

#### Proposed NU Business Name : Ishita Shoe Store

#### Business Category: Footwear



Business Proposal Prepared by: Md. Shahinur Islam, Mithapukur Unit, Rangpur Business Proposal Verified by: Fahina Yesmin Happy

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address  | : | <b>Md. Isa Miah</b><br>Vill: Tajnagar, Union: Ranipukur, Post: Boldipukur, Upazila:<br>Mithapukur, District: Rangpur.  |
|---|---|--|
| Age   | : | 30 years   |
| Marital status  | : | Married  |
| Children  | : | 01 (One) Son   |
| No. of siblings:  | : | 05 (Five) Brothers and 03 (Three) Sisters  |
| Parent's and GB related Info:<br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info           |   | Mother V Father<br>Mst. Enjila Khatun<br>Md. Mokbul Hossen<br><i>Branch</i> : Ranipukur, Mithapukur, Rangpur, <i>Centre # 05</i> /mo<br><i>Loan no.: 1750,</i> Member since April 02, 2007<br>First Ioan: Tk. 4,000<br>Existing Ioan: Nil, Last Loan: Tk. 25,000 |
| Further Information:<br>(v) Who pays GB loan installment<br>(vi) Mobile lady<br>(vii) Grameen Education Loan<br>(viii) Any other loan |   | N/A<br>No<br>Nil<br>Nil  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date  | : | Class Seven   |
|--|---|---|
| Present Occupation (Besides own<br>business, i.e., perusing further<br>studies, other business etc.)     | : | Nil   |
| Business Experiences and<br>Training Info (years of experience,  | : | 03 (Three) years experience in running his own business. He started the business with BDT 50,000. (Fifty thousand).   |
| if s/he received any on- hand<br>training, formal training, working<br>experience as an apprentice etc.) | : | He has 02 (Two) years working experiences as a hand Painter in Rana Business Shop.  |
| Other Own/Family Sources of Income   | : | His Younger brother's income from job (Krishi Bank) and<br>another brothers income from medicine business &<br>cultivation. He has taken lease of 01 (one) bigha land at the<br>cost of 1 (One) lac taka from the benefit of this business. |
| Other Own/Family Sources of Liabilities  | : | Nil   |
| NU's Contact No.   | : | 01786853292   |
| NU's National ID No.   | : | 8515894676085   |
| NU Project Source/Reference  | : | Grameen Telecom Trust   |

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Engila Bagum is a GB member since April 02, 2007 at first She took GB loan BDT 4,000 (Four thousand).
- Successively several times She utilized GB loan by assisting her son (entrepreneur) in existing business and Cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

| Business Name  | : | Ishita Shoe Store   |
|--|---|---|
| Address/ Location  | : | Ranipukur Hut, Mithapukur, Rangpur.   |
| Total Investment in BDT                                      | : | Tk. 336,000   |
| Financing  | : | Self Tk. 256,000 (from existing business)<br>Required Investment Tk. 80,000 (as equity) |
| Present salary/drawings from business                        | : | BDT 3,000 (Three thousand)  |
| Proposed Salary  | : | BDT 3,500 (Three thousand five hundred)   |
| Proposed Business<br>Implementation Plan                     |   |   |
| (i) % of present gross profit margin                         | : | On an average 20%   |
| (ii) Estimated % of proposed gross profit margin             | : | On an average 20%   |
| (iii) In future risk mgt. plan<br>(from fire, disaster etc.) |   |   |

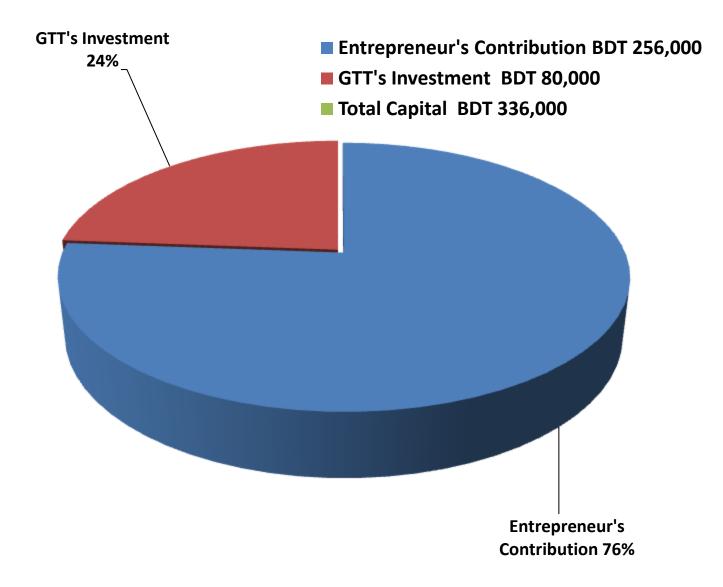


|  |       | EB (BD1 | Г)      |
|--|-------|---------|---------|
| Particulars                                  | Daily | Monthly | Yearly  |
| Sales income from products (A)               | 2,000 | 56,000  | 672,000 |
| Less: Cost of products (B)                   | 1,600 | 44,800  | 537,600 |
| Gross Profit (C) [C=(A-B)]                   | 400   | 11,200  | 134,400 |
| Less: Operating Cost:                        |       |         |         |
| Electricity bill                             |       | 300     | 3,600   |
| Night Guard bill                             |       | 120     | 1,440   |
| Shpo rent                                    |       | 500     | 6,000   |
| Mobile bill                                  |       | 300     | 3,600   |
| Conveyance bill                              |       | 1,000   | 12,000  |
| Present Salary (Self & family)               |       | 3,000   | 36,000  |
| Other Cost (stationary & Entertainment etc.) |       | 1,000   | 12,000  |
| Non Cash Item:                               |       |         |         |
| Depreciation Expenses                        |       | 262     | 3,145   |
| Total Operating Cost (D)                     |       | 6,482   | 77,785  |
| Net Profit (C-D):                            |       | 4,718   | 56,615  |



| lars  | Existing   | Proposed  | Total<br>(BDT)  |
|---|--|---|---|
| Proposed  | (BDT)  | (BDT)   |   |
| nvestment in products (Different<br>pes of shoes item-slipper,<br>andal, plastic, lather, beg etc.) | 199,541  | 80,000  | 279,541   |
| (Calculator, Fan, Light. etc.)  | 16,700   | -   | 16,700  |
|   | 3,359  | -   | 3,359   |
|   | 30,000   | -   | 30,000  |
|   |  | _   |   |
| pital   |  |   | 6,400   |
|   | Proposed<br>westment in products (Different<br>bes of shoes item-slipper,<br>andal, plastic, lather, beg etc.)<br>(Calculator, Fan, Light. etc.) | ProposedExisting<br>Business<br>(BDT)Nestment in products (Different<br>pes of shoes item-slipper,<br>andal, plastic, lather, beg etc.)199,541(Calculator, Fan, Light. etc.)16,7003,35930,0006,4006,400 | Existing<br>Business<br>(BDT)Proposed<br>(BDT)ProposedExisting<br>Business<br>(BDT)Proposed<br>(BDT)westment in products (Different<br>bes of shoes item-slipper,<br>indal, plastic, lather, beg etc.)199,54180,000(Calculator, Fan, Light. etc.)16,700-33,35930,0006,400 |







|  | Yea   | ar 1 (BDT) |           |       | Year 2 (Bl | DT)       |       | Year 3 (B | DT)       |
|--|-------|------------|-----------|-------|------------|-----------|-------|-----------|-----------|
| Particulars                                  | Daily | Monthly    | Yearly    | Daily | Monthly    | Yearly    | Daily | Monthly   | Yearly    |
| Estimated sales income from products (A)     |       |            |           |       |            |           |       |           |           |
| Less: Cost of products (B)                   | 3,200 | 89,600     | 1,075,200 | 3,616 | 101,248    | 1,214,976 | 3,978 | 111,373   | 1,336,474 |
|  | 2,560 | 71,680     | 860,160   | 2,893 | 80,998     | 971,981   | 3,182 | 89,098    | 1,069,179 |
| Gross Profit (C) [C=(A-B)]                   | 640   | 17,920     | 215,040   | 723   | 20,250     | 242,995   | 796   | 22,275    | 267,295   |
| Less: Operating Cost:                        |       |            |           |       |            |           |       |           |           |
| Electricity bill                             |       | 350        | 4,200     |       | 385        | 4,620     |       | 424       | 5,082     |
| Night Guard bill                             |       | 120        | 1,440     |       | 170        | 2,040     |       | 220       | 2,640     |
| Shpo rent                                    |       | 500        | 6,000     |       | 500        | 6,000     |       | 500       | 6,000     |
| Mobile bill (SMS & Reporting)                |       | 600        | 7,200     |       | 600        | 7,200     |       | 600       | 7,200     |
| Conveyance bill                              |       | 1,200      | 14,400    |       | 1,400      | 16,800    |       | 1,600     | 19,200    |
| Ownership Transfer Fee                       |       | 533        | 3,200     |       | 533        | 6,400     |       | 533       | 6,400     |
| Proposed Salary (Self & family)              |       | 3,500      | 42,000    |       | 4,000      | 48,000    |       | 4,500     | 54,000    |
| Bank Charge (DD, PO, SC)                     |       | 45         | 540       |       | 45         | 540       |       | 45        | 540       |
| Other Cost (stationary & Entertainment etc.) |       | 1,400      | 16,800    |       | 1,600      | 19,200    |       | 1,800     | 21,600    |
| Non Cash Item:                               |       |            |           |       |            |           |       |           |           |
| Depreciation Expenses                        |       | 262        | 3,145     |       | 262        | 3,145     |       | 262       | 3,145     |
| Total Operating Cost (D)                     |       | 8,510      | 98,925    |       | 9,495      | 113,945   |       | 10,484    | 125,807   |
| Net Profit (C-D):                            | -     | 9,410      | 116,115   | -     | 10,754     | 129,050   | -     | 11,791    | 141,488   |
| Retained Income                              |       |            | 116,115   |       |            | 245,165   |       |           | 386,653   |

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI # | Particulars  | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|--|--------------|--------------|--------------|
| 1.0  | Cash Inflow  |              |              |              |
| 1.1  | Investment Infusion by Investor                        | 80,000       | -            | _            |
| 1.2  | Net Profit (ownership tr. Fee added back)              | 119,315      | 135,450      | 147,888      |
| 1.3  | Depreciation Expenses                                  | 3,145        | 3,145        | 3,145        |
| 1.4  | Opening Balance of Cash Surplus                        | 3,359        | 106,619      | 206,814      |
|      | Total Cash Inflow                                      | 205,819      | 245,214      | 357,847      |
| 2.0  | Cash Outflow   |              |              |              |
| 2.1  | Product Purchase                                       | 80,000       | -            |              |
| 2.2  | Investment Payback including Ownership<br>Transfer Fee | 19,200       | 38,400       | 38,400       |
|      | Total Cash Outflow                                     | 99,200       | 38,400       | 38,400       |
| 3.0  | Total Cash Surplus                                     | 106,619      | 206,814      | 319,447      |



| STRENGTH  | WEAKNESS   |
|---|--|
| <ul> <li>Present employment:<br/>Self: 01 Family: 0;<br/>Others (beyond family): 0<br/>Future employment: 0</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Maintain books of record;</li> <li>Business Experience : 5yrs</li> </ul> | Inadequate Capital;  |
| <ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customer.</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 642,653 after 3 years excluding payback of investor's money.</li> </ul>                           | THREATS <ul> <li>Increase of local competitors;</li> </ul> |

#### Presented at 324<sup>th</sup> as Yunus Centre and 92<sup>nd</sup> In-house Executive Social Business Design Lab (GTT) on August 16, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

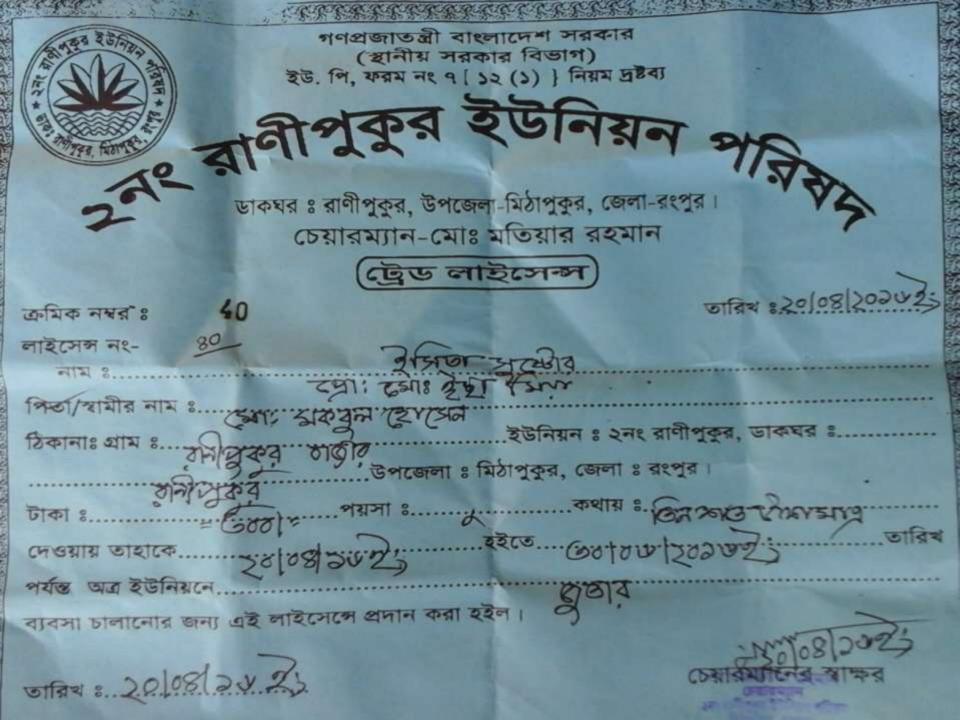














গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর

नाम: (माः क्रेहा मिहा Name: Md Isa Miah পিতা: মোঃ মতবুল হোমেন মাতা: মোছাঃ ইছিলা খাতুন Date of Birth: 15 Nov 1985 ID NO: 8515894676085 এই কাচটি গণপ্রজান্তরী বাংলাদেশ সরকারের সম্পতি। কাচটি ব্যবহারকারী ব্যান্টাত অন্ কোখাও পাওয়া গেলে নিকটত্ব পোর অভিনে মন্দ্রা দেয়ার জন্য অনুরোধ করা হলে।

कानाः शाघ/रावाः ठाकनगर, हाकपरः रसमीणुक्न - १४७०, फिलणुक्त, हरणुत

भुमानकाती कर्डलाकर शाकर अनात्मर ठारिष: ०९/०৯/२००४

S.r

|    | -ঃ সম্মানিত সদস্যদের দৃষ্টি আকর্ষণ ঃ-                                |
|----|--|
| 5. | পাশ বই ছাড়া কোন লেনদেন করবেন না। আপনার সঞ্চয়                       |
|    | এবং কিন্তির টাকা পাশ বইয়ে এন্ট্রি হয়েছে কিনা এবং                   |
|    | গ্রহণকারীর স্বাক্ষর আছে কিন্যা দেখে নিন।                             |
| 2. | সঞ্চয় জমা ও উদ্রোলনের টাকা পাশ বইয়ে এস্ট্রি হয়েছে                 |
|    | কিনা দেখে নিন।   |
| 9. | কেন্দ্র মিটিং অথবা ব্যাংকের কাউন্টার ছাড়া অন্য কোষাও                |
|    | টাকার্ লেনদেন করবেন না।  |
| 8. | উণ্ডোলনকৃত খণ ও আমানতের টাকা বুঝে নিয়ে অফিস                         |
|    | ত্যাগ কর্রুন। উল্লেখ্য ঋণের টাকা কাউকে ধার দেবেন না।                 |
| 2. | প্রতি জানুয়ারী মাসের ওরুতে আমানতের মুনাফার টাকা পাশ                 |
|    | বইয়ে জন্ম করিয়ে ম্যানেজার/সেকেন্ড অফিসারের স্বাক্ষরসহ<br>বুঝে নিন। |
| ь. | শাখায় এসে ম্যানেজার/সেকেড অফিসারের উপস্থিতিতে                       |
|    | ডিপোজিট স্নীপের মাধামে অন্যান্য জমাযোগ্য টাকা জমা                    |
|    | ককন।   |
| ۹. | কেন্দ্র মিটিং ছাড়া ঋণের টাকা এককালীন জমার ক্ষেত্রে                  |
|    | ম্যানেজার/সেকেন্ড অফিসারের উপস্থিতিতে শাখায় এসে জমা<br>দিন।         |
| r. | পাশ বইসহ আমানত রশিদ নিজের কাছে যতুসহকারে                             |
|    | সংরক্ষণ করুন। হিসাব পরীক্ষার জন্য ব্যাংক থেকে পাশ বই                 |
|    | গ্রহণ করা হলে, পাশ বই ব্যাংকে জমা দেয়ার পরবর্তী সাত                 |
|    | দিনের মধ্যে ফেরৎ নিন।  |

