

Proposed NU Business Name : M/S Ima Imu Traders Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Rubel Rana, Ass. NU, Sadar, Thakurgaon Business Proposal Prepared & Verified by : Md. Rayhan Sharif

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Tofajjal Haque Vill: Procomba, Union: 04 No. Lehemba, Post: Gogar, Upazila: Ranisankail, District: Thakurgaon. |
|---|---|--|
| Age | : | 35 years |
| Marital status | : | Married |
| Children | : | 03 (Three) Daughters. |
| No. of siblings: | : | 03 (Three) Brothers and 02 (Two) Sisters. |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loap installment | ::::::::::::::::::::::::::::::::::::::: | Mother V Father Mst. Fatema Begum Md. Abdur Rashid Mia <i>Branch :</i> Uttar Ranisankail, Thakurgaon. <i>Centre # 52/mo</i> <i>Loan no.: 6889,</i> Member since March 23, 2001. First Ioan: Tk. 5,000 Existing Ioan: Nil Last Loan: Tk. 20,000 |
| (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | | Nil Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | H.S.C Pass |
|--|---|--|
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand | : | 07 (Seven) years experiences is running his own business. He started the business with BDT 100,000. (One Luc). |
| training, formal training, working experience as an apprentice etc.) | : | He has on hand training from Cenjenta Institution in Thakurgaon. |
| Other Own/Family Sources of Income | : | His elder & younger brother's income from business. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | : | 01739581150 |
| NU's National ID No. | : | 2617289149455 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Fatema Begum is a GB member since March 23, 2001 at first She took GB loan BDT 5,000 (Five thousand).
- Successively several times She utilized GB loan for repairing house, cultivation purposes and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | M/S Ima Imu Traders |
|--|---|--|
| Address/ Location | : | Ranisankail Bazar, Thakurgaon. |
| Total Investment in BDT | : | Tk. 806,000 |
| Financing | : | Self Tk. 606,000 (from existing business) Required Investment Tk. 200,000 (as equity) |
| Present salary/drawings from business | : | BDT 7,000 (Seven thousand) |
| Proposed Salary | : | BDT 7,500 (Seven thousand five hundred) |
| Proposed Business Implementation Plan | | |
| (i) % of present gross profit margin | : | On an average 12% |
| (ii) Estimated % of proposed gross profit margin | : | On an average 12% |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | | |

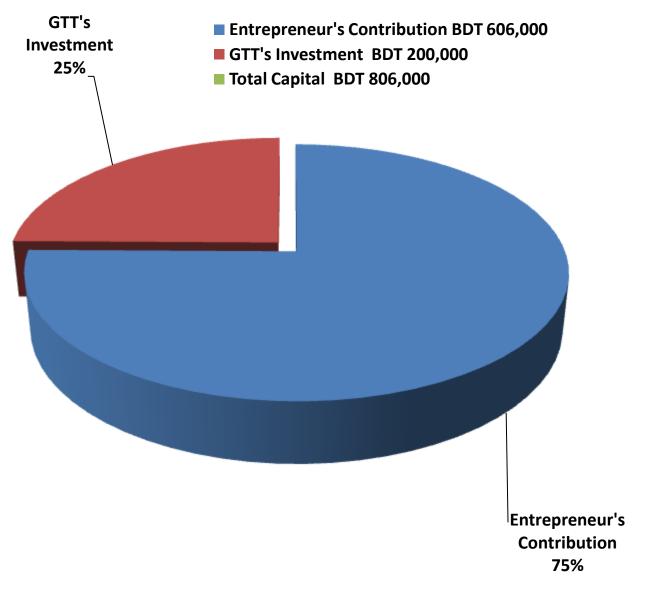


| | EB (BDT) | | | | |
|--|----------|---------|-----------|--|--|
| Particulars | Daily | Monthly | Yearly | | |
| Sales income from products | 6,000 | 168,000 | 2,016,000 | | |
| Total Sales/commission (A) | 6,000 | 168,000 | 2,016,000 | | |
| Less: Cost of Sales | | | | | |
| Cost of products | 5,280 | 147,840 | 1,774,080 | | |
| Total Cost of Sales (B) | 5,280 | 147,840 | 1,774,080 | | |
| Gross Profit (C) [C=(A-B)] | 720 | 20,160 | 241,920 | | |
| Less: Operating Cost: | | | | | |
| Electricity bill | | 500 | 6,000 | | |
| Generator bill | | 100 | 1,200 | | |
| Shop Rent | | 1,000 | 12,000 | | |
| Mobile bill | | 300 | 3,600 | | |
| Conveyance | | 3,000 | 36,000 | | |
| Ownership Transfer Fee | | | - | | |
| Present Salary (Self & family) | | 7,000 | 84,000 | | |
| Bank Charge (DD, PO, SC) | | | - | | |
| Other Cost (stationary & Entertainment etc.) | | 1,000 | 12,000 | | |
| Non Cash Item: | | | | | |
| Depreciation Expenses | | 140 | 1,680 | | |
| Total Operating Cost (D) | | 13,040 | 156,480 | | |
| Net Profit (C-D): | | 7,120 | 85,440 | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particulars | Existing | Proposed (BDT) | Total (BDT) | |
|--|---|-------------------|----------------|---------|
| Existing | Business (BDT) | | | |
| Investment in products (Different types of Fertilizer And Pesticide Items etc.) | Investment in products (Different types of Fertilizer And Pesticide Items etc.) | 489,787 | 200,000 | 689,787 |
| Investment in Machineries and tools (Television, Fan, e | 3,500 | - | 3,500 | |
| Advance for Shop | 100,000 | - | 100,000 | |
| Cash in hand | 5,013 | - | 5,013 | |
| Decoration (fixture and fittings) | 7,700 | - | 7,700 | |
| Total Capital | 606,000 | 200,000 | 806,000 | |





FINANCIAL PROJECTION OF NU BUSINESS PLAN

| | Y | /ear 1 (BDT |) | Year 2 (BDT) | | | Year 3 (BDT) | | |
|--|-------|-------------|-----------|--------------|---------|-----------|--------------|---------|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated sales income from products | 8,000 | 224,000 | 2,688,000 | 8,960 | 250,880 | 3,010,560 | 9,856 | 275,968 | 3,311,616 |
| Total Sales/commission (A) | 8,000 | 224,000 | 2,688,000 | 8,960 | 250,880 | 3,010,560 | 9,856 | 275,968 | 3,311,616 |
| Less: Cost of Sales | | | | | | | | | |
| Cost of products | 7,040 | 197,120 | 2,365,440 | 7,885 | 220,774 | 2,649,293 | 8,673 | 242,852 | 2,914,222 |
| Total Cost of Sales (B) | 7,040 | 197,120 | 2,365,440 | 7,885 | 220,774 | 2,649,293 | 8,673 | 242,852 | 2,914,222 |
| Gross Profit (C) [C=(A-B)] | 960 | 26,880 | 322,560 | 1,075 | 30,106 | 361,267 | 1,183 | 33,116 | 397,394 |
| Less: Operating Cost: | | | | | | | | | |
| Electricity bill | | 600 | 7,200 | | 700 | 8,400 | | 800 | 9,600 |
| Generator bill | | 100 | 1,200 | | 100 | 1,200 | | 100 | 1,200 |
| Shop Rent | | 1,000 | 12,000 | | 1,000 | 12,000 | | 1,000 | 12,000 |
| Mobile bill (SMS & Reporting) | | 600 | 7,200 | | 900 | 10,800 | | 1,200 | 14,400 |
| Conveyance | | 4,000 | 48,000 | | 4,500 | 54,000 | | 5,000 | 60,000 |
| Ownership Transfer Fee | | 1,333 | 8,000 | | 1,333 | 16,000 | | 1,333 | 16,000 |
| Proposed Salary (Self & family) | | 7,500 | 90,000 | | 8,000 | 96,000 | | 8,000 | 96,000 |
| Bank Charge (DD, PO, SC) | | 45 | 540 | | 45 | 540 | | 45 | 540 |
| Other Cost (stationary & Entertainment etc.) | | 1,200 | 14,400 | | 1,300 | 15,600 | | 1,400 | 16,800 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | 140 | 1,680 | | 140 | 1,680 | | 140 | 1,680 |
| Total Operating Cost (D) | | 16,518 | 190,220 | - | 18,018 | 216,220 | | 19,018 | 228,220 |
| Net Profit (C-D): | - | 10,362 | 132,340 | - | 12,087 | 145,047 | - | 14,098 | 169,174 |
| Retained Income | | | 132,340 | | | 277,387 | | | 446,561 |

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|---|--------------|--------------|--------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 200,000 | - | - |
| 1.2 | Net Profit (ownership tr. Fee added back) | 140,340 | 161,047 | 185,174 |
| 1.3 | Depreciation Expenses | 1,680 | 1,680 | 1,680 |
| 1.4 | Opening Balance of Cash Surplus | 5,013 | 99,033 | 165,760 |
| | Total Cash Inflow | 347,033 | 261,760 | 352,614 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 200,000 | - | - |
| 2.2 | Investment Payback including Ownership Transfer Fee | 48,000 | 96,000 | 96,000 |
| | Total Cash Outflow | 248,000 | 96,000 | 96,000 |
| 3.0 | Total Cash Surplus | 99,033 | 165,760 | 256,614 |



| STRENGTH | WEAKNESS |
|--|-------------------------------------|
| Present employment: Self: 01 Family:02 Others (beyond family): 0 Future employment: 0 Trade License in his own name; He has on hand training; Maintain books of record; Business Experience : 7 yrs. | Can not supply goods as per demand; |
| OPPORTUNITIES Location of Shop; Have some fixed customer. Increasing demand; The Capital of the entrepreneur will be BDT 1,052,561after 3 years excluding payback of investor's money. | THREATS |

Presented at 330th as Yunus Centre and 96th In-house Executive Social Business Design Lab (GTT) on August 22, 2016 at Grameen Telecom Trust Premises

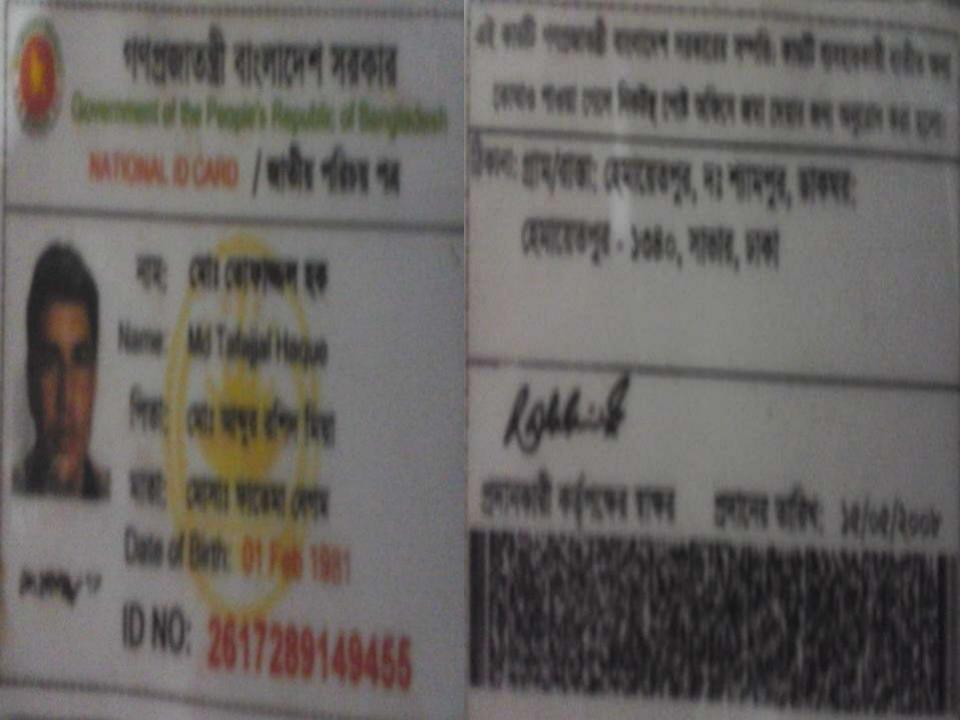
Thank you

Pictures









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Licence for Retail Sale of Pesticide

M/S: IMA & IMU TRADERS Prop:Mr. M& TOFA33AL HOSSAINT S/O: Ma ABRUR RASHUP VIII Pakamba PO Geger Upazilla: Raniomhail Dist: Thakurgaon, is here by granted

- 1. Licence to sell pesticide (s) by retail sale on the premises situated at Remain and to the provisions of the pesticide Ordinance, 1971 (No. II of 1971) and the rules made there under.
- 2. Licence shall be in force for a period of two years from the date of issue #-11-200 p
- Pesticides to be sold: All registered pesticides only

Licence No. 00.0 2706

Date of last : 01-11-2011

Conditions :

- 1. The Libeoce shall be displayed in a prominent place in any part of the premises open to the public.
- The Licence shall comply with the provisions of the pesticide Ordinance. 1971 and the rules made there under.
 The Licence shall not be allowed to take commission for retail sale of pesticides exceeding the rate fixed by the Government.

4. RENEWAL.

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বীজ ডিলার হিসাবে নিবন্ধনের প্রত্যয়ণপত্র Certificate of Registration as Seed Dealer

Registration No : SW (MOA / 15 894 ...

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Date 27-11. 2011.

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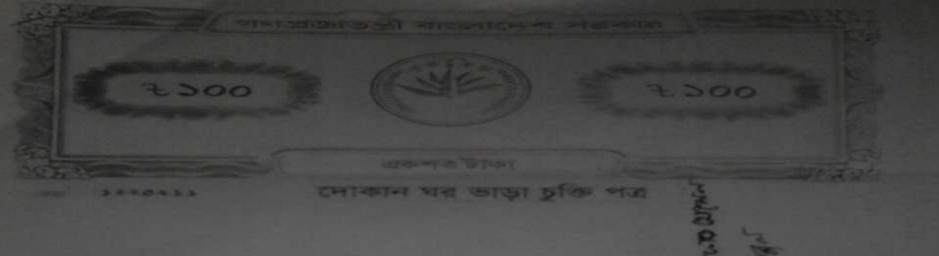
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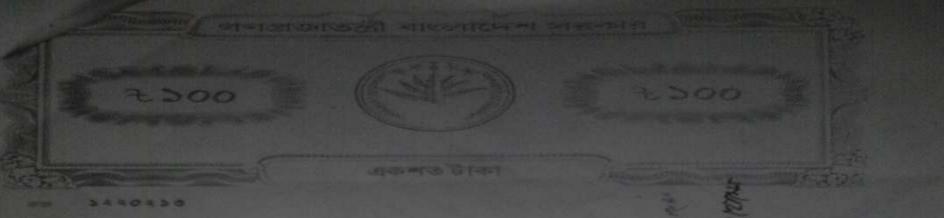
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অমি তার সর্বাঙ্গীন মঙ্গল রামনা করি :

