Proposed NU Business Name; Bhai Bhai Store Business Category: General Retail \& Wholesale


Project Identified By: Md Jahangir Alam, Asst, NU, Kurigram. Business Proposal Prepared \& Verified by: Md Shafikul Islam

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

\begin{tabular}{|c|c|c|}
\hline Name and address \& : \& \begin{tabular}{l}
Md.Anowarul Islam \\
Vill: Annantopur, Union: Hatia, Post: Bagua, Upazila: Ulipur, District: Kurigram.
\end{tabular} \\
\hline Age \& : \& 29 years \\
\hline Marital status \& : \& Married \\
\hline Children \& : \& 01 (One) Daughter and 01 (One) Son. \\
\hline No. of siblings: \& : \& 02 (Two) Brothers and 01 (One) Sister \\
\hline \begin{tabular}{l}
Parent's and GB related Info: \\
(i) Who is GB member \\
(ii) Mother's name \\
(iii) Father's name \\
(iv) GB member's info \\
Further Information: \\
(v) Who pays GB loan installment \\
(vi) Mobile lady \\
(vii) Grameen Education Loan \\
(viii) Any other loan
\end{tabular} \& \(:\)
\(:\)
\(:\)
\(:\)
\(:\)

: \& | Mother |
| :--- |
| Father $\square$ |
| Mst. Anowara Begum |
| Md. Solger Ali |
| Branch: Hatia, Ulipur, Centre \# 21/Mo |
| Loan no.: 2504, Member since January 20, 2001. |
| First loan: Tk. 5,000 |
| Existing loan: Tk. 20,000, Outstanding Loan: TK.17,120 |
| Entrepreneur's Father |
| No |
| Nil |
| Nil | <br>

\hline
\end{tabular}

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Education, till to date | $:$ | Class Nine |
| :--- | :--- | :--- |
| Present Occupation (Besides own <br> business, i.e., perusing further <br> studies, other business etc.) | $:$ | Nil |
| Business Experiences and <br> Training Info (years of experience, <br> if s/he received any on- hand <br> training, formal training, working <br> experience as an apprentice etc.) | $:$ | 13 (Thirteen) years experiences is running his own business. He <br> started the business with BDT 4,000. (Four thousand). <br> He has 7 (Seven) years working experiences as an assistant with <br> his father. |
| Other Own/Family Sources of <br> Income | $:$ | Father's income from job \& Younger brother's income as an <br> assistant of entrepreneur's business. |
| Other Own/Family Sources of <br> Liabilities | $:$ | Nil |
| NU's Contact No. | $:$ | 01735094828 |
| NU's National ID No. | 4919461848493 |  |
| NU Project Source/Reference | Grameen Telecom Trust |  |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Anowara Begum is a GB member since January 20, 2001 at first She took GB loan BDT 5,000 (Five thousand).
- Successively several times She utilized GB loan by assisting her husband in existing business.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : Bhai Bhai Store |  |
| :--- | :--- | :--- |
| Address/ Location | $:$ | Anantopur Bazar, Ulipur, Kurigram. |
| Total Investment in BDT | $:$ | Tk. 1,60,000 |
| Financing | Self Tk. 1,00,000 (from existing business) <br> Required Investment Tk. 60,000 (as equity) |  |
| Present salary/drawings from <br> business | $:$ | BDT 5,000 (Five thousand) |
| Proposed Salary <br> Proposed Business <br> Implementation Plan <br> (i) \% of present gross profit <br> margin <br> (ii) Estimated \% of proposed <br> gross profit margin <br> (iii) In future risk mgt. plan <br> (from fire, disaster etc.) | $:$ | From Product 20\% |

## INFO ON EXISTING BUSINESS OPERATIONS

| Particulars | EB (BDT) |  |  |
| :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly |
| Sales income from products (A) | 2,500 | 70,000 | 840,000 |
| Total Sales/commission (A) | 2,500 | 70,000 | 840,000 |
| Less:Cost of sales of products | 2,000 | 56,000 | 672,000 |
| Total Cost of Sales (B) | 2,000 | 56,000 | 672,000 |
| Gross Profit (C) [C=(A-B)] | 500 | 14,000 | 168,000 |
| Less: Operating Cost: |  |  |  |
| Electricity bill |  | 300 | 3,600 |
| Generator bill |  | 300 | 3,600 |
| Night Guard bill |  | 60 | 720 |
| Mobile bill |  | 300 | 3,600 |
| Conveyance |  | 500 | 6,000 |
| Present Salary (Self \& family) |  | 5,000 | 60,000 |
| Present Salary (Assistant-1-brother) |  | 2,000 | 24,000 |
| Bank Charge (DD, PO, SC) |  |  |  |
| Other Cost (stationary \& Entertainment etc.) |  | 1,600 | 19,200 |
| Non Cash Item: |  |  |  |
| Depreciation Expenses |  | 159 | 1,910 |
| Total Operating Cost (D) |  | 10,219 | 122,630 |
| Net Profit (C-D): |  | 3,781 | 45,370 |

## PRESENT \& PROPOSED INVESTMENT BREAKDOWN

| Particulars |  |  |  |  |
| :--- | :--- | ---: | ---: | :---: |
| Existing |  | Existing <br> Business <br> (BDT) | Proposed <br> (BDT) | Total <br> (BDT) |

## SOURCE OF FINANCE

■ Entrepreneur's Contribution BDT 100,000

■ GTT's Investment BDT 60,000

- Total Capital BDT 160,000



## FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | Year 1 (BDT) |  |  | Year 2 (BDT) |  |  | Year 3 (BDT) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated sales income from products (A) | 3,500 | 98,000 | 1,176,000 | 4,200 | 117,600 | 1,411,200 | 4,620 | 129,360 | 1,552,320 |
| Estimated Total Sales/commission (A) | 3,500 | 98,000 | 1,176,000 | 4,200 | 117,600 | 1,411,200 | 4,620 | 129,360 | 1,552,320 |
| Less:Cost of sales of products | 2,800 | 78,400 | 940,800 | 3,360 | 94,080 | 1,128,960 | 3,696 | 103,488 | 1,241,856 |
| Total Cost of Sales (B) | 2,800 | 78,400 | 940,800 | 3,360 | 94,080 | 1,128,960 | 3,696 | 103,488 | 1,241,856 |
| Gross Profit (C) [C=(A-B)] | 700 | 19,600 | 235,200 | 840 | 23,520 | 282,240 | 924 | 25,872 | 310,464 |
| Less: Operating Cost: |  |  |  |  |  |  |  |  |  |
| Electricity bill |  | 400 | 4,800 |  | 500 | 6,000 |  | 600 | 7,200 |
| Generator bill |  | 350 | 4,200 |  | 400 | 4,800 |  | 450 | 5,400 |
| Night Guard bill |  | 100 | 1,200 |  | 120 | 1,440 |  | 140 | 1,680 |
| Mobile bill (SMS \& Reporting) |  | 600 | 7,200 |  | 700 | 8,400 |  | 800 | 9,600 |
| Conveyance |  | 700 | 8,400 |  | 700 | 8,400 |  | 700 | 8,400 |
| Ownership Transfer Fee |  | 400 | 2,400 |  | 400 | 4,800 |  | 400 | 4,800 |
| Proposed Salary (Self \& family) |  | 6,000 | 72,000 |  | 7,000 | 84,000 |  | 8,000 | 96,000 |
| Proposed Salary (Assistant-1-brother) |  | 2,500 | 30,000 |  | 3,000 | 36,000 |  | 3,500 | 42,000 |
| Bank Charge (DD, PO, SC) |  | 45 | 540 |  | 45 | 540 |  | 45 | 540 |
| Other Cost (stationary \& Entertainment etc.) |  | 1,600 | 19,200 |  | 1,600 | 19,200 |  | 1,600 | 19,200 |
| Non Cash Item: |  |  |  |  |  |  |  |  |  |
| Depreciation Expenses |  | 159 | 5,660 |  | 159 | 5,660 |  | 159 | 5,660 |
| Total Operating Cost (D) | - | 12,854 | 155,600 | - | 14,624 | 179,240 | - | 16,394 | 200,480 |
| Net Profit (C-D): | - | 6,746 | 79,600 | - | 8,896 | 103,000 | - | 9,478 | 109,984 |
| Retained Income |  |  | 79,600 |  |  | 182,600 |  |  | 292,584 |

Notes: 1. Agreed Grace period: Six months
2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC, \& PAY.)

| SI \# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| :---: | :---: | :---: | :---: | :---: |
| 1.0 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 60,000 |  |  |
| 1.2 | Net Profit (ownership tr. Fee added back) | 82,000 | 107,800 | 114,784 |
| 1.3 | Depreciation Expenses | 5,660 | 5,660 | 5,660 |
| 1.4 | Opening Balance of Cash Surplus |  | 73,260 | 157,920 |
|  | Total Cash Inflow | 147,660 | 186,720 | 278,364 |
| 2.0 | Cash Outflow |  |  |  |
| 2.1 | Product Purchase | 60,000 | - | - |
| 2.2 | GB Loan Outstanding | - |  |  |
| 2.3 | Investment Payback including Ownership Transfer Fee | 14,400 | 28,800 | 28,800 |
|  | Total Cash Outflow | 74,400 | 28,800 | 28,800 |
| 3.0 | Total Cash Surplus | 73,260 | 157,920 | 249,564 |

## SWOT ANALYSIS

| STRENGTH | WEAKNESS |
| :---: | :---: |
| - Present employment: <br> Self: 01 Family: 01 (Brother); <br> Others (beyond family): 0 <br> Future employment: 0 <br> - Trade License in his own name; <br> - He has on hand training; He has no hand training. <br> - Maintain books of record; <br> $\square$ Business Experience : 20yrs. | $\square$ Can not supply goods as per demand; |
| OPPORTUNITIES <br> Location of Shop; <br> $\square$ Have some fixed customer. <br> Increasing demand; <br> The Capital of the entrepreneur will be BDT 392,584 after 3 years excluding payback of investor's money. | THREATS <br> - Increase of local competitors; |

# Presented at $331^{\text {st }}$ as Yunus Centre and $95^{\text {th }}$ In-house Executive Social Business Design Lab <br> (GTT) on August 22, 2016 at Grameen Telecom Trust Premises 

Thank you

## Pictures












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