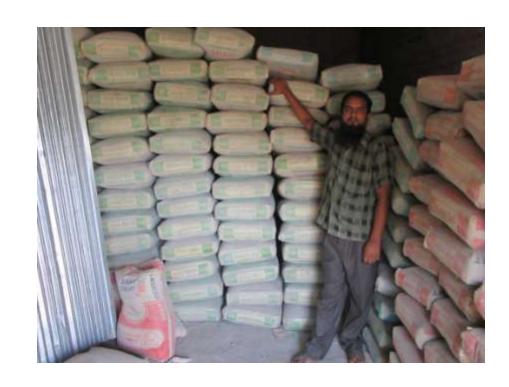
#### **Proposed NU Business Name: MS RONJU HARDWARE**



Project identification and prepared by: Md. Shohidul Islam, Rajshahi Sadar Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukdar



| Brief Bio of The Proposed Nobin Udyokta  |         |  |  |  |
|--|---------|--|--|--|
| Name   | :       | MD. RANJU ALI  |  |  |
| Age  | :       | 21-10-1985 (31 Years)  |  |  |
| Education, till to date  | :       | SSC  |  |  |
| Marital status   | :       | Married  |  |  |
| Children   | :       | 1 Daughter & 1 Son   |  |  |
| No. of siblings:   | :       | 2 Sisters & 1 Brother  |  |  |
| Address  | :       | Vill: Kechuratoil, P.O: Khorkhori, P.S: Poba, Dist: Rajshahi   |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info |         | Mother Father  MST. JAHERA BEGUM  LATE ABDUR RAHMAN  Branch: Khorkhori, Centre # 16(Female),  Member ID: 9561, Group No: 04  Member since: January 2005 to 2011 (06Years)  First loan: BDT 3,000 |  |  |
| Further Information: (v) Who pays GB loan installment  | <br>  : | Existing Loan: BDT 20000, Outstanding Ioan: BDT NIL N/A  |  |  |
| (vi) Mobile lady   | :       | No No  |  |  |
| (vii) Grameen Education Loan   | :       | No   |  |  |
| (viii) Any other loan like GB,<br>BRAC ASA etc   | :       | No   |  |  |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil   |
|---|---|---|
| Business Experiences and  | : | 15 years experience in running business.                              |
| Training Info   | : | He has 5 Years training.  |
| Other Own/Family Sources of Income  | : |   |
| Other Own/Family Sources of Liabilities   | : | None  |
| Entrepreneur Contact No.  | : | 01774268901   |
| Mother's Contact No.  | : | 01736694360   |
| NU Project<br>Source/Reference  | • | Grameen Shakti Samajik Byabosha Ltd. Rajshahi sadar Unit,<br>Rajshahi |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

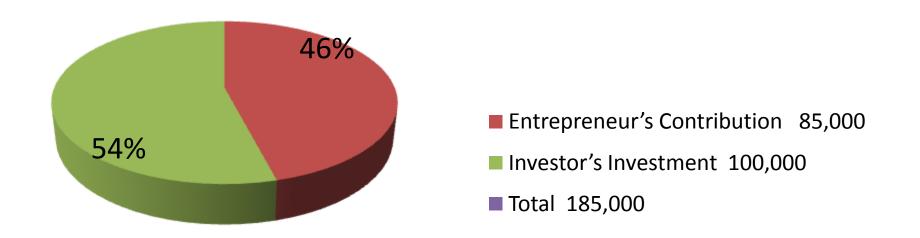
**MST. JAHERA BEGUM** joined Grameen Bank since 06 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info              |   |  |  |
|---|---|--|--|
| Business Name                                     | : | MS RONJU HARDWARE  |  |
| Location  | : | Kostogonj  |  |
| Total Investment in BDT                           | : | BDT 185,000/-  |  |
| Financing   | : | Self BDT 85,000/-(from existing business) 46% Required Investment BDT 100,000/-(as equity) 54%   |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000/-  |  |
| Proposed Salary                                   | : | BDT 5,000/-  |  |
| Size of shop                                      | : | 25ft x 11ft= 275 square ft   |  |
| Security of the shop                              | : | BDT 1,50,000/-   |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; cement, Pipe etc.</li> <li>Average 5% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 2 employee.</li> <li>The shop is rented.</li> <li>Collects goods from Rajshahi.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |

| Existing Business (BDT)           |        |         |           |  |  |
|-----------------------------------|--------|---------|-----------|--|--|
| Particular                        | Daily  | Monthly | Yearly    |  |  |
| Revenue (sales)                   |        |         |           |  |  |
| Cement, Pipe                      | 19,000 | 570,000 | 6,840,000 |  |  |
| Total Sales (A)                   | 19,000 | 570,000 | 6,840,000 |  |  |
| Less. Variable Expense            |        |         |           |  |  |
| Cement, Pipe                      | 18,050 | 541,500 | 6,498,000 |  |  |
| Total variable Expense (B)        | 18,050 | 541,500 | 6,498,000 |  |  |
| Contribution Margin (CM) [C=(A-B) | 950    | 28,500  | 342,000   |  |  |
| Less. Fixed Expense               |        |         |           |  |  |
| Rent                              |        | 1,500   | 18,000    |  |  |
| Electricity Bill                  |        | 500     | 6,000     |  |  |
| Mobile Bill                       |        | 500     | 6,000     |  |  |
| Salary (self)                     |        | 5,000   | 60,000    |  |  |
| Entertainment                     |        | 500     | 6,000     |  |  |
| Salary (staff)                    |        | 15,000  | 180,000   |  |  |
| Guard                             |        | 300     | 3,600     |  |  |
| Total fixed Cost (D)              |        | 23,300  | 279,600   |  |  |
| Net Profit (E) [C-D)              |        | 5,200   | 62,400    |  |  |

| Investment Breakdown |          |          |                |  |  |
|----------------------|----------|----------|----------------|--|--|
| Particulars          | Existing | Proposed | Proposed Total |  |  |
| Cement (200 x 392)   | 79,000   | 40,000   | 119,000        |  |  |
| Pipe                 | 6,000    | 0        | 6,000          |  |  |
| Pump (5 x12000)      | 0        | 60,000   | 60,000         |  |  |
| Total                | 85,000   | 100,000  | 185,000        |  |  |

#### **Source of Finance**



| Financial Projection (BDT)        |        |         |           |           |  |
|-----------------------------------|--------|---------|-----------|-----------|--|
| Particular                        | Daily  | Monthly | 1st Year  | 2nd Year  |  |
| Revenue (sales)                   |        |         |           |           |  |
| Cement, Pipe                      | 24,000 | 720,000 | 8,640,000 | 9,072,000 |  |
| Total Sales (A)                   | 24,000 | 720,000 | 8,640,000 | 9,072,000 |  |
| Less. Variable Expense            |        |         |           |           |  |
| Cement, Pipe                      | 22,800 | 684,000 | 8,208,000 | 8,618,400 |  |
| Total variable Expense (B)        | 22,800 | 684,000 | 8,208,000 | 8,618,400 |  |
| Contribution Margin (CM) [C=(A-B) | 1,200  | 36,000  | 432,000   | 453,600   |  |
| Less. Fixed Expense               |        |         |           |           |  |
| Rent                              |        | 1,500   | 18,000    | 18,000    |  |
| Electricity Bill                  |        | 500     | 6,000     | 7,000     |  |
| Mobile Bill                       |        | 600     | 7,200     | 8,000     |  |
| Salary (self)                     |        | 5,000   | 60,000    | 60,000    |  |
| Entertainment                     |        | 500     | 6,000     | 7,000     |  |
| Salary (staff)                    |        | 15,000  | 180,000   | 180,000   |  |
| Guard                             |        | 300     | 3,600     | 4,000     |  |
| Total Fixed Cost                  |        | 23,400  | 280,800   | 284,000   |  |
| Net Profit (E) [C-D)              |        | 12,600  | 151,200   | 169,600   |  |
| Investment Payback                |        |         | 60,000    | 60,000    |  |

## Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars                                  | Year 1 (BDT) | Year 2 (BDT) |
|-----|--|--------------|--------------|
| 1   | Cash Inflow                                  |              |              |
| 1.1 | Investment Infusion by Investor              | 100,000      |              |
| 1.2 | Net Profit                                   | 151,200      | 169,600      |
| 1.3 | Depreciation (Non cash item)                 |              | -            |
| 1.4 | Opening Balance of Cash Surplus              |              | 91,200       |
|     | Total Cash Inflow                            | 251,200      | 260,800      |
| 2   | Cash Outflow                                 |              |              |
| 2.1 | Purchase of Product                          | 100,000      |              |
| 2.2 | Payment of GB Loan                           |              |              |
|     | Investment Pay Back (Including Ownership Tr. |              |              |
| 2.3 | Fee)   | 60,000       | 60,000       |
|     | Total Cash Outflow                           | 160,000      | 60,000       |
| 3   | Net Cash Surplus                             | 91,200       | 200,800      |

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

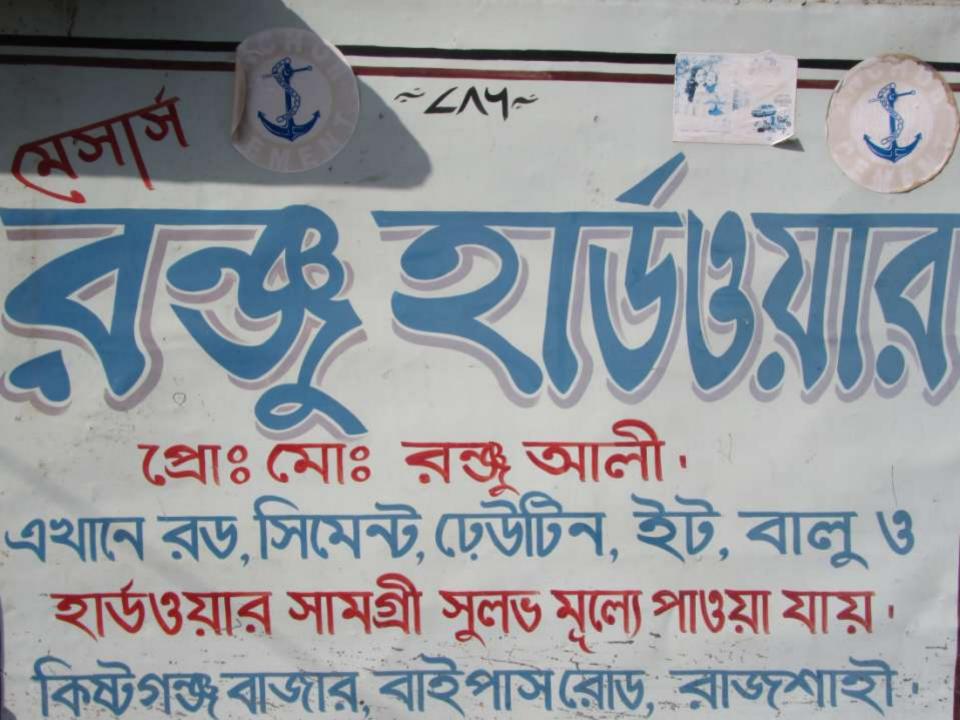
## THREATS

Theft

Fire

Political unrest

# Pictures

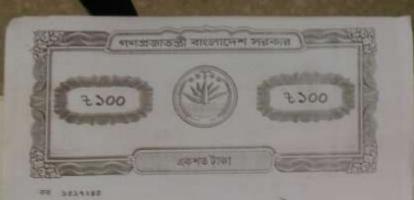


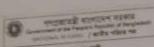












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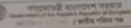
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#### প্রত্যায়ন পর

আহি মোনাঃ নুক্ষাবাৰ বেগম কৰে কৰা না, ত না ১৫৬২ আমি আমাল বায়কের একজন নিয়মিক সদস্যা ক্ষায়কে কেন্দ্রের ৪ না প্রথমের একজন নিয়মিক সদস্যা ছি। না: ৪ কণী না: ১৫৬১। ডিনি ২০০৫ সনের আনুয়ারীতে মে সদস্যা হিসেন।

ঋমি ভাৰ কৰিবাৎ জীবচনৰ মঙ্গল কামনা কৰি।







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## **FAMILY PICTURE**

