

Proposed NU Business Name : Ishita Shoe Store

Business Category: Footwear



Business Proposal Prepared by: Md. Shahinur Islam, Mithapukur Unit, Rangpur Business Proposal Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Isa Miah Vill: Tajnagar, Union: Ranipukur, Post: Boldipukur, Upazila: Mithapukur, District: Rangpur.
Age	:	30 years
Marital status	:	Married
Children	:	01 (One) Son
No. of siblings:	:	05 (Five) Brothers and 03 (Three) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Mst. Enjila Khatun Md. Mokbul Hossen <i>Branch</i> : Ranipukur, Mithapukur, Rangpur, <i>Centre # 05</i> /mo <i>Loan no.: 1750,</i> Member since April 02, 2007 First Ioan: Tk. 4,000 Existing Ioan: Nil, Last Loan: Tk. 25,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Seven
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience,	:	03 (Three) years experience in running his own business. He started the business with BDT 50,000. (Fifty thousand).
if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has 02 (Two) years working experiences as a hand Painter in Rana Business Shop.
Other Own/Family Sources of Income	:	His Younger brother's income from job (Krishi Bank) and another brothers income from medicine business & cultivation. He has taken lease of 01 (one) bigha land at the cost of 1 (One) lac taka from the benefit of this business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01786853292
NU's National ID No.	:	8515894676085
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Engila Bagum is a GB member since April 02, 2007 at first She took GB loan BDT 4,000 (Four thousand).
- Successively several times She utilized GB loan by assisting her son (entrepreneur) in existing business and Cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ishita Shoe Store
Address/ Location	:	Ranipukur Hut, Mithapukur, Rangpur.
Total Investment in BDT	:	Tk. 336,000
Financing	:	Self Tk. 256,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three thousand)
Proposed Salary	:	BDT 3,500 (Three thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 20%
(ii) Estimated % of proposed gross profit margin	:	On an average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

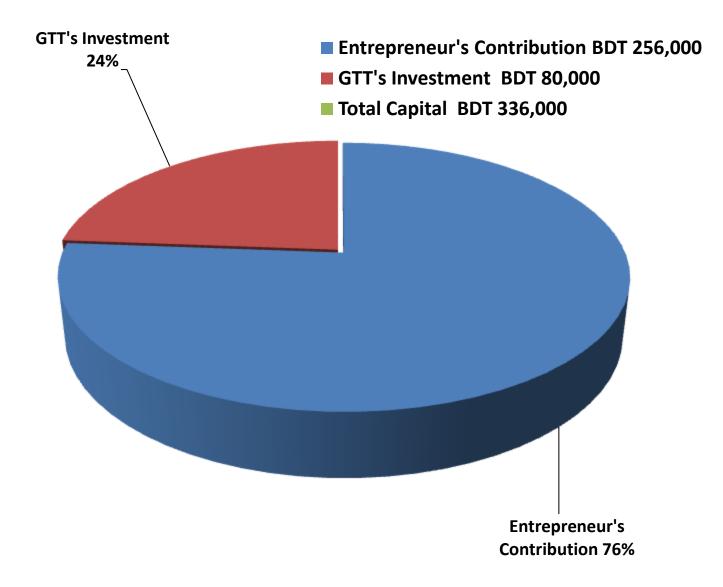


		EB (BD1	Г)
Particulars	Daily	Monthly	Yearly
Sales income from products (A)	2,000	56,000	672,000
Less: Cost of products (B)	1,600	44,800	537,600
Gross Profit (C) [C=(A-B)]	400	11,200	134,400
Less: Operating Cost:			
Electricity bill		300	3,600
Night Guard bill		120	1,440
Shpo rent		500	6,000
Mobile bill		300	3,600
Conveyance bill		1,000	12,000
Present Salary (Self & family)		3,000	36,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000
Non Cash Item:			
Depreciation Expenses		262	3,145
Total Operating Cost (D)		6,482	77,785
Net Profit (C-D):		4,718	56,615



lars	Existing	Proposed	Total (BDT)
Proposed	(BDT)	(BDT)	
nvestment in products (Different pes of shoes item-slipper, andal, plastic, lather, beg etc.)	199,541	80,000	279,541
(Calculator, Fan, Light. etc.)	16,700	-	16,700
	3,359	-	3,359
	30,000	-	30,000
		_	
pital			6,400
	Proposed westment in products (Different bes of shoes item-slipper, andal, plastic, lather, beg etc.) (Calculator, Fan, Light. etc.)	ProposedExisting Business (BDT)Nestment in products (Different pes of shoes item-slipper, andal, plastic, lather, beg etc.)199,541(Calculator, Fan, Light. etc.)16,7003,35930,0006,4006,400	Existing Business (BDT)Proposed (BDT)ProposedExisting Business (BDT)Proposed (BDT)westment in products (Different bes of shoes item-slipper, indal, plastic, lather, beg etc.)199,54180,000(Calculator, Fan, Light. etc.)16,700-33,35930,0006,400







	Yea	ar 1 (BDT)			Year 2 (Bl	DT)		Year 3 (B	DT)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)									
Less: Cost of products (B)	3,200	89,600	1,075,200	3,616	101,248	1,214,976	3,978	111,373	1,336,474
	2,560	71,680	860,160	2,893	80,998	971,981	3,182	89,098	1,069,179
Gross Profit (C) [C=(A-B)]	640	17,920	215,040	723	20,250	242,995	796	22,275	267,295
Less: Operating Cost:									
Electricity bill		350	4,200		385	4,620		424	5,082
Night Guard bill		120	1,440		170	2,040		220	2,640
Shpo rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		1,200	14,400		1,400	16,800		1,600	19,200
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary (Self & family)		3,500	42,000		4,000	48,000		4,500	54,000
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Other Cost (stationary & Entertainment etc.)		1,400	16,800		1,600	19,200		1,800	21,600
Non Cash Item:									
Depreciation Expenses		262	3,145		262	3,145		262	3,145
Total Operating Cost (D)		8,510	98,925		9,495	113,945		10,484	125,807
Net Profit (C-D):	-	9,410	116,115	-	10,754	129,050	-	11,791	141,488
Retained Income			116,115			245,165			386,653

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	119,315	135,450	147,888
1.3	Depreciation Expenses	3,145	3,145	3,145
1.4	Opening Balance of Cash Surplus	3,359	106,619	206,814
	Total Cash Inflow	205,819	245,214	357,847
2.0	Cash Outflow			
2.1	Product Purchase	80,000	-	
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	106,619	206,814	319,447



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family: 0; Others (beyond family): 0 Future employment: 0 Trade License in his own name; He has on hand training; Maintain books of record; Business Experience : 5yrs 	Inadequate Capital;
 OPPORTUNITIES Location of Shop; Have some fixed customer. Increasing demand; The Capital of the entrepreneur will be BDT 642,653 after 3 years excluding payback of investor's money. 	THREATS Increase of local competitors;

Presented at 324th as Yunus Centre and 92nd In-house Executive Social Business Design Lab (GTT) on August 16, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

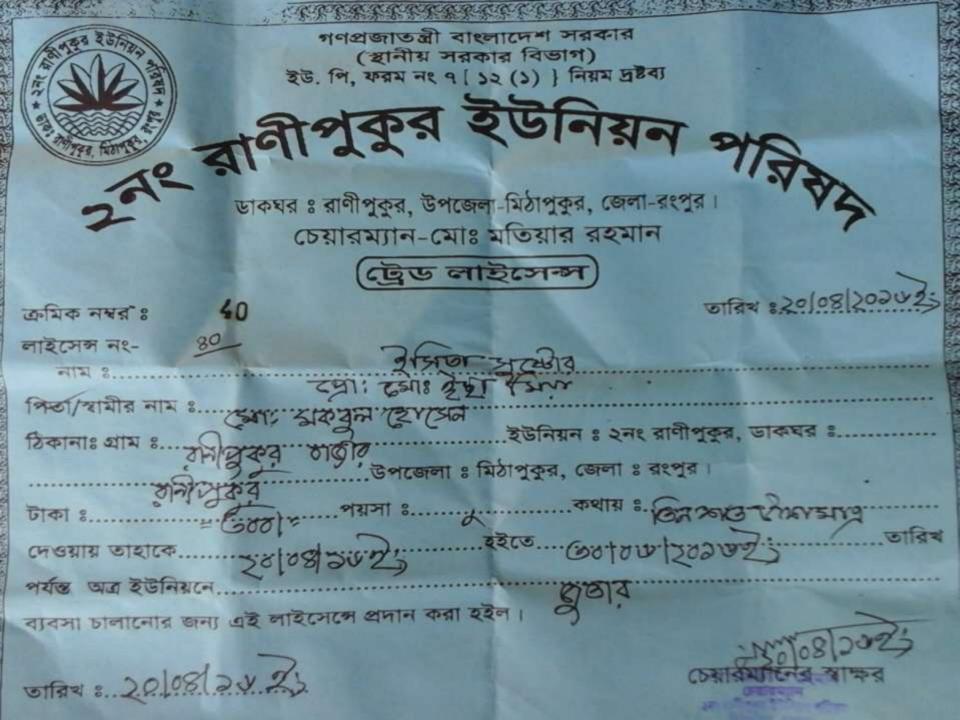














গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর

नाम: (माः क्रेहा मिहा Name: Md Isa Miah পিতা: মোঃ মতবুল হোমেন মাতা: মোছাঃ ইছিলা খাতুন Date of Birth: 15 Nov 1985 ID NO: 8515894676085 এই কাচটি গণপ্রজান্তরী বাংলাদেশ সরকারের সম্পতি। কাচটি ব্যবহারকারী ব্যান্টাত অন্ কোখাও পাওয়া গেলে নিকটত্ব পোর অভিনে মন্দ্রা দেয়ার জন্য অনুরোধ করা হলে।

कानाः शाघ/रावाः ठाकनगर, हाकपरः रसमीणुक्न - १४७०, फिलणुक्त, हरणुत

भुमानकाती कर्डलाकर शाकर अनात्मर ठारिष: ०९/०৯/२००४

S.r

	-ঃ সম্মানিত সদস্যদের দৃষ্টি আকর্ষণ ঃ-
5.	পাশ বই ছাড়া কোন লেনদেন করবেন না। আপনার সঞ্চয়
	এবং কিন্তির টাকা পাশ বইয়ে এন্ট্রি হয়েছে কিনা এবং
	গ্রহণকারীর স্বাক্ষর আছে কিন্যা দেখে নিন।
2.	সঞ্চয় জমা ও উদ্রোলনের টাকা পাশ বইয়ে এস্ট্রি হয়েছে
	কিনা দেখে নিন।
9.	কেন্দ্র মিটিং অথবা ব্যাংকের কাউন্টার ছাড়া অন্য কোষাও
	টাকার্ লেনদেন করবেন না।
8.	উণ্ডোলনকৃত খণ ও আমানতের টাকা বুঝে নিয়ে অফিস
	ত্যাগ কর্রুন। উল্লেখ্য ঋণের টাকা কাউকে ধার দেবেন না।
2.	প্রতি জানুয়ারী মাসের ওরুতে আমানতের মুনাফার টাকা পাশ
	বইয়ে জন্ম করিয়ে ম্যানেজার/সেকেন্ড অফিসারের স্বাক্ষরসহ বুঝে নিন।
ь.	শাখায় এসে ম্যানেজার/সেকেড অফিসারের উপস্থিতিতে
	ডিপোজিট স্নীপের মাধামে অন্যান্য জমাযোগ্য টাকা জমা
	ককন।
۹.	কেন্দ্র মিটিং ছাড়া ঋণের টাকা এককালীন জমার ক্ষেত্রে
	ম্যানেজার/সেকেন্ড অফিসারের উপস্থিতিতে শাখায় এসে জমা দিন।
r.	পাশ বইসহ আমানত রশিদ নিজের কাছে যতুসহকারে
	সংরক্ষণ করুন। হিসাব পরীক্ষার জন্য ব্যাংক থেকে পাশ বই
	গ্রহণ করা হলে, পাশ বই ব্যাংকে জমা দেয়ার পরবর্তী সাত
	দিনের মধ্যে ফেরৎ নিন।

