Proposed NU Business Name ; S Electronics \& Gift Corner


Business Proposal Collected by: Md, Abdul Baki, Officer, Chandina unit, Comilla, Business proposal Prepared by: Naznin Akther

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

\begin{tabular}{|c|c|c|}
\hline Name and address \& : \& \begin{tabular}{l}
Md. Morsadul Hoque \\
Vill: Belashor, Union: Chandina, Post: Belashor, Upazila: Chandina, District: Comilla.
\end{tabular} \\
\hline Age \& : \& 35 Years \\
\hline Marital status \& : \& Married \\
\hline Children \& : \& 01(One) Son \& 01(One) Daughter \\
\hline No. of siblings: \& : \& 04 (Four) Brothers \& 02 (Two) Sisters \\
\hline \begin{tabular}{l}
Parent's and GB related Info: \\
(i) Who is GB member \\
(ii) Mother's name \\
(iii) Father's name \\
(iv) GB member's info \\
Further Information: \\
(v) Who pays GB loan installment \\
(vi) Mobile lady \\
(vii) Grameen Education Loan \\
(viii) Any other loan
\end{tabular} \& :
\(:\)
\(:\)

:
:
$:$

$:$ \& | Mother |
| :--- |
| V |
| Father $\square$ |
| Mahfuja Begum |
| Late. Fazlul Hpque |
| Branch: Chandina Centre \# 09/mo |
| Loan no.: 1262, Membership from March 16, 2006 to October 30, 2014 |
| First loan: Tk. 5,000 |
| Existing loan: Nil, Last loan: TK. 140,000 |
| N/A |
| Yes |
| Nil |
| Nil | <br>

\hline
\end{tabular}

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Education, till to date | $:$ | B.S.S |
| :--- | :--- | :--- |
| Present Occupation (Besides <br> own business, i.e., pursuing <br> further studies, other <br> business etc.) | $:$ | Nil |
| Business Experiences and <br> Training Info (years of <br> experience, if s/he received <br> any on- hand training, formal <br> training, work experience as <br> an apprentice etc.) | $::$ | 10 (Ten) years experiences is running the business. He <br> started the business only with Tk. 70,000 (Seventy <br> Thousand) <br> He has on hand training. |
| Other Own/Family Sources of <br> Income | $:$ | His brother's income from foreign remittance (Malaysia). <br> His 01 (One) brother's income from private service. |
| Other Own/Family Sources of <br> Liabilities | $:$ | Nil |
| NU's Contract No. | $:$ | 01713622956 |
| NU's National ID No. | $:$ | 1922704033781 |
| NU Project Source/Reference | $:$ | Grameen Telecom Trust |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mahfuja Begum was a GB member from March 16, 2006 to October 30, 2014 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took loan several times and utilized it by assisting her son in his business. She was a mobile lady.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.


## PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | $:$ | S Electronics \& Gift Corner |
| :--- | :--- | :--- |
| Address/ Location | $:$ | Belashor, Chandina, Comillla. |
| Total Investment in BDT | BDT 800,000 |  |
| Financing | $:$Self Tk. 600,000 (from existing business) <br> Required Investment Tk. 200,000 (as equity) |  |
| Present salary/drawings from <br> business | $:$ | Tk. 7,000 (Seven thousand) |
| Proposed Salary (estimates) | Tk,000 (Seven thousand) |  |
| Proposed Business <br> Implementation Plan <br> (i) of present gross profit <br> margin |  |  |
| (ii) Estimated \% of proposed gross |  |  |
| profit margin |  |  |
| (iii) In future risk mgt. plan (from |  |  |
| fire, disaster etc.) |  |  |$\quad:$| On products 20\%. |
| :--- | :--- |

## INFO ON EXISTING BUSINESS OPERATIONS

| Particulars | EB (BDT) |  |  |
| :--- | ---: | ---: | ---: |
|  | Daily | Monthly | Yearly |
| Sales income from products (A) | $\mathbf{5 , 0 0 0}$ | $\mathbf{1 3 0 , 0 0 0}$ | $\mathbf{1 , 5 6 0 , 0 0 0}$ |
| Less: Cost of sales of products (B) | $\mathbf{4 , 0 0 0}$ | $\mathbf{1 0 4 , 0 0 0}$ | $\mathbf{1 , 2 4 8 , 0 0 0}$ |
| Gross Profit (C) [C=(A-B)] | $\mathbf{1 , 0 0 0}$ | $\mathbf{2 6 , 0 0 0}$ | $\mathbf{3 1 2 , 0 0 0}$ |
| Less: Operating Cost: |  |  |  |
| Electricity bill |  | 1,000 | 12,000 |
| Shop Rent (self) |  |  |  |
| Night Guard bill |  | 300 | 3,600 |
| Mobile bill |  | 800 | 9,600 |
| Conveyance |  | 1,500 | 18,000 |
| Provision of bad Debt |  | 3 | 40 |
| Present Salary (family \& self) |  | 7,000 | 84,000 |
| Present Salary(Assistant-01) |  | 3,000 | 36,000 |
| Bank Charge (DD, PO, SC) |  |  |  |
| Other Cost (stationary \& Entertainment etc.) |  | 1,350 | 16,200 |
| Non Cash Item: |  |  |  |
| Depreciation Expenses |  | 477 | 5,725 |
| Total Operating Cost (D) |  | $\mathbf{1 5 , 4 3 0}$ | $\mathbf{1 8 5 , 1 6 5}$ |
| Net Profit (C-D): |  | $\mathbf{1 0 , 5 7 0}$ | $\mathbf{1 2 6 , 8 3 5}$ |

## PRESENT \& PROPOSED INVESTMENT BREAKDOWN



## SOURCE OF FINANCE

■ Entrepreneur's Contribution BDT 600,000
■ GTT's Investment BDT 200,000

- Total Capital BDT 800,000

GTT's
Investment 25\%


Entrepreneur's
Contribution
75\%

## FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | Year 1 (BDT) |  |  | Year 2 (BDT) |  |  | Year 3 (BDT) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated sales income from products (A) | 6,500 | 169,000 | 2,028,000 | 7,280 | 189,280 | 2,271,360 | 7,790 | 202,530 | 2,430,355 |
| Less: Cost of sales of products (B) | 5,200 | 135,200 | 1,622,400 | 5,824 | 151,424 | 1,817,088 | 6,232 | 162,024 | 1,944,284 |
| Gross Profit (C) [C=(A-B)] | 1,300 | 33,800 | 405,600 | 1,456 | 37,856 | 454,272 | 1,558 | 40,506 | 486,071 |
| Less: Operating Cost: |  |  |  |  |  |  |  |  |  |
| Electricity bill |  | 1,300 | 15,600 |  | 1,400 | 16,800 |  | 1,500 | 18,000 |
| Shop Rent (self) |  |  |  |  |  |  |  |  |  |
| Night Guard bill |  | 330 | 3,960 |  | 360 | 4,320 |  | 390 | 4,680 |
| Mobile bill (SMS \& Reporting) |  | 1,100 | 13,200 |  | 1,100 | 13,200 |  | 1,100 | 13,200 |
| Conveyance |  | 2,500 | 30,000 |  | 3,500 | 42,000 |  | 4,500 | 54,000 |
| Provision of bad Debt |  | 3 | 40 |  | 3 | 40 |  | 3 | 40 |
| Ownership Transfer Fee |  | 1,333 | 8,000 |  | 1,333 | 16,000 |  | 1,333 | 16,000 |
| Proposed Salary (family \& self) |  | 7,000 | 84,000 |  | 8,000 | 96,000 |  | 8,500 | 102,000 |
| Present Salary(Assistant-01) |  | 3,500 | 42,000 |  | 4,000 | 48,000 |  | 4,500 | 54,000 |
| Bank Charge (DD, PO, SC) |  | 55 | 660 |  | 55 | 660 |  | 55 | 660 |
| Other Cost (stationary \& Entertainment etc.) |  | 1,950 | 23,400 |  | 2,150 | 25,800 |  | 2,350 | 28,200 |
| Non Cash Item: |  |  |  |  |  |  |  |  |  |
| Depreciation Expenses |  | 477 | 5,725 |  | 477 | 5,725 |  | 477 | 5,725 |
| Total Operating Cost (D) |  | 19,549 | 226,585 |  | 22,379 | 268,545 |  | 24,709 | 296,505 |
| Net Profit (C-D): | - | 14,251 | 179,015 | - | 15,477 | 185,727 |  | 15,797 | 189,566 |
| Retained Income |  |  | 179,015 |  |  | 364,742 |  |  | 554,308 |

## Note: 1. Agreed Grace Period: Four Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC, \& PAY.)

| SI \# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 <br> (BDT) |
| :---: | :---: | :---: | :---: | :---: |
| 1.0 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 200,000 |  |  |
| 1.2 | Net Profit (ownership tr. Fee added back) | 187,015 | 201,727 | 205,566 |
| 1.3 | Depreciation Expenses | 5,725 | 5,725 | 5,725 |
| 1.4 | Opening Balance of Cash Surplus | 11,135 | 155,875 | 267,327 |
|  | Total Cash Inflow | 403,875 | 363,327 | 478,618 |
| 2.0 | Cash Outflow |  |  |  |
| 2.1 | Product Purchase | 200,000 | - | - |
| 2.2 | Investment Payback including Ownership Transfer Fee | 48,000 | 96,000 | 96,000 |
|  | Total Cash Outflow | 248,000 | 96,000 | 96,000 |
| 3.0 | Total Cash Surplus | 155,875 | 267,327 | 382,618 |

## SWOT ANALYSIS

## $\underbrace{}_{\text {Trength }}$

$\square$ Present employment:
Self: 01 Family: 0
Others (beyond family): 01
$\square$ Future employment: 0
$\square$ Trade License of business in his own name;
$\square$ Ownership of Business place in own name;
$\square$ Good reputation;
$\square$ He has on hand training;
Skilled and working experience: 10 years;
$\circlearrowleft_{\text {PPORTUNITIES }}$
$\square$ Location of shop;
$\square$ Increase of demand;
$\square$ The capital of Entrepreneur will be Tk. 1154,308 after 2 years excluding payback of investor's money.

## $W_{\text {EAKNESS }}$

$\square$ Can not supply goods according to demand.
$T_{\text {HREATS }}$
Local Competitors.

# Presented at $314^{\text {th }}$ as Yunus Centre and $89^{\text {th }}$ In-house Executive Social Business Design Lab <br> (GTT) on August 08, 2016 at Grameen Telecom Trust Premises 

Thank you

## Pictures








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 अभीकान्न कभिनाय ।

गार्योगतन साकन्न

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 Govermment of the People's Reputic of Blangladesh


Name: Mol Morsadil Hoque
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शाहा: चर्श्न लMय
Date of Bint 01 Fion 1981
ID NO: 1922704033781





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## Thank You

