Proposed NU Business Name: SP ENTERPRISE



Project identification and prepared by: Md Nurul Islam, Tangail Unit, Tangail

Project verified by: Md Mizanur rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ASHIKUR RAHMAN		
Age	:	02-03-1985 (31 years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	3 Brothers 2 Sisters		
Address	:	Vill: Ruposhi Matra, P.O: Hinganagar, P.S: Tangail, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father RABEYA BEGUM AMZAD HOSSAIN Branch: Atia Delduar # 68 (Female), Member ID: 4732/1, Group No: 06 Member since: 19-01-1986(30 Years) First loan: BDT 2000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 30000 , Outstanding loan: BDT 22080 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01732-101588
Mother's Contact No.	:	01719-530220
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RABEYA BEGUM joined Grameen Bank since 30 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	SP ENTERPRISE	
Location	:	Shantikunja Mor,Main Road, Tngail (Thana para)	
Total Investment in BDT	:	BDT 380000/-	
Financing	•	Self BDT 280,000/-(from existing business) 74% Required Investment BDT 100,000/-(as equity) 26%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	30 ft x 16 ft=480square ft	
Security of the shop	•	BDT 600,000	
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Wooden furniture. Average 20% gain on sale. The business is operating by entrepreneur. Existing 2 employee The shop is rented Agreed grace period is 3 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Wooden furniture	7000	210000	2520000
Total Sales (A)	7000	210000	2520000
Less Variable Expense			
Wooden furniture	5600	168000	2016000
Total variable Expense (B)	5,600	168000	2016000
Contribution Margin (CM) [C=(A-B)	1,400	42000	504000
Less Variable Expense			
Rent		6,000	72000
Electricity bill		500	6000
Transportation		10,000	120000
Salary (self)		5000	60000
Salary(Staff)		10000	
Entertainment		1000	12000
Mobile bill		1000	12000
Total fixed cost (D)		33,500	402000
Net Profit (E)= [C-D]		8,500	102000

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Wall showcase	81,500		81500		
Table	30,000	0	30000		
Sofa	21,500	0	0		
Waredrob	22,500	0	0		
Cot	81,000	0	0		
Atobi furnitures	13,500	0	0		
Computer table	10,000	0	10000		
Office table	5000		5000		
Jackfruit wood	15000		15000		
Aksahmoni wood	27000	50000	77000		
Partex board		50000	50000		
	280,000	100,000	380000		

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Wooden furniture	8400	252000	3024000	3175200	
Total Sales (A)	8400	252000	3024000	3175200	
Less Variable Expense					
Wooden furniture	6720	201600	2419200	2540160	
Total variable Expense (B)	6,720	201600	2419200	2540160	
Contribution Margin (CM) [C=(A-B)	1,680	50400	604800	635040	
Less Variable Expense					
Rent		6,000	15,000	15,000	
Electricity bill		700	8400	8600	
Transportation		10,000	120,000	120,000	
Salary (Self)		5000	60000	60000	
Salary(Staff)		10000	120000	120000	
Entertainment		1000	12000	12000	
Mobile bill		1200	14400	14600	
Total fixed cost (D)		33,900	349,800	350,200	
Net Profit (E)= [C-D]		16500	198000	284,840	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	198,000	284,840
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		138,000
	Total Cash Inflow	298000	422840
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	138,000	362840

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











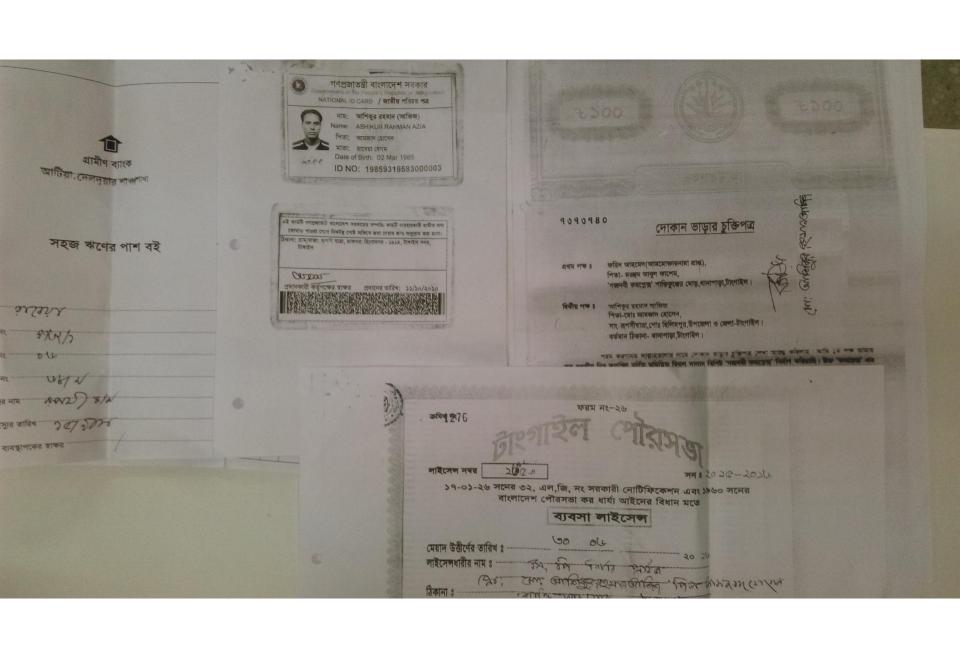












FAMILY PICTURE

