

Proposed NU Business Name: S Electronics & Gift Corner Business Category: General Retail & Wholesale



Business Proposal Collected by: Md. Abdul Baki, Officer, Chandina unit, Comilla. Business proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	•	Md. Morsadul Hoque Vill: Belashor, Union: Chandina, Post: Belashor, Upazila: Chandina, District: Comilla.
Age	:	35 Years
Marital status	-	Married
Children	:	01(One) Son & 01(One) Daughter
No. of siblings:	:	04 (Four) Brothers & 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Existing loan: Nil, Last loan: TK. 140,000 N/A Yes Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	B.S.S
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		10 (Ten) years experiences is running the business. He started the business only with Tk. 70,000 (Seventy Thousand) He has on hand training.
Other Own/Family Sources of Income	:	His brother's income from foreign remittance (Malaysia). His 01 (One) brother's income from private service.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	•	01713622956
NU's National ID No.	:	1922704033781
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mahfuja Begum was a GB member from March 16, 2006 to October 30, 2014 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took loan several times and utilized it by assisting her son in his business. She was a mobile lady.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	S Electronics & Gift Corner
Address/ Location	:	Belashor, Chandina, Comillia.
Total Investment in BDT	:	BDT 800,000
Financing	:	Self Tk. 600,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	Tk. 7,000 (Seven thousand)
Proposed Salary (estimates)	:	Tk. 7,000 (Seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%.
(ii) Estimated % of proposed gross profit margin	:	On products 20%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	EB (BDT)			
Particulars Particulars	Daily	Monthly	Yearly	
Sales income from products (A)	5,000	130,000	1,560,000	
Less: Cost of sales of products (B)	4,000	104,000	1,248,000	
Gross Profit (C) [C=(A-B)]	1,000	26,000	312,000	
Less: Operating Cost:				
Electricity bill		1,000	12,000	
Shop Rent (self)			-	
Night Guard bill		300	3,600	
Mobile bill		800	9,600	
Conveyance		1,500	18,000	
Provision of bad Debt		3	40	
Present Salary (family & self)		7,000	84,000	
Present Salary(Assistant-01)		3,000	36,000	
Bank Charge (DD, PO, SC)			-	
Other Cost (stationary & Entertainment etc.)		1,350	16,200	
Non Cash Item:		,	,	
Depreciation Expenses		477	5,725	
Total Operating Cost (D)		15,430	185,165	
Net Profit (C-D):		10,570	126,835	

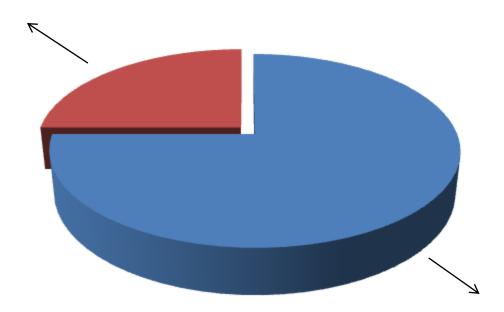
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	Total
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (television, iron, blander, fan, bulb, switch, board, multiplug and mobile accessories etc)	Investment in products (electronics item and electric item etc)	544,965	200,000	744,965
Investment in Machineries, Equipments & Tools (IPS, bulb and fan etc.)				21,700
Cash in hand				11,135
Debtors (Since July, 2016 to at present)				4,000
Creditors (Since July, 2016 to at present)				(6,500)
Decoration (fixture and fittings)		24,700		24,700
Total Capi	600,000	200,000	800,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 600,000
- ■GTT's Investment BDT 200,000
- Total Capital BDT 800,000

GTT's Investment 25%



Entrepreneur's Contribution 75%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	6,500	169,000	2,028,000	7,280	189,280	2,271,360	7,790	202,530	2,430,355
Less: Cost of sales of products (B)	5,200	135,200	1,622,400	5,824	151,424	1,817,088	6,232	162,024	1,944,284
Gross Profit (C) [C=(A-B)]	1,300	33,800	405,600	1,456	37,856	454,272	1,558	40,506	486,071
Less: Operating Cost:									
Electricity bill		1,300	15,600		1,400	16,800		1,500	18,000
Shop Rent (self)		-	-		_	-		-	-
Night Guard bill		330	3,960		360	4,320		390	4,680
Mobile bill (SMS & Reporting)		1,100	13,200		1,100	13,200		1,100	13,200
Conveyance		2,500	30,000		3,500	42,000		4,500	54,000
Provision of bad Debt		3	40		3	40		3	40
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (family & self)		7,000	84,000		8,000	96,000		8,500	102,000
Present Salary(Assistant-01)		3,500	42,000		4,000	48,000		4,500	54,000
Bank Charge (DD, PO, SC)		55	660		55	660		55	660
Other Cost (stationary & Entertainment etc.)		1,950	23,400		2,150	25,800		2,350	28,200
Non Cash Item:									
Depreciation Expenses		477	5,725		477	5,725		477	5,725
Total Operating Cost (D)	-	19,549	226,585	-	22,379	268,545	-	24,709	296,505
Net Profit (C-D):	-	14,251	179,015	-	15,477	185,727	-	15,797	189,566
Retained Income			179,015			364,742			554,308

Note: 1. Agreed Grace Period: Four Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	187,015	201,727	205,566
1.3	Depreciation Expenses	5,725	5,725	5,725
1.4	Opening Balance of Cash Surplus	11,135	155,875	267,327
	Total Cash Inflow	403,875	363,327	478,618
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	155,875	267,327	382,618

SWOT ANALYSIS

Strength	WEAKNESS
Present employment:	☐ Can not supply goods according
Self: 01 Family: 0 Others (beyond family): 01	to demand.
☐ Future employment: 0	
☐ Trade License of business in his own name;	
Ownership of Business place in own name;	
☐ Good reputation;	
☐ He has on hand training;	
☐ Skilled and working experience: 10 years;	
OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 1154,308 after 2 years excluding payback of investor's money.	THREATS Local Competitors.

Presented at 314th as Yunus Centre and 89th In-house Executive Social Business Design Lab

(GTT) on August 08, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures













ক্ৰমিক নং- 4978



टान्पिना क्लीत्रभणा

ডাক্ঘর- চান্দিনা, উপজেলা- চান্দিনা, জেলা- কুমিন্না।

श्चालिक :- २११व मिड

লাইসেল মং- প্রশা (৪)-০২/ লাই-২/২০০১/১২৮৯

তারিখঃ ৯৫/০৪/১৮৪٠

ব্যবসা বাণিজ্যের লাইসেন্স

भाकान्। প্রতিষ্ঠানের নাম प्रका चेत्रको	विका - ७०० विकार कर्य
विकाना	कल अट्लब मिलेना किरिया.
नार्टरान थानरकत्र नाम - अर्पन - अपन किरम्	24
निका अभाव नाम किए उत्स्तित कर्	
माजात नाम - अतिकार करण्या विकास	8
চান্দিনা পৌরসভার ভিতরে চলতি	केल क्रिका: क्रिका क्रिका कर्मिता कर्म नहमत
नमस्यत जना जारात	गनग
हानाइसा याख्यात जना ७९ कर्ज एटि (তাৰাত।
(কথায় দুখান্তা প্রতিষ্ঠ চন্দ্র	————) টাকা মাত্র প্রদন্ত হওয়ায়
তাহাকে উক্ত ব্যবসা কার্যের অনুমতি প্রদান করা হ	ইল। ২০১৫-২০১৬ অৰ্থ বছৰেৰ
	छन्। गर्वाप्रन कृता देशैग।

ज्याचे अपूर/२/२८ प्राणिका स्थानसभी सार्थना, सुप्रमा



चित्राचेत्र कर्ड-

क्राह्म क्राह



কবা ৮৩৮৭৪১২

অঙ্গীকার নামা

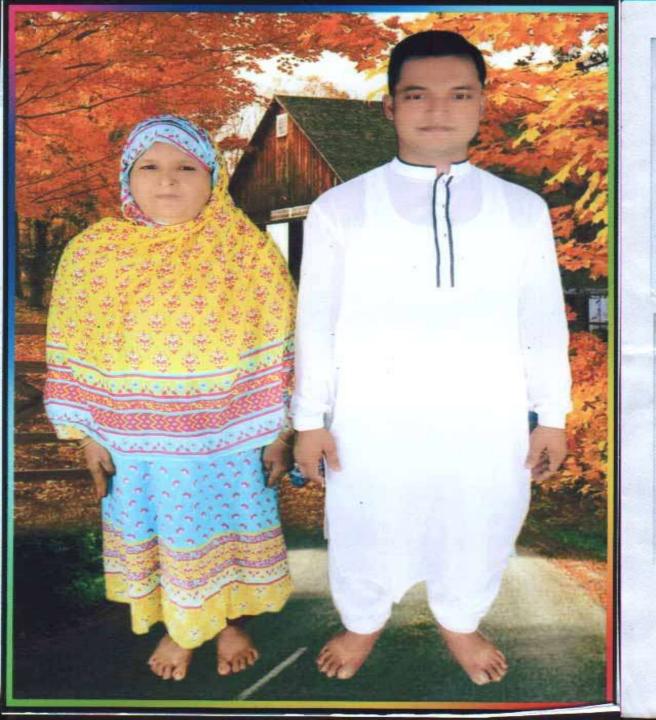
পরম করুনাময় মহান আল্লাহ তায়ালার নাম স্বরণ করিয়া মোছাঃ মাহ্যুজা বেগম, স্বামী-মৃত ফজপুল হক, সাং পশ্চিম বেলাশ্বর, পোঃ চান্দিনা, উপজেলাঃ চান্দিনা, জেলাঃ কুমিল্লা এই মর্মে অঙ্গীকার প্রদান করিতেছি যে,

আমার প্রথম পুত্রকে ব্যবসা পরিচালনার জন্য আগামী ২০/০৭/২০১৬ ইং তারিখ হইতে আগামী ২০/০৭/২০৩০ ইং তারিখ পর্যন্ত ব্যবসার সকল দায় দায়িত্ব আমার পুত্র মোঃ মোরশেদুল হক-কে দিয়ে দিলাম। সে যদি কোন আর্থিক প্রতিষ্ঠান থেকে বিনিয়োগ গ্রহণ করে তাহার সকল দায় দায়িত্ব আমি মোছাঃ মাহফুজা বেগম বহন করিবো মর্মে অঙ্গীকার করিলাম।

(মোছাঃ মাহফুজা বেগম)

(SHED) AS TO ELEMAN

याकीशलं याक्य १८ २। (या: या में १५० वर्ग स्थापन





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর



নাম: মোঃ মোরশেমুল হক

Name: Md Morsadul Hoque



শিতা: যোঃ কজনুন হক

शाला: शहसूका तलभ

Date of Birth: 01 Nov 1981

ID NO: 1922704033781

वह काकी पश्चक्रावक्की वाशायम मक्काइक मन्मिक काकी स्ववहकार्की स्वीष्ठ वना লোখাও গাওয়া গেলে নিকটকু গোট অধিনে ক্লম্ম দেয়াৰ ক্লম্ম অনুযোগ কৰা বলো। ক্রিকানা: বাসা/ফান্ডি: সুগী বাড়ী, প্রায/রাজ: বেলাপুর, বেলাপুর, ভারবার: রাদিয়া -৩৫১০, দান্দিনা পৌরসভা, চান্দিনা, কুদিরা

बरकन अला / Blood Group: O+

श्रमात्मत्र छात्रियः ३४/०४/२००४

Thank You