



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Masud Rana,	
		Vill: Boilor Nama para, Post: Boilor, Upazilla:Trishal,	
		District: Mymensingh.	
Age	:	28 Years	
Marital status	:	Married	
Children		1(One) Daughter & 1(One) Son.	
No. of siblings:	:	1(One) Brother and 2(Two) sisters.	
Parent's and GB related Info			
(i) Who is GB member	:	Mother 🖌 Father	
(ii) Mother's name	:	Mst. Helena Begum.	
(iii) Father's name	:	Md. Abdul Malek.	
(iv) GB member's info	:	Branch: Kathal Trishal, Group # 05, Centre # 61/M, Loan no # 9273,Member since: 2008, First Ioan: Tk. 10,000,Last Ioan:	
		80,000, Outstanding: 40,000.	
Further Information:			
(v) Who pays GB loan installment	:	Father.	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan	:	Nil	
(viii) Any other loan like GCCN, GKF etc.	:	Nil	
(ix) Others	:	Nil	
Education, till to date	:	Class Nine.	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Business.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has no formal training but he has 3 years experience in this running business.
Other Own/Family Sources of Income	:	Nil.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01722015122
National ID number		2693717211804
NU Project Source/Reference	:	GK/Trishal Unit/ Kakuly Dewan (2722).

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2008. At first she took GB loan BDT=10,000 (ten thousand) and used the money in agricultural purpose. Gradually several times she took GB loan and utilized in different purposes.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

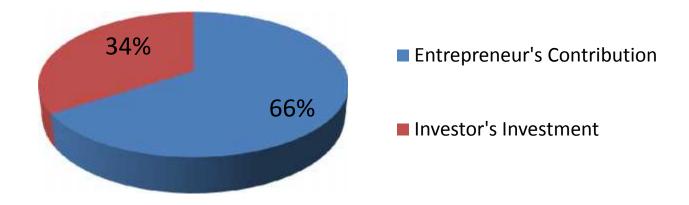
Project's Name	:	M/S Rakib Fisheries.		
Address/ Location	:	Boilor Nama para, Boilor, Trishal, Mymensingh.		
Total Investment	:	BDT = 2,92,000/-		
Financing	:	Self financing:BDT= 1,92,000 (Existing Business)Required Investment:BDT= 1,00,000 (as equity)		
Present salary/drawings from business (estimates)	:	BDT= Nil		
Proposed Salary	:	BDT= 2,000 (Two thousand).		
Proposed Business Implementation Plan	:	<ul> <li>The projects will Start with having 1 ponds (.20 acre) with , Singh and Koi fish.</li> <li>10,000 Singh,Koi fish 15,000 will rear per cycle.</li> <li>Fish cost; singh per piece tk.2 &amp; Koi per piece tk. 0.50.</li> <li>In every six months all the fishes will be sale and new fishes will purchase; so it will be 2 cycle per year.</li> <li>Feeding cost of one cycle @ BDT= 2,20,000/</li> <li>Selling price of fishes after every cycle BDT= 3,50,000/-</li> <li>Payback period is 2 years;</li> <li>Expected date to extension the project as soon as possible, 2016.</li> </ul>		

### **PROPOSED PROJECT INVESTMENT BREAKDOWN**

Particulars	Existing Business	Propose	Total (BDT)	
Particulars	(BDT)	NU Investor		
Investments in different categories:				
1 Pond (.20 Acre)	10,000		-	10,000
Koi fish (30000*0.50)	15,000			15,000
Singh fish (10000*2)	20,000			20,000
Fish Feed	-	120,000	100,000	220,000
Water Supply pump	6,000			6,000
Medicine		5,000		5,000
Net	4,000			4,000
Instruments	2,000			2,000
Cash in hand	10,000		-	10,000
Total Capital	67,000	125,000	100,000	292,000

# **Source of Finance**

Particulars	Amount in BDT	In %
Entrepreneur's Contribution	192,000	66
Investor's Investment	100,000	34
Total Investment	292,000	100



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)		Year 2 (BDT)			
Particulars	1st Cycle	2nd Cycle	Yearly (1st Cycle+2nd Cycle)	1st Cycle	2nd Cycle	Yearly(1st Cycle+2nd Cycle)	
Revenue:							
Estimated Sales Koi fish	200,000	200,000	400,000	220,000	220,000	440,000	
Singh fish	150,000	150,000	300,000	157,500	157,500	315,000	
(A) Total Revenue	350,000	350,000	700,000	377,500	377,500	755,000	
Less: Cost of sales							
Fish cost	35,000	35,000	70,000	36,750	36,750	73,500	
Fish feed & medicine (1222 tk per day)	220,000	220,000	440,000	231,000	231,000	462,000	
(B) Total Cost of Sales	255,000	255,000	510,000	267,750	267,750	535,500	
Gross profit (GP) [C=(A-B)]	95,000	95,000	190,000	109,750	109,750	219,500	
Less: Operating Costs:	_	_			_		
Electricity bill	600	600	1,200	660	660	1,320	
Transportation	2000	2000	4,000	2,200	2,200	4,400	
Pond lease	5000	5000	10,000	5,500	5,500	11,000	
Mobile bill (SMS & Reporting inclusive)	600	600	1,200	660	660	1,320	
Proposed salary-self	12,000	12,000	24,000	12,600	12,600	25,200	
Other Expenses	1200	1200	2,400	1,320	1,320	2,640	
Non Cash Item:							
Depreciation Expenses			2,000	0	0	2,500	
Total Operating Cost (D)	21,400	21,400	42,800	22,940	22,940	45,880	
(C-D)Net Profit:	73,600	73,600	147,200	86,810	86,810		
Retained Income:			147,200			173,620	

Notes: 1. Agreed Grace period: 6 Months.

2. Investment Payback schedule: 4 installment including ownership transfer fee after 6 month grace period.

### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year 1	Year 2
Cash inflow:		
Opening Balance	10,000	322,200
Capital Infusion by Udyokta	125,000	-
Capital Infusion by Investor	100,000	-
Sales	700,000	755,000
Total Receipts	935,000	1,077,200
Cash Outflow:		
Cost of goods sold	510,000	535,500
Operating expenses	42,800	45,880
Return to investor	60,000	60,000
Total payment	612,800	641,380
Closing Balance	322,200	435,820



<ul> <li>STRENGTH</li> <li>Employment: Self: 1</li> <li>Experience &amp; Skill:3 years;</li> <li>Trade license: own name.</li> </ul>	<ul> <li>WEAKNESS</li> <li>Flood in rainy season;</li> <li>Shortage of quality food.</li> </ul>
OPPORTUNITIES > This area is famous for fish farming; > Investor's money will be payback in 2 years.	THREATS Theft; Epidemic Disease; Water Pollution.

# Presented at 26<sup>th</sup> Ex. SB Design Lab on 16<sup>th</sup> July , 2016 at Grameen Kalyan

Thank you







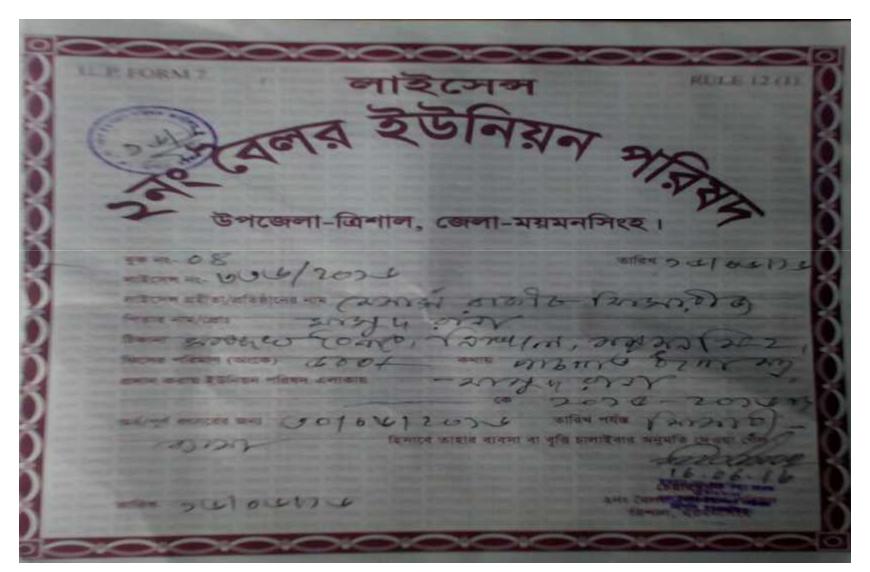




# NU with his mother



# **Trade License**



# **Thank You**