

Proposed NU Business Name: Shamim Varites Store

Business Category: General Retail & Wholesale



Business Proposal Prepared by: Md. Shahinur Islam, Mithapukur Unit, Rangpur Business Proposal Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shamim Mia Vill: Masamari, Union: Latifpur, Post: Jaigirhat, Upazila: Mithapukur, District: Rangpur.
Age	:	22 years
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's Father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	02 (Two) years experience in running his own business. He started the business with BDT 2,000 (Two thousand). He has on hand training.
Other Own/Family Sources of Income	:	His Father's income from entrepreneur's business as an assistant and cultivation.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01744405031
NU's National ID No.	:	19948515867000264
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sazeda Begum is a GB member since10 February 2006 at first she took GB loan BDT 3,000 (Three thousand).
- Successively several times she utilized GB loan by assisting her husband's in vegetable business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shamim Varites Store
Address/ Location	:	Jaigirhat, Mithapukur, Rangpur.
Total Investment in BDT	:	Tk. 162,000
Financing	:	Self Tk. 122,000 (from existing business) Required Investment Tk. 40,000 (as equity)
Present salary/drawings from business	:	BDT 2,000 (Two thousand)
Proposed Salary	:	BDT 2,500 (Two thousand five hundred)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On an average 15% On an average 15%

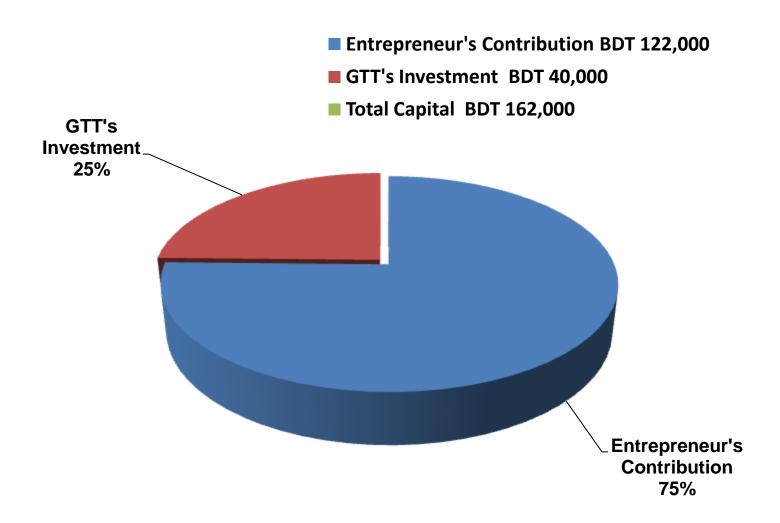
INFO ON EXISTING BUSINESS OPERATIONS

		EB (BDT)
Particulars	Daily	Monthly	Yearly
Sales income from products (A)	2,500	70,000	840,000
Less: Cost of products (B)	2,125	59,500	714,000
Gross Profit (C) [C=(A-B)]	375	10,500	126,000
Less: Operating Cost:			
Electricity bill		600	7,200
Shop Rent		500	6,000
Mobile bill		300	3,600
Conveyance		600	7,200
Present Salary (Self & family)		2,000	24,000
Present Salary (Assistant-1-Father)		1,000	12,000
Other Cost (stationary & Entertainment etc.)		300	3,600
Non Cash Item:			
Depreciation Expenses		196	2,353
Total Operating Cost (D)		5,496	65,953
Net Profit (C-D):		5,004	60,048

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (different types of vegetables item and spice item etc.)	Investment in products (different types of vegetables item and spice item etc.)	46,750	40,000	86,750
Investment in Machineries & Equimachine, Calculator, fan, light etc.	_	950	_	950
Cash in hand		2,200	-	2,200
Decoration (fixture and fittings)		22,100	-	22,100
Advance for Shop		50,000	-	50,000
Total Capit	al	122,000	40,000	162,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	,	Year 1 (BD	T)		Year 2 (BD	Γ)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	3,500	98,000	1,176,000	4,025	112,700	1,352,400	4,347	121,716	1,460,592	
Less: Cost of products (B)	2,975	83,300	999,600	3,421	95,795	1,149,540	3,695	103,459	1,241,503	
Gross Profit (C) [C=(A-B)]	525	14,700	176,400	604	16,905	202,860	652	18,257	219,089	
Less: Operating Cost:										
Electricity bill		600	7,200		660	7,920		726	8,712	
Shop Rent		500	6,000		500	6,000		500	6,000	
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200	
Conveyance		700	8,400		700	8,400		700	8,400	
Ownership Transfer Fee		267	1,600		267	3,200		267	3,200	
Proposed Salary (Self & family)		2,500	30,000		3,000	36,000		3,500	42,000	
Present Salary (Assistant-1-Father)		1,000	12,000		1,500	18,000		1,500	18,000	
Bank Charge (DD, PO, SC)		45	540		45	540		45	540	
Other Cost (stationary & Entertainment etc.)		300	3,600		400	4,800		700	8,400	
Non Cash Item:										
Depreciation Expenses		196	2,353		196	2,353		196	2,353	
Total Operating Cost (D)		6,708	78,893	-	7,868	94,413	-	8,734	104,805	
Net Profit (C-D):	_	7,992	97,508	-	9,037	108,448		9,524	114,284	
Retained Income			97,508			205,955			320,239	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	40,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	99,108	111,648	117,484
1.3	Depreciation Expenses	2,353	2,353	2,353
1.4	Opening Balance of Cash Surplus	2,200	94,060	188,860
	Total Cash Inflow	143,660	208,060	308,697
2.0	Cash Outflow			
2.1	Product Purchase	40,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	9,600	19,200	19,200
	Total Cash Outflow	49,600	19,200	19,200
3.0	Total Cash Surplus	94,060	188,860	289,497

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 01 (Father) Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Maintain books of record; □ He has on hand training; □ Experience: 2yrs. 	□ Inadequate Capital;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 442,239 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 324th as Yunus Centre and 92nd In-house Executive Social Business Design Lab (GTT) on August 16, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









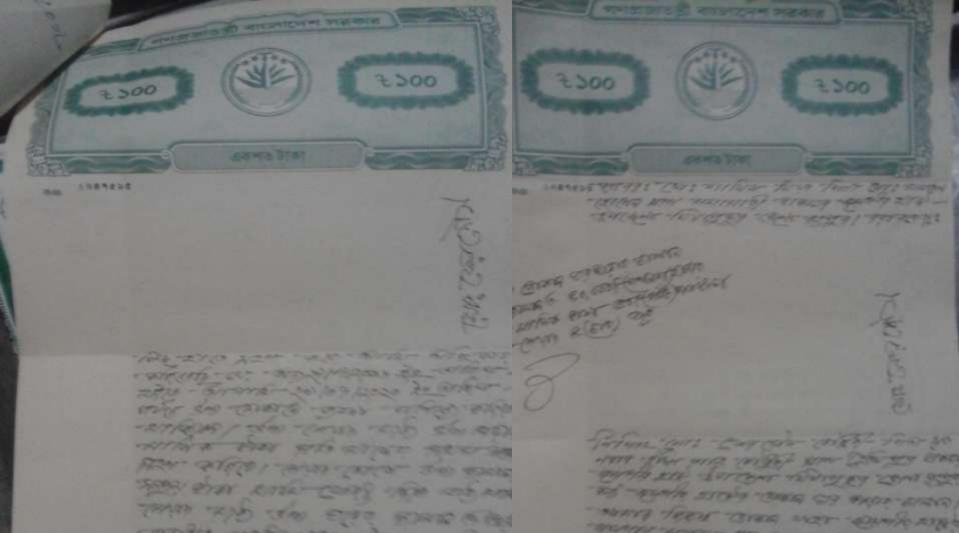








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নাম: মো: শানীন মিলা Name: MD. St. - ZIM MIA পিতা: মো: মন্ত্ৰণ নিয়া

মাতা মোছাঃ সাজেলা বেশ্ম

Date of Birth: 12 Aug 1994

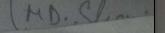
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