Proposed NU Business Name: JUWEL GENERAL STORE



Project identification and prepared by: Shahin Mia, Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD KABIR HOSSAIN JUWEL	
Age	:	08/03/1990 (26 Years)	
Education, till to date	•	S.S.C	
Marital status	:	Unmarried	
Children	:	Nill	
No. of siblings:	:	02 Brothers & 1 Sister	
Address	:	Vill: Boliapur, P.O: Nogorkonda, P.S: Savar, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MRS PEYARA BEGUM MD NUR MOHAMMAD Branch: Bongao Savar, Centre # 33 (Female), Member ID: 6128/1, Group No: 11 Member since: 16-05-2011 (5 Years) First Ioan: BDT 5,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 10,000/- Outstanding loan: BDT 10,000/- Mother No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Six years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01812-273656
Mother's Contact No.	:	01817-101751
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

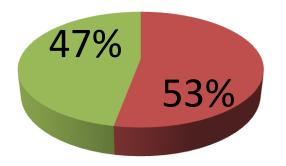
MRS PEYARA BEGUM joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

Proposed Nobin Udyokta Business Info			
Business Name	:	JUWEL GENERAL STORE	
Location	:	Boliapur, Savar, Dhaka.	
Total Investment in BDT	:	BDT 2,12,400/-	
Financing	:	Self BDT 1,12,400 (from existing business) 53%	
		Required Investment BDT 1,00,000(as equity) 47%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary		BDT 5,000	
Size of shop	:	12 ft x 14 ft= 168 square ft	
Security of the shop	:	BDT 50,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Oil, Pulse, Soft drinks, Noodles, cosmetics etc. Average 12% gain on sale. The business is operating by entrepreneur. Existing no employee. He is doing his business in rent place. Collects goods from Hemayetpur Savar. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Grocery item	3,000	90,000	10,80,000		
Total Sales (A)	3,000	90,000	10,80,000		
Less. Variable Expense					
Grocery item	2,640	79,200	9,50,400		
Total variable Expense (B)	2,640	79,200	9,50,400		
Contribution Margin (CM) [C=(A-B)	360	10,800	1,29,600		
Less. Fixed Expense					
Rent		2,000	24,000		
Electricity Bill		500	6,000		
Transportation		1,000	12,000		
Generator		200	2,400		
Guard		100	1,200		
Mobile Bill		200	2,400		
Entertainment		200	2,400		
Salary (self)		5,000	60,000		
Total fixed Cost (D)		9,200	1,10,400		
Net Profit (E) [C-D)		1,600	19,200		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Rice (8 x 2,000)	16,000	20,000	36,000	
Pulse (1 x 2,200)	2,200	4,400	6,600	
Oils (3 tin x 1,400)	4,200	0	4,200	
Cosmetics item	0	30,000	30,000	
flour (2 x 1,200)	2,400	0	2,400	
Sugar (1x 1,600)	1,600	3,200	4,800	
Fridge (1 x 36,000)	36,000	0	36,000	
Biscuit, Soft drinks, Chips, Chanachur, Mosollah, Salt etc	50,000	42,400	92,400	
Total	1,12,400	1,00,000	2,12,400	

Source of Finance



Entrepreneur's Contribution 112,400
Investor's Investment 100,000
Total 212,400

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery item	4,500	1,35,000	16,20,000	17,01,000	
Total Sales (A)	4,500	1,35,000	16,20,000	17,01,000	
Less. Variable Expense					
Grocery item	3,960	1,18,800	14,25,600	14,96,880	
Total variable Expense (B)	3,960	1,18,800	14,25,600	14,96,880	
Contribution Margin (CM) [C=(A-B)	540	16,200	1,94,400	2,04,120	
Less. Fixed Expense					
Rent		2,000	24,000	24,000	
Electricity Bill		500	6,000	6,100	
Transportation		1,200	14,400	14,500	
Generator		200	2,400	2,500	
Guard		100	1,200	1,300	
Mobile Bill		300	3,600	3,700	
Entertainment		300	3,600	3,700	
Salary (self)		5,000	60,000	60,000	
Total Fixed Cost		9,600	1,15,200	1,15,800	
Net Profit (E) [C-D)		6,600	79,200	88,320	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	1,00,000	
1.2	Net Profit	79,200	88,320
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		19,200
	Total Cash Inflow	1,79,200	1,07,520
2	Cash Outflow		
2.1	Purchase of Product	1,00,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	1,60,000	60,000
3	Net Cash Surplus	19,200	47,520



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 06 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Boliapur, Savar, Dhaka. Regular customers;

THREATS

Theft Fire Political unrest Pictures











FAMILY PICTURE

