#### Proposed NU Business Name: RAJON STORE



Project identification and prepared by: Md. Golam rusul, Munsigonj Unit, Munsigonj

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta							
Name	:	ROMAN SHEIKH					
Age	:	2-2-1992(24 Years)					
Education, till to date	:	SSC					
Marital status	:	Unmarried					
Children	:	-					
No. of siblings:	:	3 Brothers					
Address	:	Vill: Jorar Diyol, P.O: Mirkadim, P.S: Munsigonj Dist: Munsigonj					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father ROKSANA BEGUM ROKSANA BEGUM ALAM SHEIKH Branch: Rampal,Munsigoj Centre # 4(Female), Member ID: 1393/1, Group No: 05 Member since: 02-07-1998 (17Years) First Ioan: BDT 5,000					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20000, Outstanding Ioan: BDT 640 Father No No No					

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	1 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01936746550
Mother's Contact No.	:	01812224016
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsigonj Unit, Munsigonj

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

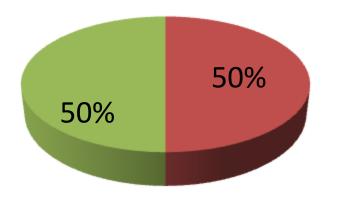
**ROKSANA BEGUM** joined Grameen Bank since 17 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info								
Business Name	:	RAJON STORE						
Location	:	Sheikh plaja, Hatimara, Munsigonj						
Total Investment in BDT	:	BDT 140,000/-						
Financing		Self BDT 70,000/-(from existing business) 50%						
		Required Investment BDT 70,000/-(as equity) 50%						
Present salary/drawings from business (estimates)	:	BDT 5,000/-						
Proposed Salary	:	BDT 5,000/-						
Size of shop	:	12ft x 10ft= 120square ft						
Security of the shop	:	BDT 5,000/-						
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Confectionery item.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Munsigonj.</li> <li>Agreed grace period is 3 months.</li> </ul>						

Existing Business (BDT)										
Particular	Daily	Monthly	Yearly							
Revenue (sales)										
Confectionery Item	2,600	78,000	936,000							
Total Sales (A)	2,600	78,000	936,000							
Less. Variable Expense										
Confectionery Item	2,210	66,300	795,600							
Total variable Expense (B)	2,210	66,300	795,600							
Contribution Margin (CM) [C=(A-B)	390	11,700	140,400							
Less. Fixed Expense										
Rent		1,500	18,000							
Electricity Bill		500	6,000							
Mobile Bill		300	3,600							
Salary (self)		5,000	60,000							
Transportation		200	2,400							
Total fixed Cost (D)		7,500	27,600							
Net Profit (E) [C-D)		4,200	112,800							

Investment Breakdown									
Particulars	Existing	Proposed	<b>Proposed Total</b>						
Soft drinks (20 x 450)	9,000	9,000	18,000						
Biscuit (50 x 55)	2,750	0	2,750						
Nutty Biscuit (50 x 47)	2,350	0	2,350						
Chanachur (50 x 26)	1,300	0	1,300						
Cosmetics	20,000	21,000	41,000						
Others	15,000	20,000	35,000						
lce-cream	0	20,000	20,000						
Fridge	19,600	0	19,600						
Total	70,000	70,000	140,000						

### **Source of Finance**



- Entrepreneur's Contribution 70,000
- Investor's Investment 70,000
- Total 140,000

Financial Projection (BDT)										
Particular	Daily	Monthly	1st Year	2nd Year						
Revenue (sales)										
Confectionery Item	3 <i>,</i> 750	112,500	1,350,000	1,417,500						
Total Sales (A)	3,750	112,500	1,350,000	1,417,500						
Less. Variable Expense										
Confectionery Item	3,188	95,625	1,147,500	1,204,875						
Total variable Expense (B)	3,188	95,625	1,147,500	1,204,875						
Contribution Margin (CM) [C=(A-B)	563	16,875	202,500	212,625						
Less. Fixed Expense										
Rent		1,500	18,000	18,000						
Electricity Bill		500	6,000	7,000						
Mobile Bill		400	4,800	5,500						
Salary (self)		5,000	60,000	60,000						
Transportation		400	4,800	5,500						
Non Cash Item										
Depreciation		327	3,920	3,920						
Total Fixed Cost		8,127	97,520	99,920						
Net Profit (E) [C-D)		8,748	104,980	112,705						
Investment Payback			42,000	42,000						

## Cash flow projection on business plan (rec. & Pay)

<b>SI</b> #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	104,980	112,705
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		62,980
	Total Cash Inflow	174,980	175,685
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	42,000	42,000
	Total Cash Outflow	112,000	42,000
3	Net Cash Surplus	62,980	133,685



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 01 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire Political unrest Pictures















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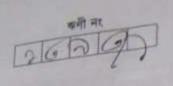
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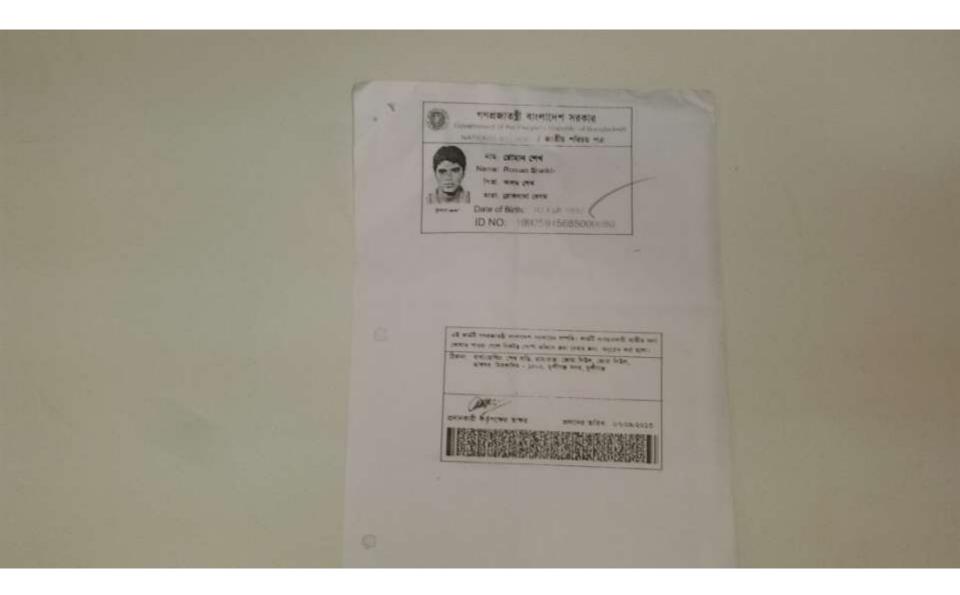
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## **FAMILY PICTURE**

