

Proposed NU Business Name :M/s Sheba Pharmacy Business Category: General Retail



Business Proposal Identified by: Md Nazmul Islam,Asst. Officer,Nekmorod thakurgaon Business Proposal Prepared by: Md. Main Uddin

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Surja Mohan roy	
		Vill:Araji chondon hut, Union:6 no Kashipur, Post:Mujahidabad, Upazila: Ranishankoil, District: Thakurgaon.	
Age	:	28 years	
Marital status	:	married	
Children	:	01 (One) son	
No. of siblings:	:	02(Two) Brother 03(Three)Sister.	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Monsor bala Mohendronath <i>Branch</i> : , Nekmorod,Ranisonkhoil. <i>Centre # 69/m</i> o <i>Loan no.: 9436</i> , Member since august 18 2007 First Ioan: Tk. 4,000 Existing Ioan: Nil, Outstanding Ioan: nil	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	nil No Nil Nil	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Hsc
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	05 (Five) years experiences is running his own business. He started the business with BDT 55,000(Fifty Five Thousand). He has on hand training from paramedical about 01 (one) years.
Other Own/Family Sources of Income	:	His brothers income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01722305849
NU's National ID No.	:	9418655735597
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Monsor Bala is a GB member since August 18, 2007 at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

#### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/s Sheba Pharmacy
Address/ Location	:	Nekmorod Bazar, Ranishankoil, Thakurgaon.
Total Investment in BDT	:	Tk. 3,28,000
Financing	:	Self Tk. 2 ,48,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 4000 (Four Thousand )
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 20%
(ii) Estimated % of proposed gross profit margin	:	On an Average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

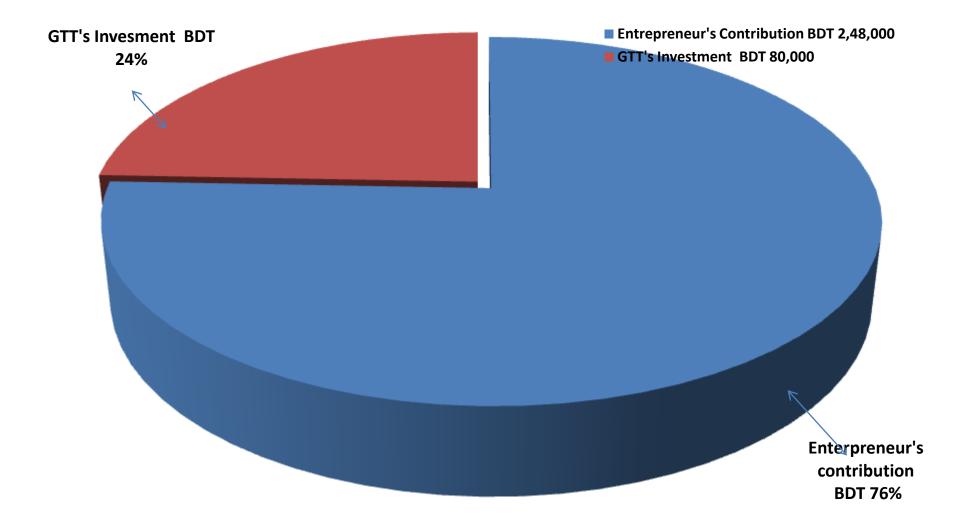
### **INFO ON EXISTING BUSINESS OPERATIONS**

Particulars	Exis	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from Products-1	2,000	56,000	672,000				
Total Sales (A)	2,000	56,000	672,000				
Less: Cost of Sales/Products-1	1,600	44,800	537,600				
Total Cost of Sales/Products (B)	1,600	44,800	537,600				
Gross Profit (C) [C=(A-B)]	400	11,200	134,400				
Less: Operating Cost:							
Electricity bill		200	2,400				
Generator Bill		150	1,800				
Shop Rent		1,000	12,000				
Mobile bill		300	3,600				
Night Guard bill		100	1,200				
Conveyance bill		700	8,400				
Ownership Transfer Fee		500	6,000				
Present Salary (Family & Self)		4,000	48,000				
Bank Charge (DD, PO, SC)			-				
Other Cost (Stationary & Entertainment etc.)							
		1,000	12,000				
Non Cash Item:							
Depreciation Expenses		141	1,690				
Total Operating Cost (D)		8,091	97,090				
Net Profit (C-D):		3,109	37,310				



Particulars			Proposed	Total	
Existing	Proposed		(BDT)	(BDT)	
Investment in products (Such as different kinds of medicine item etc.)	Investment in products (Such as different kinds of medicine item etc.)	79,274	80,000	159,274	
Investment in Machineries (Such as Blood pressure machine-01 etc.)			-	300	
Investment in Equipment & Tools (Such as Fan-01 etc.)				700	
Cash in Hand			-	2,326	
Advance for Shop			_	150,000	
Investment in Decoration (partex rack-02,small glass rack-01,partex cash table-01,wood chair-02,brence-01,etc)				15,400	
Total Capital			80,000	328,000	





#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere	У	/ear 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products-1	3,000	84,000	1,008,000	3,360	94,080	1,128,960	3,696	103,488	1,241,856
Total Estimated Sales (A)	3,000	84,000	1,008,000	3,360	94,080	1,128,960	3,696	103,488	1,241,856
Less: Estimated Cost of Sales/Products-1	2,400	67,200	806,400	2,688	75,264	903,168	2,957	82,790	993,485
Total Estimated Cost of Sales/Products (B)	2,400		806,400	,		903,168			993,485
Gross Profit (C) [C=(A-B)]	600	16,800	201,600	672	18,816	225,792	739	20,698	248,371
Less: Operating Cost:									
Electricity bill		250	3,000		300	3,600		300	3,600
Generator Bill		170	2,040		180	2,160		180	2,160
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile bill (SMS & Reporting)		600	7,200		650	7,800		650	7,800
Night Guard bill		120	1,440		150	1,800		150	1,800
Conveyance		900	10,800		900	10,800		900	10,800
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary-(Family & Self)		5,000	60,000		6,000	72,000		7,000	84,000
Bank Charge (DD, PO, SC)		35	210		35	420		35	420
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,700	20,400		1,700	20,400
Non Cash Item:									
Depreciation Expenses		141	1,690		141	1,690		141	1,690
Total Operating Cost (D)		10,249	119,580		11,589	139,070	_	12,589	151,070
Net Profit (C-D)	-	6,551	82,020	-	7,227	86,722	-	8,108	97,301
Retained Income			82,020			168,742			266,043

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: monthlyy installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
Cash Inflow			
Investment Infusion by Investor	80,000	-	-
Net Profit (ownership tr. Fee added back)	85,220	93,122	103,701
Depreciation Expenses	1,690	1,690	1,690
Opening Balance of Cash Surplus		67,710	124,122
Total Cash Inflow	166,910	162,522	229,513
Cash Outflow			
Product Purchase	80,000	-	
Investment in Machineries			
Investment in Equipment & Tools			
Investment in Decoration			
GB loan Outstanding			
Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
Total Cash Outflow	99,200	38,400	38,400
Total Cash Surplus	67,710	124,122	191,113

## SWOT ANALYSIS

<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0</li> <li>Trade License in his own name; Yes</li> <li>He has on hand training; Diploma P,M (01yrs).</li> <li>Skilled and working experiences (6yrs);</li> </ul>	WEAKNESS Can not supply goods as per demand.
OPPORTUNITIES   Location of Shop:Nekmorod Bazzar, Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 5,14,043 after 3 years excluding payback of investor's money.	T <sub>HREATS</sub> <ul> <li>Increase of local competitors;</li> </ul>

Presented at 330<sup>th</sup> as Yunus Centre and 95<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on Aug 22, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









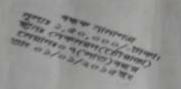
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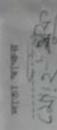


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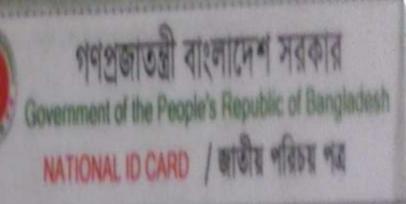
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