#### **Proposed NU Business Name: MS ANOWAR MOTSO KHAMAR**



Project identification and prepared by: Md. Ebadat Hossain, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



| Brief Bio of The Proposed Nobin Udyokta  |         |  |  |  |
|--|---------|--|--|--|
| Name   | :       | MD. ANOAR HOSEN  |  |  |
| Age  | :       | 23-05-1982(33 Years)   |  |  |
| Education, till to date  | :       | Class 9  |  |  |
| Marital status   | :       | Married  |  |  |
| Children   | :       | 2 Sons   |  |  |
| No. of siblings:   | :       | 2 Brother & 4 Sisters  |  |  |
| Address  | :       | Vill: Boro Rangamatia, P.O: Dhokrakul, P.S: Puthiya, Dist: Rajshahi  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                       |         | Mother Father  MST. MAJEDA BEGOM  LATE MESER PRAMANIK  Branch: Shilmaria, Puthiya Centre # 90 (Female),  Member ID: 7949/1, Group No: 01  Member since: -  First loan: BDT - |  |  |
| Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB,  BRAC ASA etc | : : : : | Existing Loan: BDT NIL, Outstanding loan: NIL Father No No No  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil  |
|---|---|--|
| Business Experiences and  | : | 5 years experience in running business.                    |
| Training Info   | : | He has no training.  |
| Other Own/Family Sources of Income  | : | -  |
| Other Own/Family Sources of Liabilities   | : | None   |
| Entrepreneur Contact No.  | : | 01783-103282   |
| Mother's Contact No.  | : | 01783181492  |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi |

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

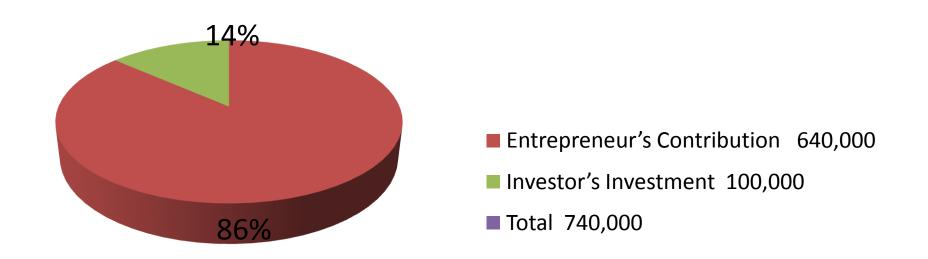
**MST. MAJEDA BEGOM** joined Grameen Bank since -- years ago. At first she took taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info              |    |   |  |
|---|----|---|--|
| Business Name                                     | :  | MS ANOWAR MOTSO KHAMAR  |  |
| Location  | :  | Rangamatia, puthia, Rajshahi  |  |
| Total Investment in BDT                           | :  | BDT 740,000/-   |  |
| Financing   | :  | Self BDT 640,000/-(from existing business) 86% Required Investment BDT 1,00,000/-(as equity) 14%  |  |
| Present salary/drawings from business (estimates) | :  | BDT 5,000/-   |  |
| Proposed Salary                                   | :  | BDT 5,000/-   |  |
| Size of shop                                      | •  | -   |  |
| Security of the shop                              | •  | BDT -/-   |  |
| Implementation                                    | •• | <ul> <li>Currently run a fish farm.</li> <li>Various type of fish like; Ruhi fish, Carp fish, Mrigel fish etc cultivate here.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The pond is under leasing.</li> <li>Collects fish from local area.</li> <li>Agreed grace period is 3 months</li> </ul> |  |

| Existing Business (BDT)           |             |         |  |  |  |
|-----------------------------------|-------------|---------|--|--|--|
| Particular                        | Half Yearly | Yearly  |  |  |  |
| Revenue (sales)                   |             |         |  |  |  |
| Fish                              | 150,000     | 300,000 |  |  |  |
| Total Sales (A)                   | 150,000     | 300,000 |  |  |  |
| Less. Variable Expense            |             |         |  |  |  |
| Feed & Medicine, Young Fish       | 50,000      | 100,000 |  |  |  |
| Total variable Expense (B)        | 50,000      | 100,000 |  |  |  |
| Contribution Margin (CM) [C=(A-B) | 100,000     | 200,000 |  |  |  |
| Less. Fixed Expense               |             |         |  |  |  |
| Mobile Bill                       | 1,800       | 3,600   |  |  |  |
| Salary (self)                     | 30,000      | 60,000  |  |  |  |
| Transportation                    | 9,000       | 18,000  |  |  |  |
| Total fixed Cost (D)              | 40,800      | 81,600  |  |  |  |
| Net Profit (E) [C-D)              | 59,200      | 118,400 |  |  |  |

| Investment Breakdown |          |          |                       |  |  |
|----------------------|----------|----------|-----------------------|--|--|
| Particulars          | Existing | Proposed | <b>Proposed Total</b> |  |  |
| Fish                 | 50,000   | 60,000   | 110,000               |  |  |
| Lease                | 590,000  | 0        | 590,000               |  |  |
| Fish Feed            | 0        | 40,000   | 40,000                |  |  |
| Total                | 640,000  | 100,000  | 740,000               |  |  |

### **Source of Finance**



| Financial Projection (BDT)        |             |          |          |  |  |
|-----------------------------------|-------------|----------|----------|--|--|
| Particular                        | Half Yearly | 1st Year | 2nd Year |  |  |
| Revenue (sales)                   |             |          |          |  |  |
| Fish                              | 225,000     | 450,000  | 472,500  |  |  |
| Total Sales (A)                   | 225,000     | 450,000  | 472,500  |  |  |
| Less. Variable Expense            |             |          |          |  |  |
| Fish feed & Medicine              | 80,000      | 160,000  | 168,000  |  |  |
| Total variable Expense (B)        | 80,000      | 160,000  | 168,000  |  |  |
| Contribution Margin (CM) [C=(A-B) | 145,000     | 290,000  | 304,500  |  |  |
| Less. Fixed Expense               |             |          |          |  |  |
| Mobile Bill                       | 2,400       | 4,800    | 5,500    |  |  |
| Salary (self)                     | 30,000      | 60,000   | 60,000   |  |  |
| Transportation                    | 12,000      | 24,000   | 26,000   |  |  |
| Total Fixed Cost                  | 44,400      | 88,800   | 91,500   |  |  |
| Net Profit (E) [C-D)              | 100,600     | 201,200  | 213,000  |  |  |
| Investment Payback                |             | 60,000   | 60,000   |  |  |

### Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars                                  | Year 1 (BDT) | Year 2 (BDT) |
|-----|--|--------------|--------------|
| 1   | Cash Inflow                                  |              |              |
| 1.1 | Investment Infusion by Investor              | 100,000      |              |
| 1.2 | Net Profit                                   | 201,200      | 213,000      |
| 1.3 | Depreciation (Non cash item)                 |              | -            |
| 1.4 | Opening Balance of Cash Surplus              |              | 141,200      |
|     | Total Cash Inflow                            | 301,200      | 354,200      |
| 2   | Cash Outflow                                 |              |              |
| 2.1 | Purchase of Product                          | 100,000      |              |
| 2.2 | Payment of GB Loan                           |              |              |
|     | Investment Pay Back (Including Ownership Tr. |              |              |
| 2.3 | Fee)   | 60,000       | 60,000       |
|     | Total Cash Outflow                           | 160,000      | 60,000       |
| 3   | Net Cash Surplus                             | 141,200      | 294,200      |

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of pond; Regular customers;

### THREATS

Theft
Political unrest

# Pictures









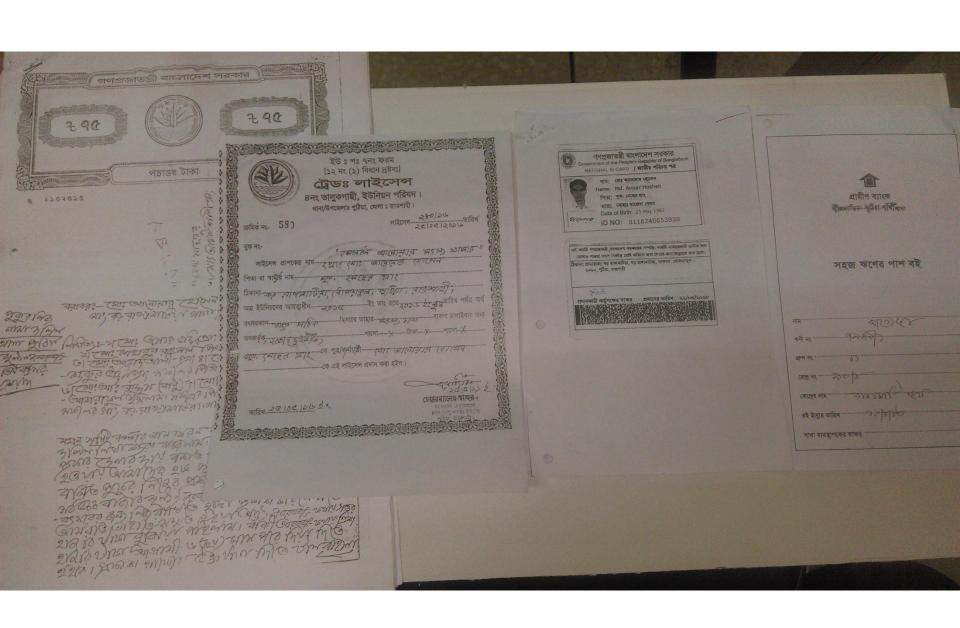








(३२ नर (३) विधान प्रहर्गा व्यक्ति नाइदम्म ए ভালুকগাছী, ইউনিয়ন পরিযদ। ना/উপজেলাঃ পুঠিয়া, জেলা ঃ রাজশাহী। नार्यम् 280/20 जित्रं ' रबाधाधा जातायात न्वडः ध धावाद " ाः (याः, जातायात र्राट्यन र्वाप्त नाः ग्नाकाडाकुल, न्यार्थिंग, नाष्ट्रकार्य



# **FAMILY PICTURE**

