Proposed NU Business Name: FEROZ STORE



Project identification and prepared by: Md Shah alam, Dupchachia Unit, Bogra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD FEROZ AKONDA		
Age	:	31-12-1992 (23 Years)		
Education, till to date	-	Class Nine		
Marital status		Married		
Children	-	1 Son		
No. of siblings:	:	1 Brother & 3 Sisters		
Address	:	Vill: Depoil,, P.O: Kazipara, P.S: Kahalu, Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. FATEMA BEGUM MD JALAL AKONDA Branch: Birkedar, Kahalo, Centre # 34(Female), Member ID: 2862, Group No: 03 Member since: 20-02-1990 (26 Years) First Ioan: BDT 3,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 36,000/-, Outstanding Ioan: BDT 12,324/- Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-790617
Mother's Contact No.	:	01812-425294
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

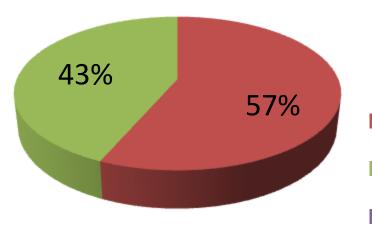
MOST. FATEMA BEGUM joined Grameen Bank since 26 years ago. At first she took 3,000/- taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	FEROZ STORE	
Location	:	Shekhahar Bus stand, Kahalu, Bogra	
Total Investment in BDT	:	BDT 2,30,000/-	
Financing	:	Self BDT 1,30,000/-(from existing business) 57% Required Investment BDT 1,00,000/-(as equity) 43%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	10 ft x 15 ft= 150 square ft	
Security of the shop	:	BDT 50,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Soft drinks, Biscuit etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is owned. Collects goods from Bogra, Dupchachia. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery Item	2,650	79,500	954,000	
Total Sales (A)	2,650	79,500	954,000	
Less. Variable Expense				
Grocery Item	2,253	67,575	810,900	
Total variable Expense (B)	2,253	67,575	810,900	
Contribution Margin (CM) [C=(A-B)	398	11,925	143,100	
Less. Fixed Expense				
Electricity Bill		500	6,000	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Transportation		500	6,000	
Guard		200	2,400	
Entertainment		200	2,400	
Total fixed Cost (D)		6,700	6,000	
Net Profit (E) [C-D)		5,225	137,100	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Soft Drinks	25,000	30,000	55,000		
Biscuit	28,000	30,000	58,000		
Cosmetics	29,000	25,000	54,000		
Coil, Pen, Khata etc	24,000	0	24,000		
Baby Food	20,000	15,000	35,000		
Others	4,000	0	4,000		
Total	130,000	100,000	230,000		

Source of Finance



Entrepreneur's Contribution 130,000

Investor's Investment 100,000

Total 230,000

Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Grocery Item	4,000	120,000	1,440,000	1,512,000
Total Sales (A)	4,000	120,000	1,440,000	1,512,000
Less. Variable Expense				
Grocery Item	3,400	102,000	1,224,000	1,285,200
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800
Less. Fixed Expense				
Electricity Bill		500	6,000	6,000
Mobile Bill		400	4,800	5,500
Salary (self)		5,000	60,000	60,000
Transportation		800	9,600	11,500
Guard		200	2,400	3,000
Entertainment		200	2,400	3,000
Total Fixed Cost		7,100	85,200	89,000
Net Profit (E) [C-D)		10,900	130,800	137,800
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	130,800	137,800
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		70,800
	Total Cash Inflow	230,800	208,600
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	70,800	148,600



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

T_{HREATS}

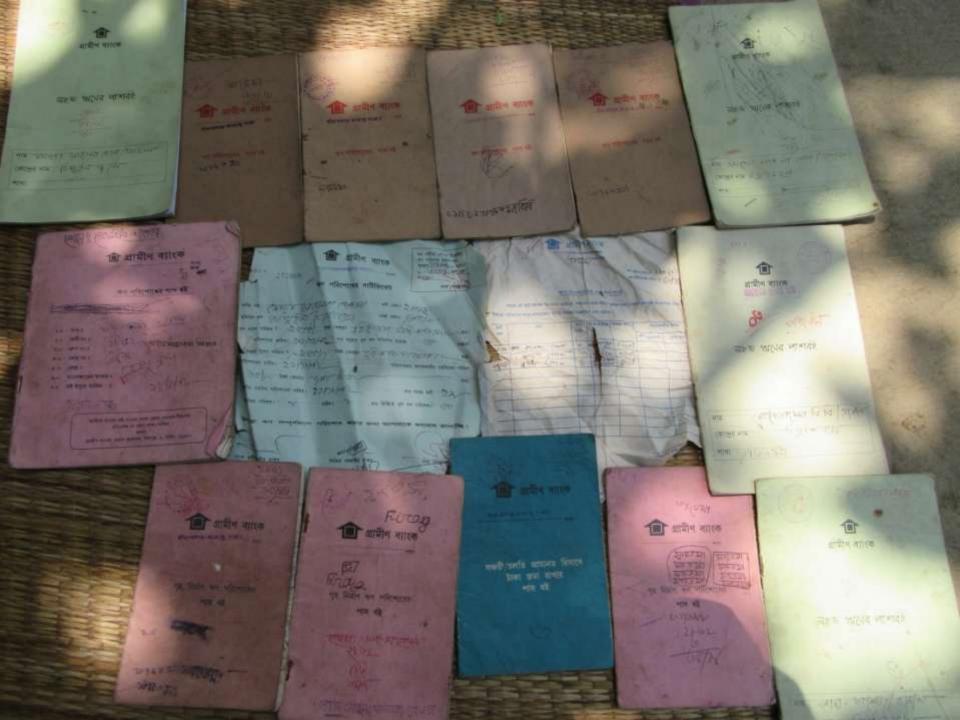
Theft Fire Political unrest Pictures

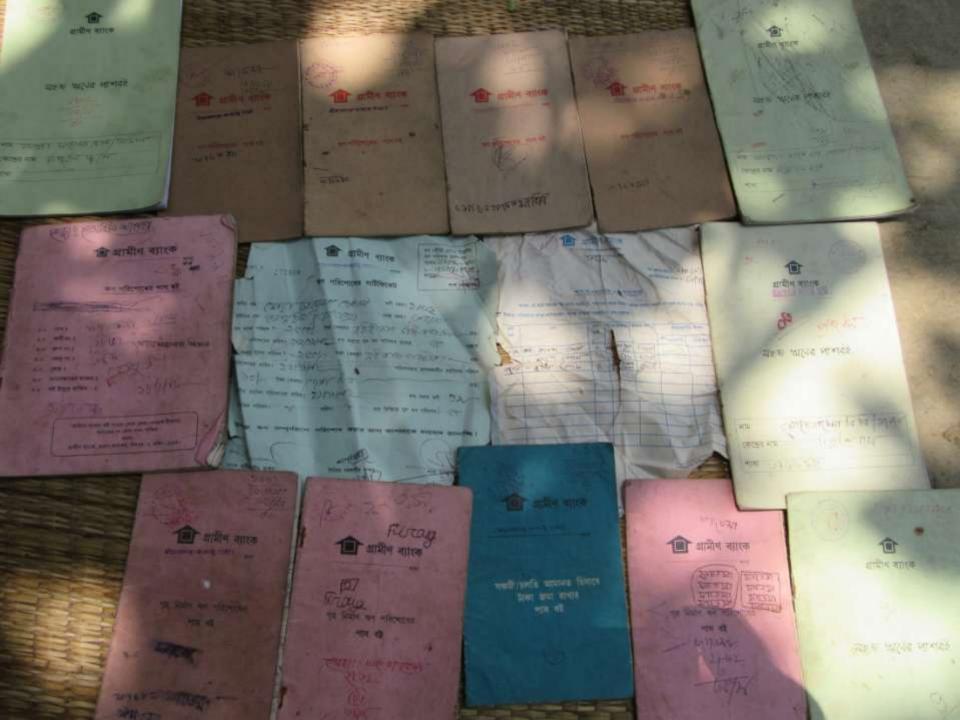












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FAMILY PICTURE

