

Proposed NU Business Name **: Monalisa Garments** Business Category: Clothing



Business Proposal collected by: Md. Ruhul Amin, Officer, Thakurgoan Sadar unit, Thakurgoan. Business Proposal Prepared by: Naznin Akther

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	<b>Mst. Jesmin Akter</b> Vill: Chadpur, Union: 03 no. Khongaon, Post: Vomradoho, Upazila: Peerganj, District: Thakurgaon.
Age	:	21 years
Marital status	:	Divorced
Children	•	01 (One) Daughter
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Nur Nahar Begum Late. Jomir Uddin <i>Branch</i> : Khongaon, <i>Centre # 04/m</i> o <i>Loan no.: 909,</i> Member from July 19, 1998 to April 26, 2006 First Ioan: Tk. 500
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Existing Ioan: Nil, Last Ioan: Tk. 20,000 N/A No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Diploma in Fishery
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul><li>02 (Two) years experiences is running her own business. She started the business with BDT 50,000 (Fifty thousand).</li><li>She has 02 (Two) years working experience as an assistant (tailor) in a local shop.</li></ul>
Other Own/Family Sources of Income	:	Her 01 (One) brother's income from private service.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01797651356
NU's National ID No.	:	19939418260100601
NU Project Source/Reference	•	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Nur Nahar Begum was a GB member from July 19, 1998 to April 26, 2006 at first she took GB loan BDT 500 (Five hundred).
- Gradually she took GB loan several times and utilized it for cultivation, purchasing goat, repairing house and purchasing cow.
- Finally GB loan helped her to improve economic condition, livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Monalisa Garments
Address/ Location	:	Lohagora Bazar, Thakurgaon.
Total Investment in BDT	:	Tk. 311,000
Financing	:	Self Tk. 211,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 20%
(ii) Estimated % of proposed gross profit margin	:	On an Average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	



Deutieuleus	Exist	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from Products (A)	2,000	52,000	624,000				
Less: Cost of Sales/Products (raw materials and wages) (B)	1,600	41,600	499,200				
Gross Profit (C) [C=(A-B)]	400	10,400	124,800				
Less: Operating Cost:							
Electricity bill		500	6,000				
Shop Rent (self)							
Mobile bill		200	2,400				
Conveyance bill		1,000	12,000				
Present Salary (Family & Self)		5,000	60,000				
Other Cost (Stationary & Entertainment etc.)		500	6,000				
Non Cash Item:							
Depreciation Expenses		96	1,150				
Total Operating Cost (D)		7,296	87,550				
Net Profit (C-D):		3,104					

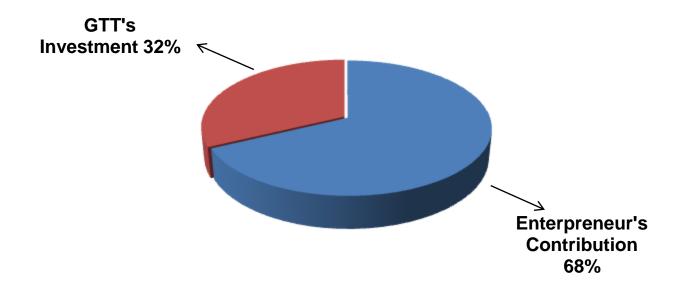
## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (gauze cloth and kids item etc.)	Investment in products ( gauze cloth etc.)	196,850	70,000	266,850
Investment in Equipment & Tools (sewing machine - 2 pics, iron, bulb and fan etc.)	Investment in Equipment & Tools (power sewing machine - 02 pics)	7,000	30,000	37,000
Cash in Hand				6,150
Decoration (fixture and fittings)	1,000		1,000	
Total Capital			100,000	311,000



Entrepreneur's Contribution BDT 211,000

- GTT's Investment BDT 100,000
- Total Capital BDT 311,000



## FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)		Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	2,800	72,800	873,600	3,220	83,720	1,004,640	3,606	93,766	1,125,197
Less: Cost of Sales/Products (raw materials and wages) (B)	2,240	58,240	698,880	2,576	66,976	803,712	2,885	75,013	900,157
Gross Profit (C) [C=(A-B)]	560	14,560	174,720	644	16,744	200,928	721	18,753	225,039
Less: Operating Cost:									
Electricity bill Shop Rent (self)		700	8,400		850	10,200		900	10,800
		-	-		-	-		-	
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance		1,500	18,000		2,000	24,000		2,500	30,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		5,000	60,000		5,500	66,000		6,000	72,000
Bank Charge (DD, PO, SC)		80	480		80	960		80	960
Other Cost (stationary & Entertainment etc.)		650	7,800		750	9,000		850	10,200
Non Cash Item:									
Depreciation Expenses		471	5,650		471	5,650		471	5,650
Total Operating Cost (D)		9,568	110,330		10,818	129,810	-	11,968	143,610
Net Profit (C-D)	-	4,993	64,390	-	5,926	71,118	-	6,786	81,429
Retained Income	64,390 135,508					216,937			

#### Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	68,390	79,118	89,429
1.3	Depreciation Expenses	5,650	5,650	5,650
1.4	Opening Balance of Cash Surplus	6,150	56,190	
	Total Cash Inflow	180,190	140,958	
2.0	Cash Outflow		,	,
2.1	Product Purchase	100,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	
3.0	Total Cash Surplus	56,190	92,958	

## SWOT ANALYSIS

Strength	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 03 (production basis) Future employment: 02 (production basis)</li> <li>Trade License in her own name;</li> <li>Ownership of business in her own name;</li> <li>She has on hand training;</li> <li>Maintain books of record;</li> <li>Skilled and working experiences (04 years);</li> </ul>	Can not supply goods as per demand.
OPPORTUNITIES  Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 427,937 after 3 years excluding payback of investor's money.	THREATS

Presented at 331<sup>st</sup> as Yunus Centre and 95<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on August 22, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures





























ইউ পি ফরম- ১৩ प्राय तरमत 2006/ 2009 2: ক্রমিক নং-ট্রিড লাইসেন্স 203 তনং খনগাও ইউনিয়ন পরিষদ উপজেলা- পীরগঞ্জ, জেলা- ঠাকুরগাঁও। বহি নং. 0 6 मारेरमन नमत 2013/201 मारेरमन नमत के का जिस्ता कि मारेरम जातिम अणिष्ठांमत नाम दिया मिर्ग कि मारेरम जिल्हा के का कि मारेरम লাইসেঙ্গধারীর নাম भिषा / सामीत नाम De: 32720 Emgn grav: Ere 1)0 ঠিকানা — পেশার ধরন ও অবস্থান Canzanter 2222, Mrs তারিখ পর্যন্ত বৈধ ফি প্রদানের পরিমাণ= ১০০টাকা ( কি প্রাপ্ত হয়ে তার ব্যবসা / বৃত্তি / পেশা তিল ত হ/ 2029 2 চলিয়ে যাবার জন্য এই লাইসেঙ্গ প্রদান করা হলো। 

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वाजायन करा बाटक त्व, ियाकिरे 29 मार रहे (+== = 08/27 --- +== +== - .>07 --- += 05 --- 1 किनि बाबीन बारत्कत 27/07/25 जान त्वत्क २७/8/01 नाम नवर्ष जब नामात

একজন তাল সদস্য ছিল।

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গণপ্রজাতন্ত্রী বাংলাদেশ জন্ম ৬ মৃত্যু নিবহুকের কার্গনিম টেন্টসূর্ ৫৫%টে গ্রাম হয়নিয়ন গরিষন ইপজেনা:চিন্দ্রিসামত্র জেনা: ট স্ফুর্যুর সাঁচত্র বাংনাদেশ

#### জনা সনদ

भित्रक की गए 🖉 विशिष्ठ, कह व मुझ मेलक (स्विमेन कील) विस्तार, अन्त्रवे रुक रेगा करिय : क्र मा स्था FREE RE DIO DIO DIO おいろ + 元前日 == ううういのもろろろして うろの しろう मः (Krigh: (B)) मेन किए कार्य मा गांस माला होगा: 26/06/25 कर 25 मिन 12 की 0 इस אוד ולון בום יבלים לרוניים קולואו ווצו אווי 15 A 19 21 21 21 21 13 21. 101 HT A BY Ma काः हेर्ग्रुव भाव BART: 17731473 Pres an API asisto 2 4/2 miles art and say עווא איז ביציר יואיצור בא אונוגם (אוא שופונים: ישייביאר פיוור TE SAME CHAIL BAT MA WAR AVY; (CHAVARAZ मिलि भी मार किर्मा के के के कि



# **Thank You**