Proposed NU Business Name: MONZUR COSMETICS & TELECOM



Project identification and prepared by: Md Nurul Islam, Tangail Unit, Tangail

Project verified by: Md Mizanur rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD MONZUR RAHAMAN		
Age	:	03-06-1982 (34 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	2 Sons		
No. of siblings:	:	2 Brother 3 Sisters		
Address	:	Vill: Sigharagi, P.O: Elasin, P.S: Delduar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father REZIA BEGUM JAHANGIR HOSSAIN Branch: Elasin Delduar # 24 (Female), Member ID: 5315, Group No: 06 Member since: 19-02-1994 to 12-10-2012(18 Years) First loan: BDT 4000		
Further Information:		Existing Loan: NII, Outstanding loan: Nil		
(v) Who pays GB loan installment (vi) Mobile lady	:	Father No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	17 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-562343
Mother's Contact No.	:	01613-562343
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

REZIA BEGUM joined Grameen Bank since 18 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MONZUR COSMETICS & TELECOM		
Location	:	Elasin Baazar, delduar, Tangail		
Total Investment in BDT	:	BDT 250000/-		
Financing	:	Self BDT 150,000/-(from existing business) 60% Required Investment BDT 100,000/-(as equity) 40%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	 :	18 ft x 10ft= 180 square ft		
Security of the shop	:	Nil		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Oil,snow,Powder,Body spray etc Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is own. Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)	2 5,		
Cosmetics, Ornaments,	2200	66000	792000
Flexiload, bikash	120	3600	43200
Total Sales (A)	2320	69600	835200
Less Variable Expense			
Cosmetics, Stationary & Ornaments	1760	52800	633600
Total variable Expense (B)	1,760	52800	633600
Contribution Margin (CM) [C=(A-B)	560	16800	201600
Less Variable Expense			
Rent		1,000	12000
Electricity bill		450	5400
Transportation		1,000	12000
Salary (self)		5000	60000
Entertainment		400	4800
Guard		200	2400
Mobile bill		500	6000
Total fixed cost (D)		8,550	102600
Net Profit (E)= [C-D]		8,250	99000

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Oil	20,000	0	20000	
Cosmetics	84,000	0	84000	
Melamine items	30,000	0	30000	
Bingel, Facewash, Others	0	0	0	
Flexiload	10,000	0	10000	
Bikash	6,000	100,000	106000	
	150,000	100,000	250000	

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Cosmetics, Ornaments,	3400	102000	1224000	1285200
Flexiload, bikash	160	4800	57600	60480
Total Sales (A)	3560	106800	1281600	1345680
Less Variable Expense				
Cosmetics, Ornaments,	2720	81600	979200	1028160
Flexiload, bikash				
Total variable Expense (B)	2,720	81600	979200	1028160
Contribution Margin (CM) [C=(A-B)	840	25200	302400	317520
Less Variable Expense				
Rent		1,000	12,000	12,000
Electricity bill		550	6600	6800
Transportation		1,300	15600	15,800
Salary (self)		5000	60000	60000
Entertainment		400	4800	4800
Guard		200	2400	2400
Mobile bill		600	7200	7400
Total fixed cost (D)		9,050	108600	106,800
Net Profit (E)= [C-D]		16150	193800	210,720
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

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SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	193,800	210,720
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		133,800
	Total Cash Inflow	293800	344520
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	133,800	284520

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







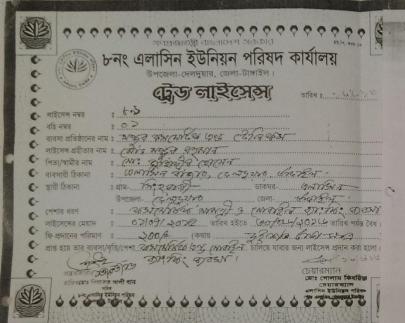


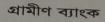












প্রত্যয়ন পত্র

এই মর্মে প্রত্যয়ন করা যাইতেছে যে, জনাব/জনাবা তি প্রি প্রাণি ব্যামিন ব্যাংক এলাসিন দেলদুয়ার টাঙ্গাইল শাখার কেন্দ্র নং 28/৯- এম্প নং ০০ খালী নং ৫০০ একজন নিয়মিত সদস্য ছিলেন। তিনি ১৯/১১১৯ তারিখে এম্পে যোগদান করেন এবং ১১/১১১১ তারিখে এম্প ত্যাগ করেন। তার নিয়মিত কিন্তি ছিল।

আমি তাহার সর্বাঙ্গীন মঙ্গল কামনা করি।

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Benglad NATIONAL ID CARD / জাতীয় পরিচয় পত্র

নাম: শেষ মন্ত্র রহমান
Name: MD. MONZUR RAHAMAN
পিতা: মোঃ জাহাদীর হোসেন

মাতা: রেজিয়া বেগম

Date of Birth: 03 Jun 1982 ID NO: 9312347638603

এই কারতি দশপ্রজাতন্ত্রী বাংদানেশ সভকারের সম্প্রির কারতি ব্যবহারকারী ব্যক্তিত অন্য

কোখাও পাওয়া গোদে নিকটছ পোট অভিদে জন্ম মেছাৰ জনা অনুবোধ করা হলো। কিচানা: গ্রাম/বাজা: বিংহবাণী, নিংহবাণী, ভাকস্কঃ এলাসিন - ১৯১৩, দেলমুস্কার,



FAMILY PICTURE

