Proposed NU Business Name: AMIN LIBRARY & CONFECTIONARY



Project identification and prepared by: MD. Nurul Islam, Kaliakoir Unit, Gajipur

Project verified by: : Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. AMINUL ISLAM		
Age	:	15-03-1985 (31 Years)		
Education, till to date	:	Class IX		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	2 Brothers		
Address	:	Vill: Sinaboho, P.O: Bashtoli, P.S: Kaliakoir, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father AMENA BEGUM MD. EUNUS ALI Branch: Ataboho, KaliakoirCentre # 11(Female), Member ID: 1856, Group No: 07 Member since: 27-10-2001(16Years) First loan: BDT 5,000		
Further Information:		Existing Loan: BDT 130000, Outstanding loan: 65000		
(v) Who pays GB loan installment	:	Father		
(vi) Mobile lady	•	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01756-29087
Mother's Contact No.	:	01746-999485
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

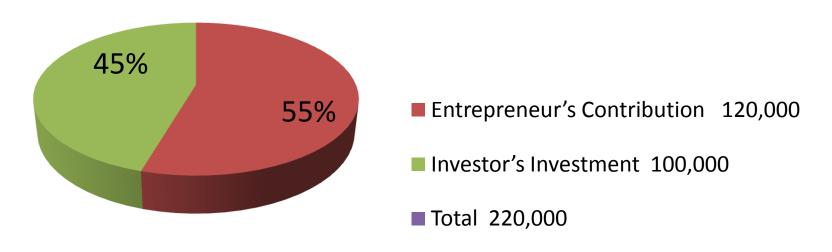
AMENA BEGUM joined Grameen Bank since 16 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	AMIN LIBRARY & CONFECTIONARY	
Location	:	Sinaboho bazar	
Total Investment in BDT	:	BDT 2,20,000/-	
Financing	:	Self BDT 1,20,000/-(from existing business) 55% Required Investment BDT 1,00,000/-(as equity) 45%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	18ft x 12ft= 216 square ft	
Security of the shop	:	BDT80000/-	
Implementation	:	■The business is planned to be scaled up by investment in existing goods like; Library item etc. ■Average 10% gain on sale. ■The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed ■The shop is rented. ■Collects goods from Dhaka. ■Agreed grace period is 3 months.	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Stationery, Cosmetics, Confectionery Item	3,500	105,000	1,260,000		
Total Sales (A)	3,500	105,000	1,260,000		
Less. Variable Expense					
Stationery, Cosmetics, Confectionery Item	2,975	89,250	1,071,000		
Total variable Expense (B)	2,975	89,250	1,071,000		
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000		
Less. Fixed Expense					
Rent		1,000	12,000		
Electricity bill		1,500	18,000		
Mobile Bill		300	3,600		
Transportation		1,000	12,000		
Generator Bill		200	2,400		
Salary (self)		5,000	60,000		
Guard		180	2,160		
Entertainment		200	2,400		
Total fixed Cost (D)		9,380	112,560		
Net Profit (E) [C-D)		6,370	76,440		

Investment Breakdown						
Particulars	Existing Proposed		Proposed Total			
Khata	8,000	50,000	58,000			
Stationery	35,000	20,000	55,000			
Cosmetics, Under garments, Umbrella	40,000	10,000	50,000			
etc						
Soft Drinks	17,000	10,000	27,000			
Biscuit, Chips, Chanachur, Candle etc.	20,000	10,000	30,000			
Total	120,000	100,000	220,000			

Source of Finance



Financia	Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Stationery, Cosmetics, Confectionery Item	5,800	174,000	2,088,000	2,192,400		
Total Sales (A)	5,800	174,000	2,088,000	2,192,400		
Less. Variable Expense						
Stationery, Cosmetics, Confectionery Item	4,930	147,900	1,774,800	1,863,540		
Total variable Expense (B)	4,930	147,900	1,774,800	1,863,540		
Contribution Margin (CM) [C=(A-B)	870	26,100	313,200	328,860		
Less. Fixed Expense						
Rent		1,000	12,000	14,000		
Electricity bill		1,500	18,000	20,000		
Mobile Bill		400	4,800	5,200		
Transportation		1,500	18,000	22,000		
Generator Bill		200	2,400	2,800		
Salary (self)		5,000	60,000	60,000		
Salary (staff-1)		5,000	60,000	60,000		
Guard		180	2,160	2,400		
Entertainment		200	2,400	3,000		
Total Fixed Cost		14,980	179,760	189,400		
Net Profit (E) [C-D)		11,120	133,440	139,460		
Investment Payback			60,000	60,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	133,440	139,460
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		73,440
	Total Cash Inflow	233,440	212,900
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	73,440	152,900

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:1

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













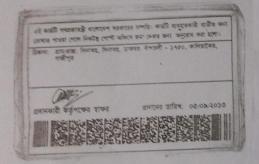


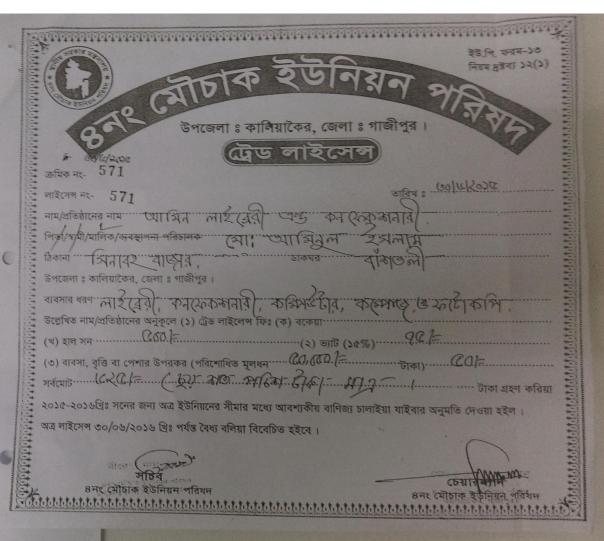












FAMILY PICTURE

