

Proposed NU Business Name: M/S Fahima Fashion
Business Category: Clothing & Apparels



Business Proposal Collected by : Md Anwar Hossain , Assistant NU , Burichang , Comilla

Prepared & Verified by: Rezaur Rashid Dewan

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Humayun Kabir Vill: Kansonagar , Union: Varillah, Post: Kansonagar Upazila: Burichang, District: Comilla		
Age	:	35 Years		
Marital status	••	Married		
Children	••	01 (One ) son & 02 (Two) sons		
No. of siblings:	:	03 (three) Brothers & 01 (One) Sisters.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A No Nil Nil		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		07 (Seven) years experience is running his own business. He started the business only with Tk. 280,000 (Two lac eighty thousand).  He has trained from new malika fashion
Other Own/Family Sources of Income	:	His 01(one) brother income from dairy business and his other brother's income from Job
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01717529388
NU's National ID No.	•	1911812701004
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Shamla Begum is a GB member Since 1991 to 1998 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house, purchasing 10 (Ten) decimal land and assisting her husband in business.
- Finally GB loan helped her to improve her economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name		M/S Fahima Fashion
Address/ Location	:	Konsonagar bazar, Comilla
Total Investment in BDT	:	Tk. 716000
Financing	:	Self Tk. 536000 (from existing business) Required Investment Tk. 180,000 (as equity)
Present salary/drawings from business	•	Taka 10,000 (Ten thousand)
Proposed Salary (estimates)		Taka 11,000 (Eleven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

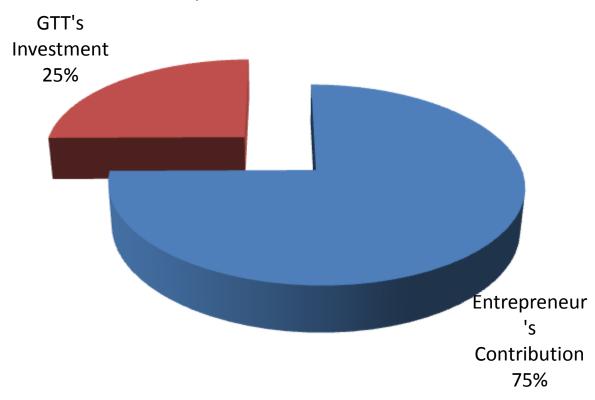
	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	5,000	140,000	1,680,000		
Less: Cost of sales of products (B)	4,000	112,000	1,344,000		
Gross Profit (C) [C=(A-B)]	1,000	28,000	336,000		
Less: Operating Cost:	, , , , ,	2,222			
Electricity bill		1,200	14,400		
Generator bill		100	1,200		
Shop Rent		4,000	48,000		
Mobile bill		300	3,600		
Night Guard bill		100	1,200		
Conveyance		1,500	18,000		
Ownership Transfer Fee		, = = =	-,		
Present Salary (Self & family)		10,000	120,000		
Other Cost		400	4,800		
Non Cash Item:		100	.,		
Depreciation Expenses		1,000	6,305		
Total Operating Cost (D)		18,600	217,505		

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particular	Existing Busines s (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (Varieties Shari, Cloth, Pants Piece, Three Pice , Panjabi, Shart Pice etc)	Investment in products ( Varieties Shari,Cloth,Pants Piece, Three Pice ,Panjabi,Shart Pice etc)	309,100	180,000	489,100
Advance for shop		150,000		150,000
Investment in Machineries		6,200		6,200
Cash in hand		11,650		11,650
Debtors (Since August, 2015 to at presen	t)	5,300		5,300
Decorator		53,750		53,750
Total Capit	tal	536,000	180,000	716,000

### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 536000
- GTT's Investment BDT 180000
- Total Capital BDT 716000



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	У	ear 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	6,000	168,000	2,016,000	7,500	210,000	2,520,000	8,500	238,000	2,856,000
Less: Cost of sales of products (B)	4,800	134,400	1,612,800	6,000	168,000	2,016,000	6,800	190,400	2,284,800
Gross Profit (C) [C=(A-B)]	1,200	33,600	403,200	1,500	42,000	504,000	1,700	47,600	571,200
Less: Operating Cost:									
Electricity bill		1,400	16,800		1,600	19,200		1,800	21,600
Generator bill		100	1,200		150	1,800		200	2,400
Shop Rent		5,000	60,000		5,000	60,000		6,000	72,000
Mobile bill (SMS & Reporting)		400	4,800		600	7,200		900	10,800
Night Guard bill		200	1,250		300	1,300		400	1,350
Conveyance bill		2,000	24,000		3,000	36,000		4,000	48,000
Ownership Transfer Fee		1,200	7,200		1,200	14,400		1,200	14,400
Proposed Salary (Self & family)		11,000	132,000		13,000	156,000		14,000	168,000
Other Cost		900	10,800		1,400	16,800		1,800	21,600
Non Cash Item:									
Depreciation Expenses		525	6,305		525	6,305		525	6,305
Total Operating Cost (D)	_	22,725	264,355	-	26,775	319,005		30,825	366,455
Net Profit (C-D):	_	10,875	138,845	-	15,225	184,995	-	16,775	204,745
Retained Income			138,845			323,840			528,585

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	180,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	146,045	199,395	219,145
1.3	Depreciation Expenses	6,305	6,305	6,305
1.4	Opening Balance of Cash Surplus	-	109,150	228,450
	Total Cash Inflow	332,350	314,850	453,900
2.0	Cash Outflow			
2.1	Product Purchase	180,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	43,200	86,400	86,400
	Total Cash Outflow	223,200	86,400	86,400
3.0	Total Cash Surplus	109,150	228,450	367,500

### SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 02 Others (beyond family):0  Future employment: 0 Trade license of business in his own name Skilled & working experience: 07 Yrs.	WEAKNESS  Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 1064,585 after 3 years excluding payback of investor's money.	THREATS  Local Competition;

Presented at319<sup>rd</sup> as Yunus Centre and 91<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on August 11, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures





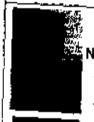








#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD **/ জাতীর পরিচয় পর**



নাম: হুমারুন শ্বির

Name: Homaun Kabir

পিতা: মৃত আকামত আশী

যাতা: শামলা বেলম

Date of Sirth: 10 Jul 1981

ID NO: 1911812761004



· গণপ্রজাতনী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / **জাতীর পরিচয় প**র



শাম: শামলা বেগম,

Name: Shamola Begum

সামী: শৃত জাকামত আলী

মাতা: মৃত মোসাঃ আনু বেগম Date of Birth: 13 May 1945

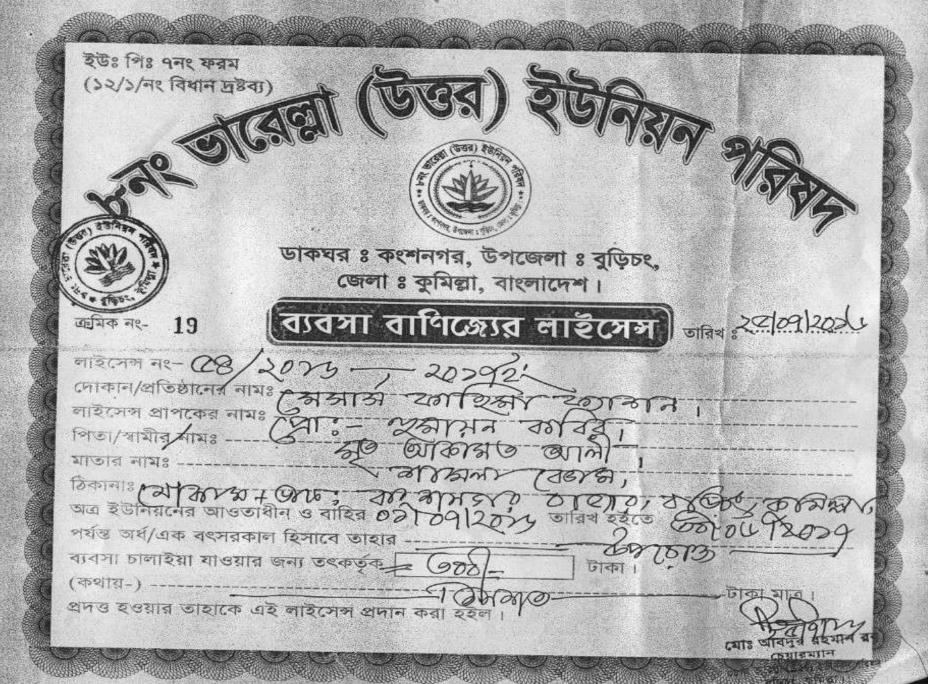
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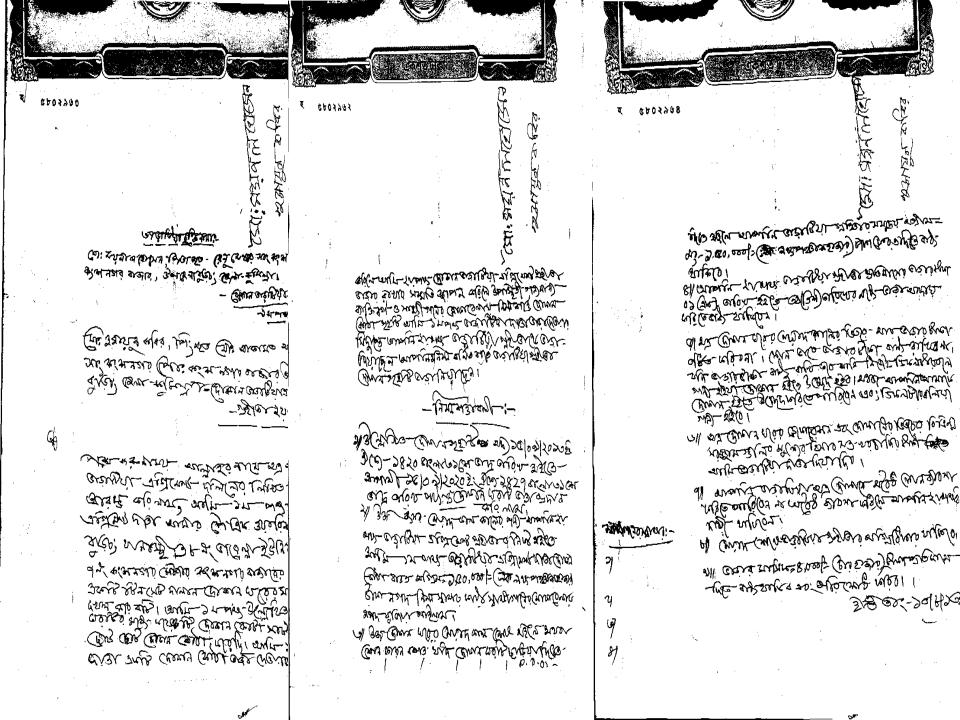
এই কাজী কৰ্মকাজী বাংগাদেশ সৰকাৰেত সম্প্ৰত। কাজী ব্যবহারকারী ব্যবহারকারী ব্যবহারকারী ব্যবহারকারী ব্যবহারকারী ব্যবহারকার ক্রান্ত্রকার ক্যান্ত্রকার ক

প্রদানকারী কর্তৃপদ্ধের স্থাকর প্রদানের ভারিম: ০৮/০৪/২০০৮

এই কাজী গণপ্রস্থান্তরী বাংগাদেশ সরকাষের সম্পত্তি। কাজী স্তবহারকারী কাজীত মুন্দ্র কোষাও পাওয়া পোলে নিকটছ পেটি অফিসে স্ক্রমা দেয়ার জন্য অনুরোধ করা হলো। কানা: বাসা/হোক্তিং: নম্বাবাড়ী, গ্রাম/রাক্তা: কংশনগর, ভাকমর: কংশনগর - ৩৫৩১, বুড়িচং, কুমিল্লা

দানকারী কর্তৃপক্ষের বান্ধর প্র-ানের আরব: ০৮/০৪/২০০৮







#### প্রামীণ ব্যাংক ভারালা ক্তিচং প্রার্থী <sub>শাখা</sub>

### সহজ ঋণের পাশ বই

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কেন্দ্রের নাম ৬২ ০ ক /১ব
বই ইসার তারিখ
MINI BIRTHINGS STATES



## Thank You