

Proposed NU Business Name : Jaidul Cosmetics

Building Social Business Business Category; General Retail & Wholesale



Business Proposal Prepared by: Md Abdul Jalil, Asst. Officer, Bhulta unit, Narayanganj.

Business Proposal Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Jahangir Miah Vill: Kuriyail, Union: Volabo, Post: Atlapur, Upazila: Rupganj, District: Narayanganj.				
Age	•	32 years				
Marital status		Married				
Children	:	01(One) Son				
No. of siblings:	-	05 (Five) Brothers & 01(One) Sister				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother v Father Mst. Hamida Begum Md Abadullah Branch: Atlapur, Rupganj Centre # 49/mo, Loan no.: 3571 Membership from April 15, 1985 to 2005 First loan: Tk. 1,000 Existing loan: Nil, Last loan: Tk. 100,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Educada elle		Olara E'ald
Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		15 (Fifteen) years experiences is running his own business. He started the business with BDT 20,000 (Twenty Thousand). He has 05 (Five) years working experiences as an employee at a automobiles company in Malaysia.
Other Own/Family Sources of Income	••	His father's income from business (Grocery shop). His 01 (One) brother's income from business (generator business). His 01 (One) brother's income from private service. His 01 (One) brother's income from foreign remittance (Malaysia).
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	:	01926044640
NU's National ID No.	:	6716822707069
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Hamida Begum was a GB member from April 15, 1985 to 2005 at first she took GB loan BDT 1,000 (One thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her husband in existing business.
- Finally GB loan helped her to improve her economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jaidul Cosmetics
Address/ Location	:	Atlapur Bazar, Rupganj, Narayanganj.
Total Investment in BDT	:	Tk. 384,000
Financing	:	Self Tk. 284,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	•	BDT 6,000 (Six Thousand)
Proposed Salary	:	BDT 7,000 (Seven Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

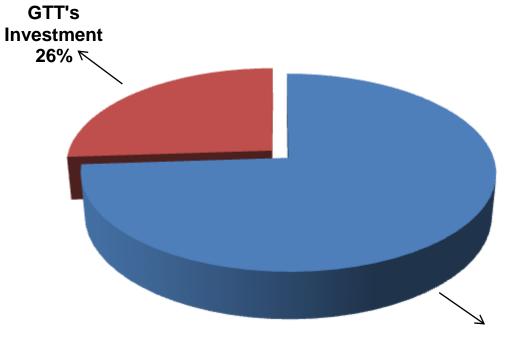
Dantia dana		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	3,000	84,000	1,008,000			
Less: Cost of sales of products (B)	2,400	67,200	806,400			
Gross Profit (C) [C=(A-B)]	600	16,800	201,600			
Less: Operating Cost:		,	,			
Electricity bill		300	3,600			
Shop Rent		833	10,000			
Mobile bill		300	3,600			
Night Guard bill		50	600			
Provision of bad Debt		2	18			
Conveyance		300	3,600			
Present Salary (family & self)		6,000	72,000			
Present Salary(Assistant-brother)		1,000	12,000			
Other Cost (stationary & Entertainment etc.)		500	6,000			
Non Cash Item:			,			
Depreciation Expenses		141	1,688			
Total Operating Cost (D)		9,425	113,106			
Net Profit (C-D):		7,375	88,495			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic	Existing Business	Proposed (BDT)	Total (BDT)		
Existing	Proposed	(BDT)			
Investment in products (different ypes of cosmetics item, jewelry item, watch and others etc) Investment in products (different types of cosmetics item, jewelry item, watch and others etc)			100,000	342,790	
Investment in Equipments & Tools (bulb and fan etc.)				2,250	
Cash in hand				12,510	
Debtors (since July, 2016 to at prese	7,950		7,950		
Creditors (since July, 2016 to at pres	sent)	(5,000)		(5,000)	
Decoration (fixture and fittings)				13,500	
Advance for Shop				10,000	
Total C	Capital	284,000	100,000	384,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 284,000
- GTT's Investment BDT 100,000
- Total Capital BDT 384,000



Entrepreneur's Contribution 74%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	4,200	117,600	1,411,200	4,830	135,240	1,622,880	5,216	146,059	1,752,710
Less: Cost of sales of products (B)	3,360	94,080	1,128,960	3,864	108,192	1,298,304	4,173	116,847	1,402,168
Gross Profit (C) [C=(A-B)]	840	23,520	282,240	966	27,048	324,576	1,043	29,212	350,542
Less: Operating Cost:									
Electricity bill		450	5,400		550	6,600		600	7,200
Shop Rent		833	10,000		833	10,000		833	10,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		100	1,200		130	1,560		130	1,560
Provision of bad Debt		2	18		2	18		2	18
Conveyance		800	9,600		1,300	15,600		1,800	21,600
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary- (family & self)		7,000	84,000		8,000	96,000		8,500	102,000
ProposedSalary (Assistant-brother)		1,500	18,000		2,000	24,000		2,500	30,000
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,200	14,400
Non Cash Item:									
Depreciation Expenses		141	1,688		141	1,688		141	1,688
Total Operating Cost (D)		12,937	150,976	-	15,267	183,206	•	17,017	204,206
Net Profit (C-D):		10,583	131,265	-	11,781	141,371	-	12,195	146,337
Retained Income			131,265			272,635			418,972

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	135,265	149,371	154,337
1.3	Depreciation Expenses	1,688	1,688	1,688
1.4	Opening Balance of Cash Surplus	12,510	125,462	228,520
	Total Cash Inflow	249,462	276,520	384,544
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	125,462	228,520	336,544

STRENGTH Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Good reputation;	Weakness ☐ Can not supply goods as per demand.
☐ Skilled and working experiences (20 years);	
Opportunities □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 702, 972 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 16th In-house Executive Social Business Design Lab On October 11, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures







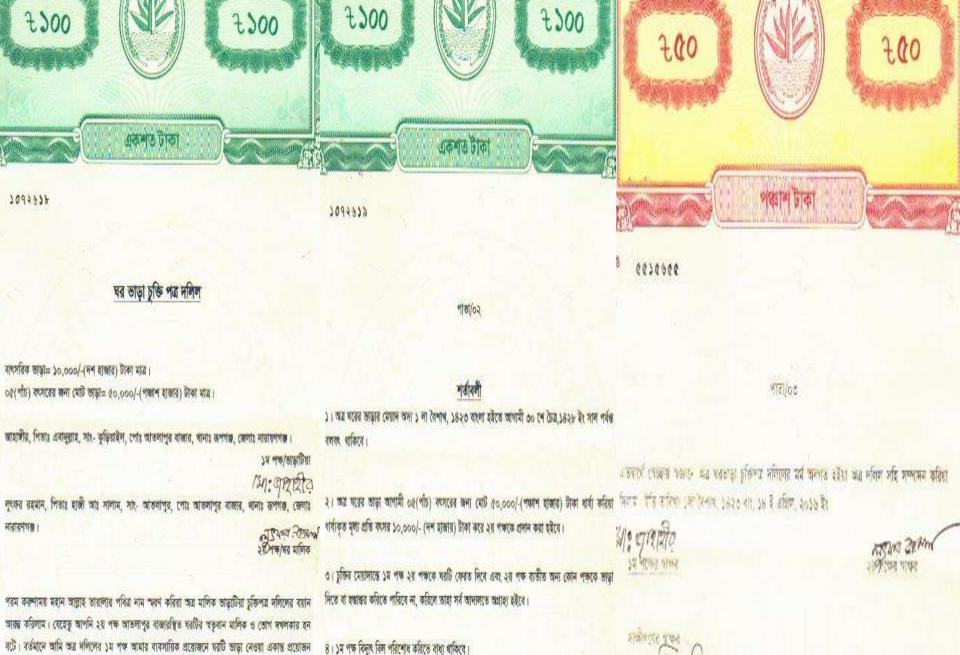


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পক্ষ ডাড়া নিতে ও দিতে সম্মত হইয়াছি।

হওয়ার, সে-মতে আপনি অত্র দলিলের ২য় পক্ষকে ভাড়া দেওয়ার প্রস্তাব করিলে আপনি ভাষাতে সম্মত হওয়ায় এলাকার গণামান্য ব্যক্তিবর্গ ও নিমু সাক্ষীগণের মোকারেলায় ও মধাস্থতায় নিমু বর্ণিত শর্ভ সাপেকে আমরা উভয়

৫। ১ম পক্ষ ভাড়াকৃত ঘরে কোন রাষ্ট্র বিরোধী বা সমান্ত বিরোধী কোন কার্যক্রম পরিচালনা করিছে পারিবে না।

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প্রভাতনী বাংশাদেশ সরকার General of the People's Republic of Banglades MATIONAL ID CARD / জাতীয় পরিচয় পর

নাম: মোহ জাহাকীর মিয়া Name: Md Jahangir Miah

শিকা: লোহ এবাছ্যা শাকা: মোলাহ মামিদা কেলম

Date of Birth: 12 Oct 1963

ID NO: 6716822707069

এই কারটি কার্যবারটি বালোলের সক্ষারের সম্পন্নি। কারটি বাবহারকারী দার্থার আন তিনাকে পারবা গোলে নিকার পোট অফিসে কার নেয়ার জনা অনুসার করা করা। বিভাগে প্রাক্তিরাক্তি কৃত্যিটার, কৃত্যিটার, ভাকতার অভিনাপুর – ১৭২০, সংগ্রাস

FAE-K

नाटकत प्राप्त अमारमा धार्मिम: ३२/०৮/२००५



Thank You