Proposed NU Business Name: RAJU PAN KHAMAR



Project identification and prepared by: Sahabuddin, Mohonpur Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD RAJU AHMED		
Age	:	11-10-1992 (23 Years)		
Education, till to date	:	SSC		
Marital status	:	Single		
Children	:	N/A		
No. of siblings:	:	1 Brother & 1 Sister		
Address	:	Vill: Nokoil, P.O: Keshorhat, P.S: Mohonpur, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST. JAMENA BEOWA LATE. JOLIL Branch: Raighati, Centre # 02 (Female), Member ID: 1027, Group No: 02 Member since: 27-08-2012 (04 Years) First loan: BDT 15,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 25,000/- Outstanding loan: BDT 24,274/- Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01765-718426
Mother's Contact No.	:	01709-420688
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohonpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. JAMENA BEOWA joined Grameen Bank since 4 years ago. At first she took 15,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business & agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	RAJU PAN KHAMAR	
Location	:	Nakoil, Keshor hat, Mohonpur, Rajshahi	
Total Investment in BDT	:	BDT 200,000/-	
Financing	:	Self BDT 120,000/-(from existing business) 60% Required Investment BDT 80,000/-(as equity) 40%	
Present salary/drawings from business (estimates)	:	BDT 3,000/-	
Proposed Salary	:	BDT 3,000/-	
Size of shop	:		
Security of the shop	:	BDT 15,000/-	
Implementation	:	 Betel leaf cultivator. Average 80% gain on sale. The business is operating by entrepreneur. Existing no employee. The land is rented. Collects goods from Rajshahi. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Betel Leaf	350	10,500	126,000		
Total Sales (A)	350	10,500	126,000		
Less. Variable Expense					
Labor, Irrigation, Medicine, Khoil etc	70	2,100	25,200		
Total variable Expense (B)	70	2,100	25,200		
Contribution Margin (CM) [C=(A-B)	280	8,400	100,800		
Less. Fixed Expense					
Rent		1,250	15,000		
Mobile Bill		100	1,200		
Salary (self)		3,000	36,000		
Total fixed Cost (D)		4,350	52,200		
Net Profit (E) [C-D)		4,050	48,600		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Betel Leaf Tree (6000 x 20)	120,000	0	120,000		
Betel Leaf Tree (2000 x 20)	0	40,000	40,000		
Gardenning	0	40,000	40,000		
Total	120,000	80,000	200,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Betel Leaf	550	16,500	198,000	207,900	
Total Sales (A)	550	16,500	198,000	207,900	
Less. Variable Expense					
Labor, Irrigation, Medicine, Khoil etc	110	3,300	39,600	41,580	
Total variable Expense (B)	110	3,300	39,600	41,580	
Contribution Margin (CM) [C=(A-B)	440	13,200	158,400	166,320	
Less. Fixed Expense					
Rent		1,250	15,000	15,000	
Mobile Bill		200	2,400	3,000	
Salary (self)		3,000	36,000	36,000	
Total Fixed Cost		4,450	53,400	54,000	
Net Profit (E) [C-D)		8,750	105,000	112,320	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	105,000	112,320
1.3	Depreciation (Non cash item)		1
1.4	Opening Balance of Cash Surplus		57,000
	Total Cash Inflow	185,000	169,320
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	57,000	121,320

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 3 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of land; Regular customers;

THREATS

Theft
Political unrest

Pictures

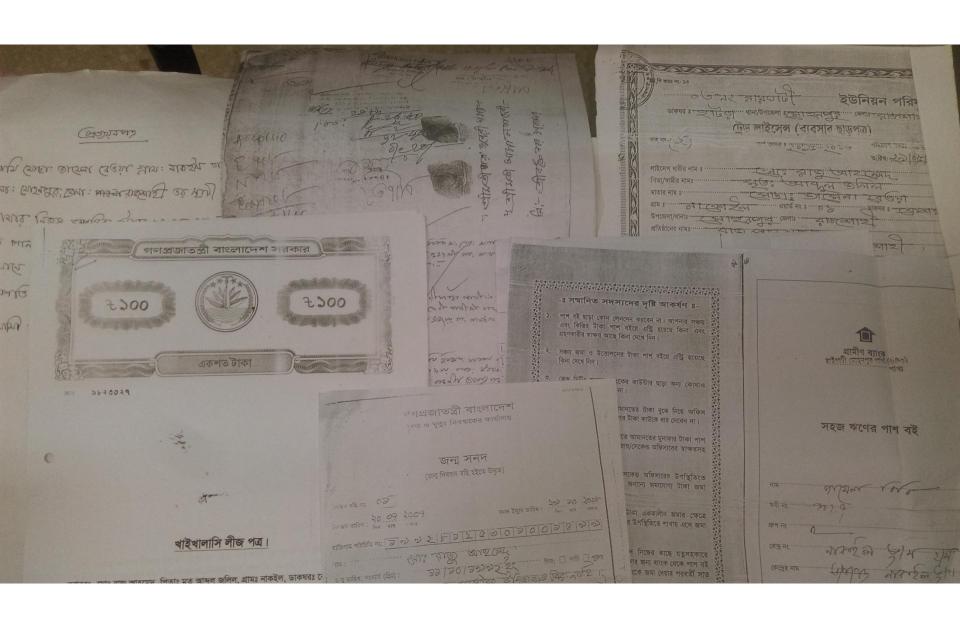
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FAMILY PICTURE

