#### **Proposed NU Business Name: JOYNOP DAIRY FARM**



Project identification and prepared by: Md. Ebadat Hossain, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MST. JOYNOP KHATUN	
Age	:	18-10-1995 (21 Years)	
Education, till to date	:	HSC	
Marital status	:	Unmarried	
Children	:	-	
No. of siblings:	:	1 Brother & 1 Sister	
Address	:	Vill: Jogopara, P.O: Pochamariya, P.S: Puthiya, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MST. ANJUMAN ARA BEGUM  MD. T JALIL  Branch: Shilmaria, Puthiya Centre # 12 (Female),  Member ID: 3505/4, Group No: 04  Member since: 28-03-2010(05Years)  First loan: BDT -5000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 30000, Outstanding loan: 25870 Father No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has 3 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01750-206920
Mother's Contact No.	:	01701-981138
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. MORIYOM BIBI** joined Grameen Bank since 5 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	JOYNOP DAIRY FARM	
Location	:	Jogopara, west maria, rajshahi	
Total Investment in BDT	:	BDT 170000/-	
Financing	:	Self BDT 90000/-(from existing business) 53% Required Investment BDT 80000/-(as equity) 47%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	15 ft x 10 ft= 150 square ft	
Security of the shop	:	-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; milk.</li> <li>Average % gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>	

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk	300	9000	108000
Total Sales (A)	300	9000	108000
Less Variable Expense			
Cow feed	80	2400	28800
Total variable Expense (B)	80	2400	28800
Contribution Margin (CM) [C=(A-B)	220	6600	79200
Less Variable Expense			
Salary (self)		2000	24000
Salary(Staff)			
Mobile bill		300	3600
Total fixed cost (D)		2,300	27600
Net Profit (E)= [C-D]		4,300	51600

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Cow	70,000	80,000	150000	
Calf	20,000	0	20000	
	90,000	80,000	170000	

### **Source of Finance**



<b>Financia</b>	<b>Projection</b>	(BDT)
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Daily	Monthly	Year1	Year 2
450	13500	162000	170100
450	13500	162000	170100
100	3000	36000	37800
100	3000	36000	37800
350	10500	126000	132300
	2000	24000	24000
	400	4800	2600
	2,400	28800	26,600
	8100	97200	105,700
		48,000	48,000
	Daily 450 450 100	Daily Monthly  450 13500  450 13500  100 3000  100 3000  350 10500  2000  400  2,400	Daily Monthly Year1  450 13500 162000  450 13500 162000  100 3000 36000  100 3000 36000  350 10500 126000  2000 24000  400 4800  2,400 28800

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	97,200	105,700
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		49,200
	Total Cash Inflow	177200	154900
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	49,200	106900

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

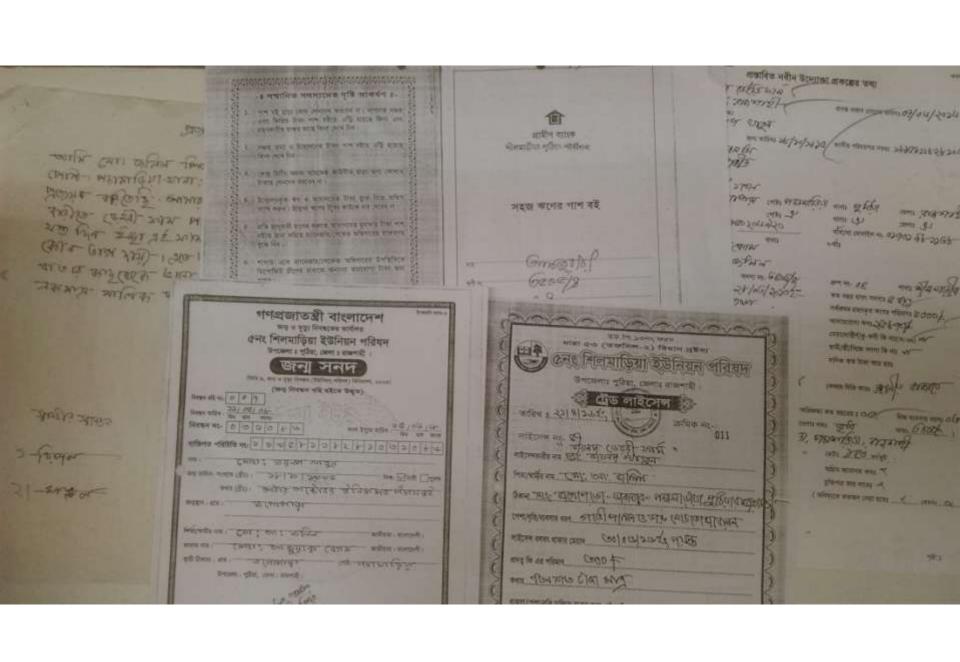
# Pictures

क्यालाड गाठ्या, त्वाना मान १ २) ११२७६५ म् जाः काराम एक क्रम न्याः ज्याः जानम









# **FAMILY PICTURE**

