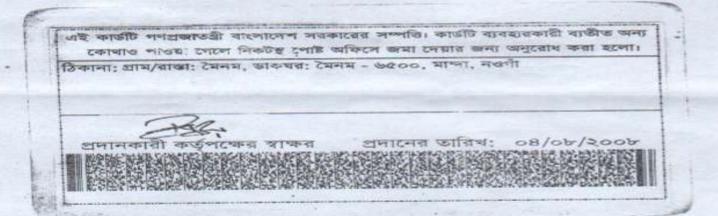


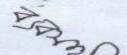












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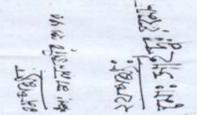


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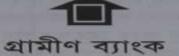
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শাখা ব্যবস্থাপকের স্বাক্ষর :



Thank You