Proposed NU Business Name: M/S SHAWON TRADERS



Project identification and prepared by: Md. Sahabuddin, Mohonpur Unit, Rajshahi

Project verified by: MD. Abdul MannanTalukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SHORIFUL ISLAM		
Age	:	30-10-1982 (34 Years)		
Education, till to date	:	HSC		
Marital status	••	Married		
Children	•	1 Son		
No. of siblings:	:	1 Brother & 1 Sister		
Address	:	Vill: Dhuril panditpara, P.O: Dhuil, P.S: Mohonpur, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST. JAHANARA BIBI LATE MD. SHAHAJAHAN ALI MONDOL Branch: Mougachi, Centre # 31(Female), Member ID: 2227, Group No: 02 Member since: 28-09-2006 (10 Years) First loan: BDT 2000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 40000, Outstanding loan: BDT 27030 Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01719-550619
Mother's Contact No.	:	001866-013655
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohonpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

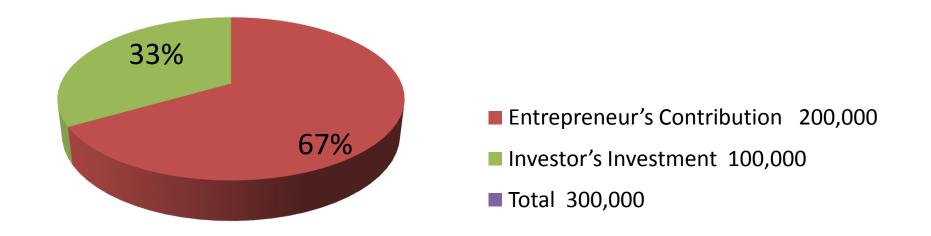
MST. JAHANARA BIBI joined Grameen Bank since 10 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	M/S SHAWON TRADERS		
Location	:	Dhurail, Mohonpur, Rajshahi		
Total Investment in BDT	:	BDT 300,000/-		
Financing	:	Self BDT 200,000/-(from existing business) 67% Required Investment BDT 100,000/-(as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	ft x ft= 264 square ft		
Security of the shop	:	BDT 328,000/-		
Implementation	:	 Currently run a fish farm. Various type of fish like; Ruhi fish, Carp fish, Mrigel fish etc cultivate here. The business is operating by entrepreneur. Existing no employee. The pond is owned. Collects fish from Rajshahi. Agreed grace period is 3 months 		

Existing Business (BDT)				
Particular	Half Yearly	Yearly		
Revenue (sales)				
Fish	120,000	240,000		
Total Sales (A)	120,000	240,000		
Less. Variable Expense				
Feed & Medicine, Young Fish	40,000	80,000		
Total variable Expense (B)	40,000	80,000		
Contribution Margin (CM) [C=(A-B)	80,000	160,000		
Less. Fixed Expense				
Mobile Bill	600	1,200		
Salary (self)	30,000	60,000		
Transportation	2,400	4,800		
Total fixed Cost (D)	33,000	66,000		
Net Profit (E) [C-D)	47,000	94,000		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Carp Fish (300 x 200)	60,000	0	60,000		
Ruhi Fish (1200 x 100)	120,000	0	120,000		
Mrigel Fish (400 x 50)	20,000	0	20,000		
Pond Lease	0	75,000	75,000		
Feed & Medicine	0	25,000	25,000		
Total	200,000	100,000	300,000		

Source of Finance



Financial Projection (BDT)					
Particular	Half Yearly	1st Year	2nd Year		
Revenue (sales)					
Fish	170,000	340,000	357,000		
Total Sales (A)	170,000	340,000	357,000		
Less. Variable Expense					
Fish feed & Medicine	45,000	90,000	94,500		
Total variable Expense (B)	45,000	90,000	94,500		
Contribution Margin (CM) [C=(A-B)	125,000	250,000	262,500		
Less. Fixed Expense					
Mobile Bill	1,200	2,400	3,000		
Salary (self)	30,000	60,000	60,000		
Transportation	3,600	7,200	8,000		
Lease Payment	18,750	37,500	37,500		
Total Fixed Cost	53,550	69,600	71,000		
Net Profit (E) [C-D)	71,450	180,400	191,500		
Investment Payback		60,000	60,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	180,400	191,500
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		120,400
	Total Cash Inflow	280,400	311,900
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	120,400	251,900

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of pond; Regular customers;

THREATS

Theft
Political unrest

Pictures

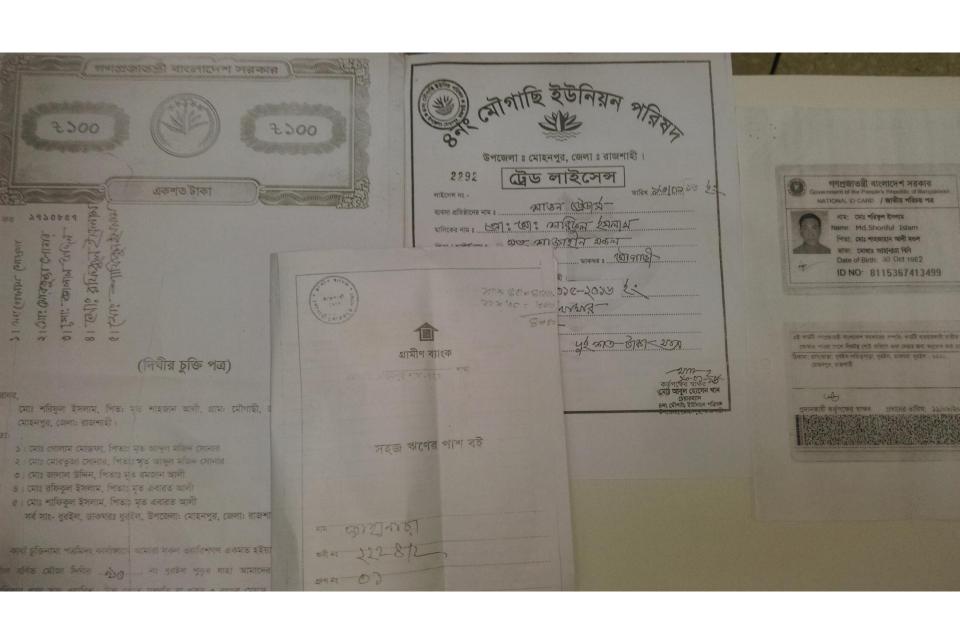












FAMILY PICTURE

