#### Proposed NU Business Name: PARVEZ PEYARA KHAMAR



Project identification and prepared by: Md. Ebadat Hossain, Puthia Unit, Rajshahi

Project verified by: Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. PARVEZ MOLLAH	
Age	:	10-10-1988 (28 Years)	
Education, till to date		Class X	
Marital status	:	Unmarried	
Children	:	_	
No. of siblings:	:	4 Brother & 2 Sisters	
Address		Vill: Baroipara, P.O: Puthiya, P.S: Puthiya, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. SELINA BEGUM MD. AMIR UDDIN MOLLAH Branch:Puthiya Centre # 20(Female), Member ID: 2134/1, Group No: 03 Member since: 15/5/2012 (4Years) First Ioan: BDT -10000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan	: :	Existing Loan: BDT 85000, Outstanding loan: 63106 N/A No No	
(viii) Any other loan like GB, BRAC ASA etc		No	

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	-	He has 2 Year training.
Other Own/Family Sources of Income	-	-
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	-	01701937518
Mother's Contact No.	:	01827141066
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MST. SELINA BEGUM** joined Grameen Bank since 04 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

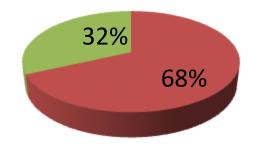
Proposed Nobin Udyokta Business Info			
Business Name	:	PARVEZ PEYARA KHAMAR	
Location	:	Pirgonj sadhupara	
Total Investment in BDT	:	BDT 420,000/-	
Financing	:	Self BDT 320,000/-(from existing business) 68%	
		Required Investment BDT 1,50,000/-(as equity) 32%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	_	
Security of the shop	:	-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; tree.</li> <li>The business is operating by entrepreneur. Existing 1 employees.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>	

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Guava	1950	58500	702000
Total Sales (A)	1950	58500	702000
Less Variable Expense			
Guava		20000	240000
Total variable Expense (B)			
Contribution Margin (CM) [C=(A-B)		38500	462000
Less Variable Expense			
Transportation		3,000	36000
Salary (self)		5000	60000
Labour		15000	180000
Guard		6000	72000
Mobile bill		500	6000
Total fixed cost (D)		29,500	354000
Net Profit (E)= [C-D]		9,000	108000

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Guava tree	300,000	0	300000	
Small tree	20,000	0	20000	
Lease		100,000	100000	
Insectisides		50,000	50000	
	320,000	150,000	470000	

### **Source of Finance**



Entrepreneur's Contribution 320,000
Investor's Investment 150,000
Total 470,000

Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Guava	2400	72000	864000	907200	
Total Sales (A)	2400	72000	864000	907200	
Less Variable Expense					
Insecticides & fertilizers		25000	300000	315000	
Total variable Expense (B)		25000	300000	315000	
Contribution Margin (CM) [C=(A-B)		47000	564000	592200	
Less Variable Expense					
Transportation		3,500	42,000	43,000	
Salary (Self)		5000	60000	60000	
Labor		20000	240000	240000	
Guard		6000	72000	72000	
Mobile bill		500	6000	6000	
Total fixed cost (D)		29,000	348,000	349,000	
Net Profit (E)= [C-D]		18000	216000	243,200	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)				
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	216,000	243,200	
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		156,000	
	Total Cash Inflow	316000	399200	
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000	
	Total Cash Outflow	160,000	60000	
3	Net Cash Surplus	156,000	339200	



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire Political unrest Pictures













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## **FAMILY PICTURE**

