#### Proposed NU Business Name: FATEMA DAIRY FIRM



Project identification and prepared by: Rupaly Akter, Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	OHIDUL ISLAM		
Age	:	16/2/19987( 28 Years)		
Education, till to date	:	S. S. C		
Marital status	:	Unmarried		
Children	:	Nill		
No. of siblings:	:	01 Brother & 1 Sister		
Address	:	Vill: Botuni , P.O: Batuni, P.S: Shibalay, Dist: Manikgonj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  FATEMA BEGUM  ABDUL ALIM  Branch: Mirza Nagar, Centre # 9/MA(Female),  Member ID: 1025/2, Group No: 01  Member since: 24-04-2008 (8 Years)  First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 30,000/- Outstanding loan: BDT 15,410/- Mother No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Five years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01795-811479
Mother's Contact No.	:	01776-021809
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

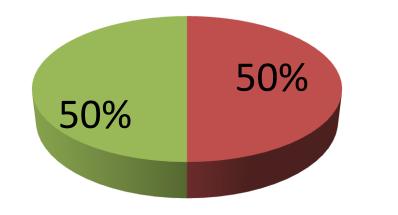
**FATEMA BEGUM**, joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	FATEMA DAIRY FIRM		
Location	:	Batunu, Shibaloy, Nayarhat, Manikgonj.		
Total Investment in BDT	:	BDT 2,40,000/-		
Financing	:	Self BDT 1,20,000 (from existing business) 50% Required Investment BDT 1,20,000(as equity) 50%		
Present salary/drawings from business (estimates)	:	BDT 4,000		
Proposed Salary	:	BDT 4,000		
Size of shop	:	15 ft x 10 ft= 150 square ft		
Security of the shop	:	-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cow, Calf, Animal food etc.</li> <li>Average 30% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>He is doing his business in rent place.</li> <li>Collects goods from Manikgonj.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk	1,000	30,000	3,60,000			
Total Sales (A)	1,000	30,000	3,60,000			
Less. Variable Expense						
Straw, Bran, Salt etc	600	18,000	2,16,000			
Total variable Expense (B)	600	18,000	2,16,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	1,44,000			
Less. Fixed Expense						
Electricity Bill		500	6,000			
Transportation		500	6,000			
Mobile Bill		300	3,600			
Salary (self)		4,000	48,000			
Total fixed Cost (D)		5,300	63,600			
Net Profit (E) [C-D)		6,700	80,400			

Investment Breakdown						
	Particulars	Existing	Proposed	Proposed Total		
Cow (1)	(90,000X1)	90,000	1,20,000	2,10,000		
Calf (1)	(30,000)	30,000		30,000		
	Total	1,20,000	1,00,000	2,40,000		

#### **Source of Finance**



■ Entrepreneur's Contribution 120,000

■ Investor's Investment 120,000

■ Total 240,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> Year		
Revenue (sales)							
Milk	1,200	36,000	4,32,000	4,53,600	4,76,280		
Total Sales (A)	1,200	36,000	4,32,000	4,53,600	4,76,280		
Less. Variable Expense							
Straw, Bran, Salt etc	720	21,600	2,59,200	2,72,160	2,85,768		
Total variable Expense (B)	720	21,600	2,59,200	2,72,160	2,85,768		
Contribution Margin (CM) [C=(A-B)	480	14,400	1,72,800	1,81,440	1,90,512		
Less. Fixed Expense							
Electricity bill		600	7,200	7,300	8000		
Transportation		600	7,200	7,300	8000		
Mobile		400	4,800	4,900	5500		
Salary ( self )		4,000	48,000	48,000	48000		
Total Fixed Cost		5,600	67,200	67,500	69,500		
Net Profit (E) [C-D)		8,800	1,05,600	1,13,940	1,21,012		
Investment Payback			48,000	48,000	48,000		

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	3 <sup>rd</sup> Year
1	Cash Inflow			
1.1	Investment Infusion by Investor	1,20,000		
1.2	Net Profit	1,05,600	1,13,940	1,21,012
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		57,600	1,23,540
	Total Cash Inflow	2,25,600	1,71,540	2,44,552
2	Cash Outflow			
2.1	Purchase of Product	1,20,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	48,000	48,000	48,000
	Total Cash Outflow	1,68,000	48,000	48,000
3	Net Cash Surplus	57,600	1,23,540	1,96,552

## SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community

Location of shop; Batunu, Shibaloy, Nayarhat,

Manikgonj.

Regular customers;

## THREATS

Theft

Fire

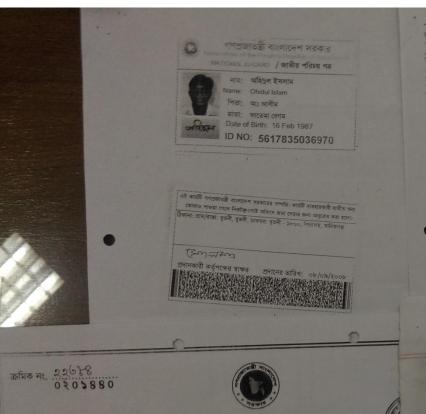
Political unrest

# Pictures









গণপ্রজাতন্ত্রী বাংলাদেশ সরকার যুব উনুয়ন অধিদপ্তর যুব ও ক্রীড়া মন্ত্রণালয়

সনদপত্র

अञ्चित्रेय द्रमणाद्य

#### পাথালিয়া ইউনিয়ন পরিষদ

ব্যবসায়ী লাইসেকা

পোঃ- নয়ারহাট, থানা-আন্তলিয়া, উপজেলা-সাভার জিলা-ঢাকা, বাংলাদেশ।

> ৭নং ইউ,পি, ফরম ১২ (১) নিয়ম দ্রষ্টব্য

विवीरंग्यभूष

## **FAMILY PICTURE**

