Proposed NU Business Name: MS ABIR TRADERS



Project identification and prepared by: MD. Shahinur Rahman, Sherpur Unit, Bogra

Project verified by: MD Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. NEZAM		
Age	:	9-10-1986 (30 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	3 Brothers 1 Sisters		
Address	:	Vill: Anindakumra, P.O: Sherpur, P.S: Sherpur, Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. LILI KHATUN MD. SHOMSER ALI Branch: Mirjapur, Centre # 13(Female), Member ID: 2748; No:03 Member since: 08-10-2000 (<i>16 Years</i>) First Ioan: 3,000 taka.		
Further Information:		Existing Loan: BDT 25000, Outstanding loan: Nil		
(v) Who pays GB loan installment (vi) Mobile lady		Nil No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	06 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01712833248
Mother's Contact No.	:	01823004563
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

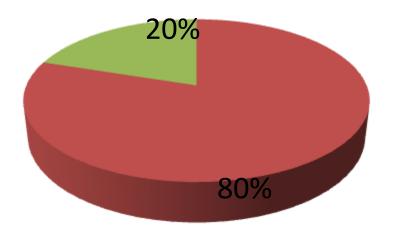
MST. LILI KHATUN joined Grameen Bank since 16 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	MS ABIR TRADERS	
Location	:	Anindakumra, Sherpur, Bogra	
Total Investment in BDT	:	BDT 750,000/-	
Financing	:	Self BDT 600,000/-(from existing business) 80% Required Investment BDT 150,000/-(as equity) 20%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	100ft x 50ft= 5000square ft	
Security of the shop	:	_	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Paddy etc. Average 5% gain on sale. The business is operating by entrepreneur. Existing 3 employees. The shop is owned. Collects goods from Dhunot, Naogoan. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Rice, Padddy	20,500	615,000	7,380,000	
Total Sales (A)	20,500	615,000	7,380,000	
Less. Variable Expense				
Rice, Padddy	19,475	584,250	7,011,000	
Total variable Expense (B)	19,475	584,250	7,011,000	
Contribution Margin (CM) [C=(A-B)	1,025	30,750	369,000	
Less. Fixed Expense				
Electricity Bill		1,000	12,000	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Transportation		10,000	120,000	
Entertainment		1,000	12,000	
Salary (staff)		5,000	60,000	
Total fixed Cost (D)		22,300	75,600	
Net Profit (E) [C-D)		8,450	293,400	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Paddy (176 x 680)	120,000	150,000	270,000		
Rice (200 x 2400)	480,000	0	480,000		
Total	600,000	150,000	750,000		

Source of Finance



- Entrepreneur's Contribution 600,000
- Investor's Investment 150,000
- Total 750,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Rice, Padddy	30,000	900,000	10,800,000	11,340,000	
Total Sales (A)	30,000	900,000	10,800,000	11,340,000	
Less. Variable Expense					
Rice, Padddy	28,500	855,000	10,260,000	10,773,000	
Total variable Expense (B)	28,500	855,000	10,260,000	10,773,000	
Contribution Margin (CM) [C=(A-B)	1,500	45,000	540,000	567,000	
Less. Fixed Expense					
Electricity Bill		1,000	12,000	13,000	
Mobile Bill		400	4,800	5,500	
Salary (self)		5,000	60,000	60,000	
Transportation		15,000	180,000	180,000	
Entertainment		1,000	12,000	13,000	
Salary (staff)		5,000	60,000	60,000	
Total Fixed Cost		27,400	328,800	331,500	
Net Profit (E) [C-D)		17,600	211,200	235,500	
Investment Payback			90,000	90,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	211,200	235,500
1.3	Depreciation (Non cash item)	90,000	90,000
1.4	Opening Balance of Cash Surplus		211,200
	Total Cash Inflow	451,200	536,700
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	211,200	446,700



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:03 Experience & Skill: 06 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures

























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FAMILY PICTURE

