

Proposed NU Business Name: **SHAHIDUL SHOE STORE**



Project identification and prepared by: Md. Shah Alom,
Dupchachia Unit, Bugra

Project verified by: MD. Mujharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SHAHIDUL ISLAM
Age	:	10-12-1982(33 Years)
Education, till to date	:	Class X
Marital status	:	Married
Children	:	2 SONS
No. of siblings:	:	3 Brother
Address	:	Vill: gunahar, P.O: Gunahar, P.S: Dupchachia, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. SHEFALI BEGUM
(iii) Father's name	:	MD. HAFIJAR RAHMAN
(iv) GB member's info	:	Branch: Gobindapur, Dupchachia, Centre # 08(Female), Member ID: 2745, Group No: 04 Member since: 17-04-1993 (10Years) First loan: BDT -2000
Further Information:		Existing Loan: BDT 7000, Outstanding loan: NIL
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	22 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01758-152506
Mother's Contact No.	:	0172991528
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SHEFALI BEGUM joined Grameen Bank since 10 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHAHIDUL SHOE STORE
Location	:	Choumohoni bazar, Dupchachia
Total Investment in BDT	:	BDT 300,000/-
Financing	:	Self BDT 200,000/-(from existing business) 67% Required Investment BDT 100,000/-(as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	08 ft x 15 ft= 120 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; shoe, sandal etc.▪Average 10% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪ After getting equity fund 1 employee will be appointed▪The shop is rented.▪Collects goods from Dupchachia, Nougá, Bogra.▪Agreed grace period is 3 months.

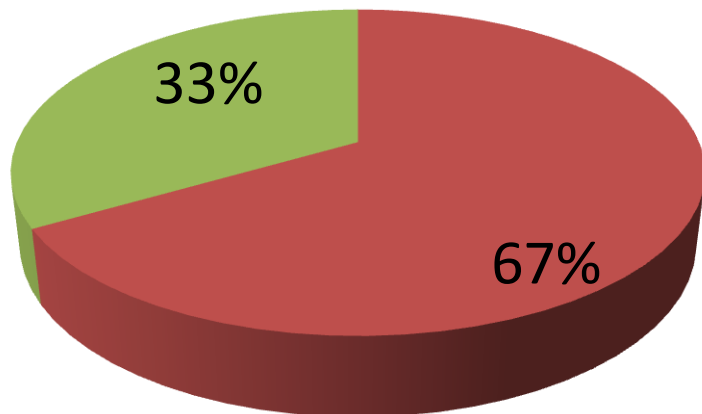
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Shoes	3,500	105,000	1,260,000
Total Sales (A)	3,500	105,000	1,260,000
Less. Variable Expense			
Shoes	2,975	89,250	1,071,000
Total variable Expense (B)	2,975	89,250	1,071,000
Contribution Margin (CM) [C=(A-B)]	525	15,750	189,000
Less. Fixed Expense			
Rent		700	8,400
Electricity Bill		250	3,000
Mobile Bill		300	3,600
Salary (self)		5,000	60,000
Guard		50	600
Transportation		1,500	18,000
Entertainment		500	6,000
Total fixed Cost (D)		8,300	99,600
Net Profit (E) [C-D]		7,450	89,400

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Sandal (600 x 60)	36,000	0	36,000
Leather Sandal (700 x 200)	140,000	60,000	200,000
Shoe, Umbrella, Bag	24,000	40,000	64,000
Total	200,000	100,000	300,000

Source of Finance



- Entrepreneur's Contribution 200,000
- Investor's Investment 100,000
- Total 300,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Shoes	5,500	165,000	1,980,000	2,079,000
Total Sales (A)	5,500	165,000	1,980,000	2,079,000
Less. Variable Expense				
Shoes	4,675	140,250	1,683,000	1,767,150
Total variable Expense (B)	4,675	140,250	1,683,000	1,767,150
Contribution Margin (CM) [C=(A-B)]	825	24,750	297,000	311,850
Less. Fixed Expense				
Rent		700	8,400	8,400
Electricity Bill		250	3,000	4,000
Mobile Bill		400	4,800	5,500
Salary (self)		5,000	60,000	60,000
Guard		50	600	600
Transportation		2,000	24,000	26,000
Entertainment		500	6,000	6,000
Salary (staff)		3,000	36,000	36,000
Total Fixed Cost		11,900	142,800	146,500
Net Profit (E) [C-D]		12,850	154,200	165,350
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	154,200	165,350
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		94,200
	Total Cash Inflow	254,200	259,550
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	94,200	199,550

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 22 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

একদর
পরিবেশকঃ মোঃ সাহিদুল ইসলাম
যাত্রী ছাওনী পিছনে আলহাজ্ব রজিব উদ্দীন সুপার মার্কেট, চৌমুহনী বাজার।



পরিবেশক : মোঃ শাহদুল ইসলাম

জবউদ্দীন সুপার মার্কেট, তালুচ রোড, চৌমুহনি বাজার।



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ফোর
প্রোমো
শাহদুল
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FAMILY PICTURE

