Proposed NU Business Name: JAKIR ELECTRONICS



Project identification and prepared by: Md. Ataur Rahman, Bashon Unit, Gazipur

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. WASHIM AKRAM		
Age	:	20/10/1992(23 Years)		
Education, till to date	:	Diploma Engineering		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	4 Brothers 3 Sisters		
Address	:	Vill:Kuniya, P.O:National University, P.S:Gazipur Sadar, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. HALIMA BEGUM MD. JAKIR HOSEN Branch: Gacha, Centre # 53(Female), Member ID: 5266, Group No: 03 Member since: 05-04-2011 (5Years) First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment		Existing Loan: BDT 6000, Outstanding loan: NIL N/A		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01675143485
Mother's Contact No.	:	0172754775
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. HALIMA BEGUM joined Grameen Bank since 5 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	JAKIR ELECTRONICS		
Location	:	Kunia		
Total Investment in BDT	:	BDT 300,000/-		
Financing	:	Self BDT 200,000/-(from existing business) 67% Required Investment BDT 100,000/-(as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	<u> </u> :	13 ft x 10 ft= 130 square ft		
Security of the shop	:	BDT 100000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Electric Item etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is rented. Agreed grace period is 3 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Electric Item	2,500	75,000	900,000	
Total Sales (A)	2,500	75,000	900,000	
Less. Variable Expense				
Electric Item	2,000	60,000	720,000	
Total variable Expense (B)	2,000	60,000	720,000	
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000	
Less. Fixed Expense				
Rent		2,500	30,000	
Electricity bill		300	3,600	
Mobile Bill		150	1,800	
Transportation		500	6,000	
Salary (self)		5,000	60,000	
Entertainment		150	1,800	
Guard		150	1,800	
Total fixed Cost (D)		8,750	105,000	
Net Profit (E) [C-D)		6,250	75,000	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Electric cable	20,000	30,000	50,000		
Gang Switch	20,000	10,000	30,000		
Miter, Pipe, Steel Board	20,000	12,000	32,000		
Energy Bulb, Charger, Light	30,000	10,000	40,000		
Computer Accessories	30,000	18000	48,000		
Circuit Breaker, DB Switch, Tube Light etc	50,000	20000	70,000		
Laptop (3)	30,000	0	30,000		
Total	200,000	100,000	300,000		

Source of Finance



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Electric Item	3,500	105,000	1,260,000	1,323,000
Total Sales (A)	3,500	105,000	1,260,000	1,323,000
Less. Variable Expense				
Electric Item	2,800	84,000	1,008,000	1,058,400
Total variable Expense (B)	2,800	84,000	1,008,000	1,058,400
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	264,600
Less. Fixed Expense				
Rent		2,500	30,000	30,000
Electricity bill		300	3,600	4,000
Mobile Bill		250	3,000	4,000
Transportation		800	9,600	11,500
Salary (self)		5,000	60,000	60,000
Entertainment		150	1,800	2,500
Guard		150	1,800	1,800
Total Fixed Cost		9,150	109,800	113,800
Net Profit (E) [C-D)		11,850	142,200	150,800
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	142,200	150,800
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		82,200
	Total Cash Inflow	242,200	233,000
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	82,200	173,000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



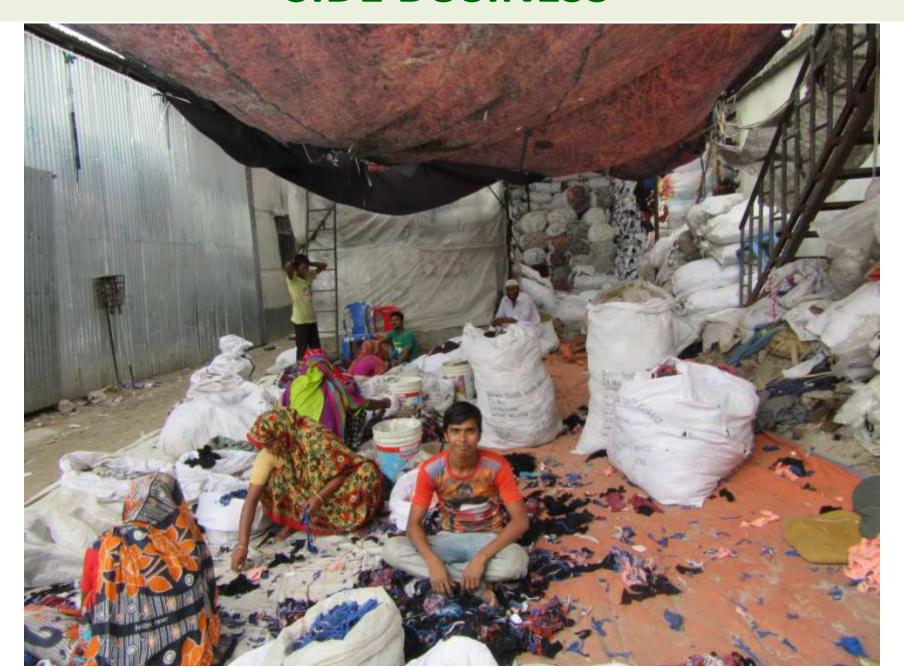








SIDE BUSINESS



SIDE BUSINESS





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Date of Facility (2000) DNO (9022)

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FAMILY PICTURE

